

## Primerica Reports Fourth Quarter 2019 Results

Investment and Savings Products sales hit a new record at \$2 billion; client asset values also reach record level at \$71 billion

Term Life Insurance net premiums grow 9%; adjusted direct premiums grow 10%

Net earnings per diluted share (EPS) of \$2.24, up 13%; return on stockholders' equity (ROE) of 23.0%

Diluted adjusted operating EPS of \$2.22, up 10%; adjusted net operating income return on adjusted stockholders' equity (ROAE) of 23.7%

Board of Directors approves share repurchase program totaling \$300 million through June 2021; \$250 million in repurchases expected in 2020

## Board of Directors approves 18% increase in dividends to \$0.40 per share, payable on March 16, 2020

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE: PRI) today announced financial results for the quarter ended December 31, 2019. Total revenues of \$532.0 million increased 9% compared to the fourth quarter of 2018. Net income of \$93.6 million increased 8%, while earnings per diluted share of \$2.24 increased 13% compared to the same quarter last year. ROE was 23.0% for the current quarter.

Adjusted operating revenues were \$530.9 million, increasing 9% compared to the fourth quarter of 2018. Adjusted net operating income of \$92.8 million increased 6%, while diluted adjusted operating earnings per share of \$2.22 increased 10% compared to the same quarter last year. ROAE was 23.7% during the fourth quarter of 2019.

Financial results during the quarter reflect strong performance in both the Term Life and Investment and Savings Products (ISP) segments. The Company's Term Life segment saw revenues grow 9% year-over-year due principally to a 10% increase in adjusted direct premiums. Pre-tax income in the Term Life segment increased 14%, reflecting favorable year-over-year trends in persistency. The Company's ISP segment saw revenues increase 11% year-over-year due to robust sales and growth in client asset values. Pre-tax income in the ISP segment increased 16% year-over-year due in part to lower Canadian segregated fund DAC amortization. During the quarter, the Company repurchased \$44 million of common stock for a total of \$225 million during the year and in line with our goal.

Results for the full year ended December 31, 2019 also reflect strong financial performance in both of the Company's core segments with Term Life and ISP income before taxes growing 14% and 10%, respectively. Total revenues of \$2.1 billion increased 8% year-over-year and set a new annual record for the Company. Net income of \$366.4 million and

earnings per diluted share of \$8.62 increased 13% and 18%, respectively, also representing new records.

"During 2019, we set new records in investment product sales and client asset values. The solid financial results in both our Term Life and ISP segments drove record revenues and net income and we are beginning to see momentum in distribution," said Glenn Williams, Chief Executive Officer. "As we begin 2020, we are well positioned to deliver strong value to our clients, our field and our stockholders."

# Fourth Quarter Distribution & Segment Results Distribution Results

	Q4	2019	Q4 2	2018	% Change
Life-Licensed Sales Force <sup>(1)</sup>		130,522	13	80,736	*
Recruits		60,466	6	61,990	(2)%
New Life-Licensed Representatives		11,073	1	1,052	*
Life Insurance Policies Issued		71,469	7	2,122	(1)%
Life Productivity <sup>(2)</sup>		0.18		0.18	*
ISP Product Sales (\$ billions)	\$	1.98	\$	1.74	14%
Average Client Asset Values (\$ billions)	\$	68.24	\$	61.01	12%

<sup>(1)</sup> End of period

<sup>(2)</sup> Life productivity equals policies issued divided by the average number of life insurance licensed representatives per month

\* Not calculated or less than 1%

#### Segment Results

Q4 2019		Q4 2018		% Change	
		(\$ iı	n thousan	ds)	
\$	318,992	\$	291,941	9%	
	182,698		164,924	11%	
	29,250		31,831	(8)%	
\$	530,940	\$	488,696	9%	
\$	81,995	\$	72,117	14%	
	52,991		45,647	16%	
_	(13,861)		(8,471)	64%	
\$	121,125	\$	109,293	11%	
	\$	\$ 318,992 182,698 29,250 \$ 530,940 \$ 81,995 52,991 (13,861)	(\$ in \$ 318,992 \$ 182,698 29,250 \$ 530,940 \$ \$ 81,995 \$ \$ 52,991 (13,861)	(\$ in thousan   \$ 318,992 \$ 291,941   182,698 164,924   29,250 31,831   \$ 530,940 \$ 488,696   \$ 530,940 \$ 488,696   \$ 81,995 \$ 72,117   52,991 45,647   (13,861) (8,471)	

<sup>(1)</sup> See the Non-GAAP Financial Measures section and the Adjusted Operating Results reconciliation tables at the end of this release for additional information.

