

RIPL STICKER CAMPAIGN TERMS & CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE STICKER CAMPAIGN, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT THAT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

SPONSOR: Brunswick Corporation, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045.

ELIGIBILITY

To enter, you must be (i) a legal U.S. resident who physically resides in the 50 United States (includes DC); (ii) 18 years of age or older and have reached the age of majority in your state of residence; and (iii) a member of Brunswick's Ripl online boating community.

Becoming a member of Ripl is free; Ripl membership has no obligations, and members may end their membership at any time. Information about Ripl and how to become a Ripl member can be found at www.brunswick.com/Ripl.

The Sticker Campaign is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

STICKER CAMPAIGN PERIOD: The Sticker Campaign begins at 12:01 a.m. Eastern Time ("EST") on October 1, 2025, and ends at 11:59 p.m. EST on December 31, 2025.

HOW TO RECEIVE YOUR STICKER:

Existing members who joined Ripl on or before September 30, 2025 will receive an email and/or text based on their communication preferences. Members who join Ripl on or after October 1, 2025 will receive the message after joining. The message will include a Ripl Chat profile survey.

To qualify for the free sticker, you must:

1. Complete the updated Ripl Chat profile survey, which asks questions about how you enjoy the water.
2. Vote for your favorite sticker design.
3. Provide your name and mailing address when prompted.

Stickers will be mailed to eligible participants after voting closes on December 31, 2025. Please allow 10 weeks for delivery.

Note: Messages will only be sent to members who have opted in to receive email and/or SMS communications. Standard text/data rates may apply. Limit one entry per Ripl account holder during the Sticker Campaign period.

STICKERS: Each eligible participant will receive one (1) sticker. Stickers are non-transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of the same approximate retail value if stickers become unavailable for any reason. Any costs and expenses not specified herein relating to a sticker are the sole responsibility of the winner.

PUBLICITY RELEASE: Except where prohibited, acceptance of the sticker constitutes participant's consent that his or her name, likeness, voice and/or biographical data may be used

for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES: By participating, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sticker Campaign shall be submitted to Sponsor, whose decision shall be binding and final.

- **GENERAL CONDITIONS: RELEASE OF LIABILITY:** By entering, entrant agrees to release and hold harmless Sponsor and its dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sticker Campaign, their respective parent companies and affiliates, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the sticker or participation in the Sticker Campaign.
- Stickers are provided as a free promotional item and have no cash value.
- Sponsor reserves the right to modify, suspend, or cancel the campaign or to amend the Official Rules at any time without prior notice.
- Limit one sticker per person.
- Personal information submitted will be used solely to fulfill sticker delivery and will be handled in accordance with Brunswick's Privacy Policy available at: <https://www.brunswick.com/privacy-policy>.
- **LIMITATION OF LIABILITY:** Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities, or claims of whatever nature or kind arising out of, or in connection with the Sticker Campaign.

DISPUTES/CHOICE OF LAW: EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS STICKER CAMPAIGN SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN ILLINOIS; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS.