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Canoo selects Google Cloud technologies to maximize its data

Company to leverage Google Cloud's data, analytics, and AI capabilities as it prepares to mass manufacture its electric vehicles

JUSTIN, Texas and SUNNYVALE, Calif., Aug. 29, 2023 /PRNewswire/ -- Canoo (NASDAQ: GOEV), a leading high-tech advanced mobility company, today announced that it has selected Google Cloud as its primary cloud service provider. Canoo will deploy a range of Google Cloud's AI, data management, and security technologies to maximize the value of the data coming from its electric vehicles as the company prepares to start mass manufacturing. Canoo has also selected Onix as an implementation partner to help optimize Canoo's manufacturing processes, enhance existing features, and empower development of new capabilities for its proprietary platform.



"We see a future where mobile transportation, communication, and technology align to make life easier and simpler for those who drive our vehicles," says Tony Aquila, Chairman and CEO, Canoo. "Our selection of Google Cloud and Onix means we have partners capable of bringing us infrastructure, tools and expertise to realize our vision. We believe that simplicity, seamlessness, connectivity and integrated solutions is the new world for mobile transportation."

Canoo stands out in the automotive industry, as it has spent years building a vehicle and technical platform from the ground up, owned and controlled by the company. While many other companies integrate thousands of third-party parts into their vehicles, Canoo's unique manufacturing approach includes acquiring custom and bespoke components from other manufacturers to integrate into a harmonized, Canoo-controlled system. This gives the company more data and insights into its vehicles and data.

Canoo will use Google Cloud's AI capabilities to surface trend data in vehicle fleets, providing fleet managers with information like whether vehicles need specific repairs, when route changes are happening due to road closures, or where efficiencies to driver schedules can be made.

"Canoo is charting the future of mobility with its forward-looking thinking and boundary-pushing designs," said Carrie Tharp, VP of Strategic Industries, Google Cloud. "Canoo has a broad and deep view of how technology works and the way it can transform industries..

We're proud that it sees the same breadth and depth in Google Cloud's technologies and are excited to see how it capitalizes on the data and AI portfolio we offer."

"Onix is thrilled to partner with Canoo and Google Cloud to accelerate our aligned mission of delivering sustainable, secure, and innovative solutions. This is a strategic partnership and Onix will support Canoo on this journey by leveraging our Data & AI, and Google Cloud capabilities. We applaud Canoo's focus on manufacturing in America's heartland and will support their engagement using our global delivery model and nearshore co-development facility at Canoo's neighboring locations in Oklahoma with the objective to hire and develop the local talent pool," says Sanjay Singh, Chief Executive Officer of Onix.

Canoo's selection of Google Cloud's technology was based on a variety of factors, but importantly came down to its ability to practically deploy innovative AI tools, and Google Cloud's expertise in helping companies maximize the value of their data. In addition, Google Cloud's commitment to data sovereignty, security, and sustainability closely aligned with Canoo's needs and values.

Canoo and Google Cloud plan to further discuss their partnership at [Google Cloud Next](#), held at the Moscone Center in San Francisco, Calif., from Aug. 29-31, 2023. Conference attendees will also have a special opportunity to experience Canoo's electric vehicle in person.

About Google Cloud

Google Cloud accelerates every organization's ability to digitally transform its business and industry. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology, and tools that help developers build more sustainably. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

About Canoo

Canoo's mission is to bring EVs to Everyone. The company has developed breakthrough electric vehicles that are reinventing the automotive landscape with their pioneering technologies, unique design, and business model that spans multiple owners across the full lifecycle of the vehicle. Canoo designed a modular electric platform that is purpose-built to maximize the vehicle interior space and is customizable for all owners in the vehicle lifecycle, to support a wide range of business and consumer applications. Canoo has teams in California, Texas, Michigan, Oklahoma, and Arkansas.

Canoo has teams in California, Texas, Michigan, Oklahoma, and Arkansas. For more information, please visit www.canoo.com. For Canoo press materials, including photos, please visit press.canoo.com. For investors, please visit investors.canoo.com.

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