#### Life Insurance Licensed Sales Force

At the end of the year, the Company had 130,522 independent life-licensed representatives. The total representative count remained largely unchanged year-over-year as a 3% annual decline in the number of individuals recruited was partly offset by an increase in licensing during the second half of 2019.

#### **Term Life Insurance**

Revenues of \$319.0 million during the fourth quarter increased 9% compared to the fourth quarter of 2018, driven by 10% growth in adjusted direct premiums. Persistency continues to trend favorably year-over-year but reflected seasonal weakness during the fourth quarter. Overall, benefits and claims were in line with historical experience during the quarter, while insurance and other operating expenses increased largely due to growth in the business. Pre-tax income of \$82.0 million increased 14% year-over-year.

New life insurance policies issued during the fourth quarter was 71,469, down 1% compared to the same quarter in 2018. Productivity for the quarter was 0.18 policies per life insurance licensed representative per month, consistent with the fourth quarter of 2018.

#### **Investment and Savings Products**

Revenues of \$182.7 million during the fourth quarter increased 11% compared to the same quarter in 2018 driven by an increase in sales and higher average client asset values. Total product sales during the current quarter were \$2.0 billion, a 14% increase compared to the fourth quarter of 2018 due to higher sales of mutual funds and variable annuities. Average client asset values were \$68.2 billion, increasing 12% year-over-year, reflecting the recovery from the market correction during the fourth quarter of 2018 and solid market performance in 2019. Net client inflows were \$387 million, or 8% higher than the fourth quarter of 2018.

Pre-tax income of \$53.0 million during the current quarter increased 16% year-over-year and benefited from a \$2 million reduction in Canadian segregated fund DAC amortization due to both updated assumptions based on emerging redemption experience and favorable market performance. Sales and asset-based commission expenses were generally consistent with the associated revenues while insurance and other operating expenses increased with higher allocated technology spending and employee related costs.

#### **Corporate and Other Distributed Products**

During the fourth quarter of 2019, the Company recorded an adjusted operating loss before taxes of \$13.9 million compared to an adjusted operating loss before taxes of \$8.5 million during the fourth quarter of 2018. The year-over-year increase in pre-tax loss reflects growth of \$2.0 million in insurance and other operating expenses, including higher technology costs, and a \$1.7 million charge to benefits and claims to write-off amounts ceded on a closed block of business to a reinsurance counterparty ordered into receivership.

#### Net Investment Income

Consolidated net investment income during the quarter increased approximately \$0.7 million due to an increase in the size of the invested asset portfolio and higher earnings on the deposit asset underlying the 10% coinsurance agreement. These were partly offset by lower investment yields on reinvestment of maturing assets. On a segment basis, we continue to see growth in investment income allocated from the Corporate and Other Distributed Products segment to the Term Life segment as the block of term business grows.

#### Taxes

In the fourth quarter of 2019, the effective income tax rate was 23.4%, in line with our fullyear rate of 23.2%. The effective tax rate was lower during the fourth quarter of 2018 due to an adjustment during the period related to the global intangible low-taxed income ("GILTI") component of the 2017 Tax Reform.

#### Capital

During the fourth quarter of 2019, the Company repurchased 347,832 shares of common stock for \$44 million, bringing the year-to-date total to \$225 million.

The Board of Directors authorized the repurchase of up to \$300 million of its common stock through June 30, 2021 and approved an 18% increase in stockholder dividends to \$0.40 per share, payable on March 16, 2020, to stockholders of record on February 24, 2020. The Company expects to repurchase \$250 million of its common stock during 2020.

Primerica has a strong balance sheet and continues to be well-capitalized to meet future needs. Primerica Life Insurance Company's statutory risk-based capital (RBC) ratio was estimated to be about 440% as of December 31, 2019.

