

June 2, 2014



Primerica, Inc. President Glenn Williams to Participate in Panel at Standard & Poor's 30th Annual Insurance Conference

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) today announced that Glenn Williams, President, will participate in a panel discussion during the 30th Annual Standard & Poor's Insurance Conference on Thursday, June 5, 2014, in New York. During the session, titled "Keys to The Middle: Middle Market Potential, Strategy, Products and Distribution," industry experts will offer insight on how companies can help these often underserved families.

"Today, middle-income families are faced with tough financial challenges, and many have little to no life insurance and are way behind in saving for retirement," Williams said. "Primerica's main focus has always been on helping Main Street families become properly protected, debt-free, and financially independent. I'm pleased to help bring attention to the needs of this important population and how Primerica is uniquely positioned to meet these needs."

Primerica, Inc. markets and distributes term life insurance, mutual funds, annuities, and other financial products through the more than 95,000 life insurance licensed representatives throughout North America. Learn more about Primerica's products and business opportunities by visiting www.primerica.com.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insured more than 4 million lives and had over 2 million client investment accounts as of December 31, 2013. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

Primerica, Inc.

Media:

Keith Hancock, 470-564-6328

or

Investors:

Kathryn Kieser, 470-564-7757

Source: Primerica, Inc.