

January 21, 2016

Fusion's President and COO, Don Hutchins, to Present at ITEXPO

Presentation to Focus on Successful Growth Through Acquisitions in the Technology Space

NEW YORK, NY -- (Marketwired) -- 01/21/16 -- Fusion (NASDAQ: FSNN), a leading provider of cloud services, today announced that Don Hutchins, its President and Chief Operating Officer, will present at the ITEXPO conference on Wednesday, January 27, 2016 at 12:30 pm (EST). ITEXPO, the world's leading business technology trade show, will be held at the Greater Fort Lauderdale/Broward County Convention Center in Fort Lauderdale, Florida on January 25-28, 2016, and is expected to attract more than 6,000 attendees.

In his presentation, entitled "Successful Growth through Acquisitions in the Technology Space," Mr. Hutchins will review the current market environment and discuss best practices for evaluating and integrating acquisitions, based on his extensive background and experience in the technology, communications and Cloud Services sectors. Over the last four years, Fusion has acquired five Cloud Services businesses, which has helped drive compounded annual revenue growth of greater than 40 percent.

"One of Fusion's main strategic objectives is to gain scale, primarily through acquisitions," said Mr. Hutchins. "The history of the technology industry has been characterized by rapid expansion followed by consolidation, and we are still in the early stages of that process across the fragmented Cloud Services landscape. At Fusion, we have developed a highly disciplined approach to M&A based on a consistent set of criteria to identify, evaluate and acquire Cloud Services businesses that deliver meaningful value to the Company. In addition, we focus intensely on tightly integrating our acquisitions, and conduct a significant amount of analysis and preparation even prior to the close of the transaction to ensure that we maintain and build upon the value of the acquisition."

Mr. Hutchins has over 40 years of experience within the technology industry and has been involved in more than 50 acquisitions, playing a leadership role in the expansion of competition in long distance, local, wireless, and international communications.

About Fusion

Fusion, a leading provider of integrated cloud solutions to small, medium and large businesses, is the industry's single source for the cloud. Fusion's advanced, proprietary cloud service platform enables the integration of leading edge solutions in the cloud, including cloud communications, cloud connectivity, and cloud computing. Fusion's innovative, yet proven cloud solutions lower our customers' cost of ownership, and deliver new levels of security, flexibility, scalability, and speed of deployment. For more information, please visit www.fusionconnect.com.

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