#### **Non-GAAP Financial Measures**

In addition to reporting financial results in accordance with U.S. generally accepted accounting principles (GAAP), the Company presents certain non-GAAP financial measures. Specifically, the Company presents adjusted direct premiums, other ceded premiums, adjusted operating revenues, adjusted operating income before income taxes, adjusted net operating income, adjusted stockholders' equity and diluted adjusted operating earnings per share. Adjusted direct premiums and other ceded premiums are net of amounts ceded under coinsurance transactions that were executed concurrent with our initial public offering (the "IPO coinsurance transactions") for all periods presented. We exclude amounts ceded under the IPO coinsurance transactions in measuring adjusted direct premiums and other ceded premiums to present meaningful comparisons of the actual premiums economically maintained by the Company. Amounts ceded under the IPO coinsurance transactions will continue to decline over time as policies terminate within this block of business. Adjusted operating revenues, adjusted operating income before income taxes, adjusted net operating income and diluted adjusted operating earnings per share exclude the impact of realized investment gains (losses) and fair value mark-to-market ("MTM") investment adjustments, including other-than-temporary impairments ("OTTI"), for all periods presented. We exclude realized investment gains (losses) and MTM investment adjustments in measuring these non-GAAP financial measures to eliminate period-over-period fluctuations that may obscure comparisons of operating results due to items such as the timing of recognizing gains (losses) and market pricing variations prior to an invested asset's maturity or sale that are

not directly associated with the Company's insurance operations. In 2018, we excluded from adjusted net operating income and diluted adjusted operating earnings per share the onetime transition impact of adjustments made to finalize the provisional amounts recognized from the enactment of the Tax Cuts and Jobs Act of 2017 in order to present meaningful and useful period-over-period comparisons that could be distorted by the historically infrequent tax law change. Adjusted stockholders' equity excludes the impact of net unrealized investment gains (losses) recorded in accumulated other comprehensive income (loss) for all periods presented. We exclude unrealized investment gains (losses) in measuring adjusted stockholders' equity as unrealized gains (losses) from the Company's available-for-sale securities are largely caused by market movements in interest rates and credit spreads that do not necessarily correlate with the cash flows we will ultimately realize when an available-for-sale security matures or is sold.

Our definitions of these non-GAAP financial measures may differ from the definitions of similar measures used by other companies. Management uses these non-GAAP financial measures in making financial, operating and planning decisions and in evaluating the Company's performance. Furthermore, management believes that these non-GAAP financial measures may provide users with additional meaningful comparisons between current results and results of prior periods as they are expected to be reflective of the core ongoing business. These measures have limitations, and investors should not consider them in isolation or as a substitute for analysis of the Company's results as reported under GAAP. Reconciliations of GAAP to non-GAAP financial measures are attached to this release.

#### **Earnings Webcast Information**

Primerica will hold a webcast on Wednesday, February 12, 2020 at 10:00 am EST, to discuss the quarter's results. To access the webcast go to <u>http://investors.primerica.com</u> at least 15 minutes prior to the event to register, download and install any necessary software. A replay of the call will be available for approximately 30 days on Primerica's website, <u>http://investors.primerica.com</u>. This release and a detailed financial supplement will be posted on Primerica's website.

#### **Forward-Looking Statements**

Except for historical information contained in this press release, the statements in this release are forward-looking and made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements contain known and unknown risks and uncertainties that may cause our actual results in future periods to differ materially from anticipated or projected results. Those risks and uncertainties include, among others, our failure to continue to attract and license new recruits, retain sales representatives or license or maintain the licensing of sales representatives; new laws or regulations that could apply to our distribution model, which could require us to modify our distribution structure; changes to the independent contractor status of sales representatives; our or sales representatives' violation of or non-compliance with laws and regulations; any failure to protect the confidentiality of client information; differences between our actual experience and our expectations regarding mortality or persistency as reflected in the pricing for our insurance policies; the occurrence of a catastrophic event; changes in federal, state and provincial legislation or regulation that affects our insurance, investment product, and mortgage businesses; our failure to meet regulatory capital ratios or other minimum capital and surplus requirements; a downgrade or potential downgrade in our insurance

subsidiaries' financial strength ratings or our senior debt ratings; inadequate or unaffordable reinsurance or the failure of our reinsurers to perform their obligations; the failure of our investment products to remain competitive with other investment options or the change to investment and savings products offered by key providers in a way that is not beneficial to our business or a significant change in the competitive environment in which we operate; fluctuations in the performance of client assets under management; litigation and regulatory investigations and actions concerning us or sales representatives; heightened standards of conduct or more stringent licensing requirements for sales representatives; inadequate policies and procedures regarding suitability review of client transactions; the failure of, or legal challenges to, the support tools we provide to the sales force; the failure of our information technology systems, breach of our information security, failure of our business continuity plan or the loss of the Internet; the effects of credit deterioration and interest rate fluctuations on our invested asset portfolio; incorrectly valuing our investments; changes in accounting standards may impact how we record and report our financial condition and results of operations; economic down cycles that impact our business, financial condition and results of operations; the inability of our subsidiaries to pay dividends or make distributions; our inability to generate and maintain a sufficient amount of working capital; our non-compliance with the covenants of our senior unsecured debt: the loss of key personnel or sales force leaders; and fluctuations in the market price of our common stock or Canadian currency exchange rates. These and other risks and uncertainties affecting us are more fully described in our filings with the Securities and Exchange Commission, which are available in the "Investor Relations" section of our website at http://investors.primerica.com. Primerica assumes no duty to update its forward-looking statements as of any future date.

#### About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading provider of financial services to middle-income households in North America. Independent licensed representatives educate Primerica clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. We insured over 5 million lives and had approximately 2.5 million client investment accounts at December 31, 2019. Primerica, through its insurance company subsidiaries, was the #2 issuer of Term Life insurance coverage in North America in 2018. Primerica stock is included in the S&P MidCap 400 and the Russell 1000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

## PRIMERICA, INC. AND SUBSIDIARIES Condensed Consolidated Balance Sheets

*(Unaudited)* December 31, 2019 December 31, 2018 *(In thousands)* 

Assets Investments:

Fixed-maturity securities available-for-sale,				
at fair value	\$	2,356,996	\$	2,069,635
Fixed-maturity security held-to-maturity, at amortized cost		1,184,370		970,390
Short-term investments available-for-sale,				- <i>i</i> - <i>i</i>
at fair value		-		8,171
Equity securities, at fair value		40,684		37,679
Trading securities, at fair value		43,233		13,610
Policy loans		32,927		31,501
Total investments		3,658,210		3,130,986
Cash and cash equivalents		256,876		262,138
Accrued investment income		17,361		17,057
Reinsurance recoverables		4,169,823		4,141,569
Deferred policy acquisition costs, net		2,325,750		2,133,920
Agent balances, due premiums and other				
receivables <sup>1</sup>		227,100		215,139
Intangible assets, net		45,275		48,111
Income taxes		70,492		59,336
Operating lease right-of-use assets		47,265		-
Other assets <sup>1</sup>		384,634		391,291
Separate account assets		2,485,745		2,195,501
	\$	13,688,531	\$	12,595,048
Total assets	Ψ	13,000,001	Ψ	12,000,040
Total assets	Ψ	13,000,331	<u> </u>	12,000,040
Liabilities and Stockholders' Equity	Ψ	13,000,331	<u> </u>	12,000,040
Liabilities and Stockholders' Equity Liabilities:				
Liabilities and Stockholders' Equity Liabilities: Future policy benefits	\$	6,446,569	\$	6,168,157
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums		6,446,569 15,470		6,168,157 15,587
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable		6,446,569 15,470 339,954		6,168,157 15,587 313,862
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds		6,446,569 15,470 339,954 388,663		6,168,157 15,587 313,862 370,644
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable		6,446,569 15,470 339,954 388,663 374,037		6,168,157 15,587 313,862 370,644 373,661
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds		6,446,569 15,470 339,954 388,663		6,168,157 15,587 313,862 370,644
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable		6,446,569 15,470 339,954 388,663 374,037		6,168,157 15,587 313,862 370,644 373,661
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note		6,446,569 15,470 339,954 388,663 374,037 1,183,728		6,168,157 15,587 313,862 370,644 373,661 969,685
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221		6,168,157 15,587 313,862 370,644 373,661 969,685
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities Other liabilities		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487 510,443		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104 - - 486,772
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities Other liabilities Payable under securities lending		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487 510,443 28,723		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104 - 486,772 52,562
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities Other liabilities Payable under securities lending Separate account liabilities		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487 510,443 28,723 2,485,745		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104 - 486,772 52,562 2,195,501
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities Other liabilities Payable under securities lending Separate account liabilities Total liabilities		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487 510,443 28,723 2,485,745		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104 - 486,772 52,562 2,195,501
Liabilities and Stockholders' Equity Liabilities: Future policy benefits Unearned and advance premiums Policy claims and other benefits payable Other policyholders' funds Notes payable Surplus note Income taxes Operating lease liabilities Other liabilities Payable under securities lending Separate account liabilities Total liabilities		6,446,569 15,470 339,954 388,663 374,037 1,183,728 209,221 53,487 510,443 28,723 2,485,745 12,036,040		6,168,157 15,587 313,862 370,644 373,661 969,685 187,104 - - 486,772 52,562 2,195,501 11,133,535

Accumulated other comprehensive income		
(loss), net of income tax	 58,798	 (28,434)
Total stockholders' equity	1,652,491	1,461,513
Total liabilities and stockholders' equity	\$ 13,688,531	\$ 12,595,048

<sup>(1)</sup> Certain reclassifications have been made to the December 31, 2018 amounts to conform to current-period reporting classifications. These reclassifications had no impact on net income or total stockholders' equity.

## PRIMERICA, INC. AND SUBSIDIARIES Condensed Consolidated Statements of Income (Unaudited)

	Th	ree months end	ded December 31,		
		2019	2018		
	(In the	ousands, except	per-sh	are amounts)	
Revenues:					
Direct premiums	\$	697,060	\$	673,605	
Ceded premiums		(390,364)		(392,290)	
Net premiums		306,696		281,315	
Commissions and fees		188,302		171,960	
Net investment income		22,418		21,760	
Realized investment gains (losses), including OTTI		766		(1,651)	
Other, net		13,778		13,941	
Total revenues		531,960		487,325	
Benefits and expenses:					
Benefits and claims		127,784		116,837	
Amortization of deferred policy acquisition					
costs		67,279		66,184	
Sales commissions		94,238		85,323	
Insurance expenses		45,991		41,671	
Insurance commissions		6,624		5,612	
Interest expense		7,222		7,192	
Other operating expenses		60,677		56,584	
Total benefits and expenses		409,815		379,403	
Income before income taxes		122,145		107,922	
Income taxes		28,588		21,381	
Net income	\$	93,557	\$	86,541	
Earnings per share:					
	\$	2.25	\$	1.99	
Basic earnings per share	\$	2.25	\$	1.9	

Diluted earnings per share	\$ 2.24	\$ 1.99
Weighted-average shares used in computing earnings per share:		
Basic	 41,471	 43,180
Diluted	 41,614	43,311

## PRIMERICA, INC. AND SUBSIDIARIES Condensed Consolidated Statements of Income (Unaudited)

	Year ended December 31,				
		2019		2018	
	(In th	ousands, except	ot per-share amounts)		
Revenues:					
Direct premiums	\$	2,753,866	\$	2,667,104	
Ceded premiums		(1,569,729)		(1,581,164)	
Net premiums		1,184,137		1,085,940	
Commissions and fees		713,804		677,607	
Net investment income		94,073		81,430	
Realized investment gains (losses), including OTTI		4,965		(2,121)	
Other, net		55,525		56,987	
Total revenues		2,052,504		1,899,843	
Benefits and expenses: Benefits and claims		402 820		457 500	
		493,820		457,583	
Amortization of deferred policy acquisition costs		254,552		239,730	
Sales commissions		357,198		335,384	
Insurance expenses		178,817		168,156	
Insurance commissions		25,051		24,490	
Interest expense		28,811		28,809	
Other operating expenses		237,144		229,607	
Total benefits and expenses		1,575,393		1,483,759	
Income before income taxes		477,111		416,084	
Income taxes		110,720		91,990	
Net income	\$	366,391	\$	324,094	
Earnings per share:					
Basic earnings per share	\$	8.65	\$	7.35	
Diluted earnings per share	\$	8.62	\$	7.33	

Shares used in computing earnings per share:		
Basic	42,181	43,854
Diluted	42,314	43,985

## PRIMERICA, INC. AND SUBSIDIARIES Consolidated Adjusted Operating Results Reconciliation (Unaudited – in thousands, except per share amounts)

	Thre	e months end	ecember 31,		
		2019		2018	% Change
Total revenues	\$	531,960	\$	487,325	9%
Less: Realized investment gains (losses), including OTTI		766		(1,651)	
Less: 10% deposit asset MTM included in net investment income (NII)		254		280	
Adjusted operating revenues	\$	530,940	\$	488,696	9%
Income before income taxes	\$	122,145	\$	107,922	13%
Less: Realized investment gains (losses), including OTTI		766		(1,651)	
Less: 10% deposit asset MTM included in NII		254		280	
Adjusted operating income before income taxes	\$	121,125	\$	109,293	11%
Net income	\$	93,557	\$	86,541	8%
Less: Realized investment gains (losses), including OTTI		766		(1,651)	
Less: 10% deposit asset MTM included in NII		254		280	
Less: Tax impact of preceding items		(239)		272	
Adjusted net operating income	\$	92,776	\$	87,640	6%
Diluted earnings per share <sup>(1)</sup>	\$	2.24	\$	1.99	13%
Less: Net after-tax impact of operating adjustments		0.02		(0.02)	
Diluted adjusted operating earnings per share <sup>(1)</sup>	\$	2.22	\$	2.01	10%

<sup>(1)</sup> Percentage change in earnings per share is calculated prior to rounding per share amounts.

## PRIMERICA, INC. AND SUBSIDIARIES Consolidated Adjusted Operating Results Reconciliation (Unaudited – in thousands, except per share amounts)

	Year ended December 31,				
		2019		2018	% Change
Total revenues	\$	2,052,504	\$	1,899,843	8%
Less: Realized investment gains (losses), including OTTI		4,965		(2,121)	
Less: 10% deposit asset MTM included in net investment income (NII)		5,382		(1,680)	
Adjusted operating revenues	\$	2,042,157	\$	1,903,644	7%
Income before income taxes	\$	477,111	\$	416,084	15%
Less: Realized investment gains (losses), including OTTI		4,965		(2,121)	
Less: 10% deposit asset MTM included in NII		5,382		(1,680)	
Adjusted operating income before income taxes	\$	466,764	\$	419,885	11%
Net income	\$	366,391	\$	324,094	13%
Less: Realized investment gains (losses), including OTTI		4,965		(2,121)	
Less: 10% deposit asset MTM included in NII		5,382		(1,680)	
Less: Tax impact of preceding items		(2,387)		827	
Less: Transition impact of tax reform		-		2,737	
Adjusted net operating income	\$	358,431	\$	324,331	11%
Diluted earnings per share <sup>(1)</sup>	\$	8.62	\$	7.33	18%
Less: Net after-tax impact of operating adjustments	_	(0.19)		0.00	
Diluted adjusted operating earnings per share <sup>(1)</sup>	\$	8.43	\$	7.33	15%

<sup>(1)</sup> Percentage change in earnings per share is calculated prior to rounding per share amounts.

TERM LIFE INSURANCE SEGMENT Adjusted Premiums Reconciliation

#### (Unaudited – in thousands)

	Thre	e months end	ecember 31,		
		2019		2018	% Change
Direct premiums	\$	691,546	\$	667,776	4%
Less: Premiums ceded to IPO coinsurers		264,786		281,265	
Adjusted direct premiums	\$	426,760	\$	386,511	10%
Ceded premiums Less: Premiums ceded to IPO coinsurers	\$	(388,237) (264,786)	\$	(390,173) (281,265)	
Other ceded premiums	\$	(123,451)	\$	(108,908)	
Net premiums	\$	303,309	\$	277,603	9%

## CORPORATE AND OTHER DISTRIBUTED PRODUCTS SEGMENT Adjusted Operating Results Reconciliation (Unaudited – in thousands)

	Three	e months ende			
	2019		2018		% Change
Total revenues	\$	30,270	\$	30,460	(1)%
Less: Realized investment gains (losses), including OTTI		766		(1,651)	
Less: 10% deposit asset MTM included in NII		254		280	
Adjusted operating revenues	\$	29,250	\$	31,831	(8)%
Loss before income taxes	\$	(12,841)	\$	(9,842)	30%
Less: Realized investment gains (losses), including OTTI		766		(1,651)	
Less: 10% deposit asset MTM included in NII		254		280	
Adjusted operating loss before income taxes	\$	(13,861)	\$	(8,471)	64%

PRIMERICA, INC. AND SUBSIDIARIES Adjusted Stockholders' Equity Reconciliation

#### (Unaudited – in thousands)

	Dece	mber 31, 2019	Dece	mber 31, 2018	% Change
Stockholders' equity	\$	1,652,491	\$	1,461,513	13%
Less: Unrealized net investment gains (losses) recorded in stockholders' equity, net of					
income tax		64,563		(7,370)	
Adjusted stockholders' equity	\$	1,587,928	\$	1,468,883	8%

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Source: Primerica, Inc.