



Company Overview

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's IP portfolio of family-friendly content features the Stan Lee brand, Stan Lee's Superhero Kindergarten, starring Arnold Schwarzenegger, on Cartoon Channel!; Shaq's Garage, starring Shaquille O'Neal, coming to Cartoon Channel!; Rainbow Rangers on Cartoon Channel! and Netflix; Llama Llama, starring Jennifer Garner, on Netflix and more. Recently, Genius Brands entered into an agreement to acquire Canada's WOW! Unlimited Media (TSX-V: WOW), which includes 2,500 channels under the Channel Federator Network, and has also made a strategic investment in Germany's Your Family Entertainment AG (FRA:RTV), one of Europe's largest distributors and broadcasters of high-quality programs for children and families.

Genius Brands' Cartoon Channel! is a globally distributed entertainment platform with 100% penetration in the U.S. television market and international expansion with launches in key markets around the world. The channel is available in the U.S. via a broad range of distribution platforms, including Comcast, Cox, DISH, Amazon Prime, Amazon Fire, Apple TV, Apple iOS, Android TV, Android Mobil, Google Play, Roku, YouTube, CartoonChannel.com, Samsung Smart and LG TVs, the JetBlue Inflight platform and more. Genius Brands will soon launch the subscription-based Cartoon Channel! Kidaverse, featuring metaversal content and over 15,000 animated titles.

BuzzFeed Animation Lab to Develop New Animated Series "Chikn Nuggit" With Genius Brands' Frederator Network, Inc.

Jun 20 2023, 9:00 AM EDT

Stock Overview

Symbol	TOON
Exchange	NYSE American
Market Cap	
Last Price	\$
52-Week	\$ - \$

Investor Relations

Crescendo Communications, LLC
T: 844-589-8760
TOON@crescendo-ir.com

Management Team

Andy Heyward

Chairman & Chief Executive Officer

Margaret Loesch

Executive Chairman Cartoon Channel!

David Neuman

Chief Creative Officer

Michael Jaffa

Chief Operating Officer

Robert Denton

Chief Financial Officer

Jon Ollwerther

Executive Vice President

Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

Michael Hirsh

CEO of Mainframe Studios and Director

Cindy Kelly

Head of Advertising Sales & Co-Chief Revenue Officer

Todd Steinman

President of Toon Media Networks

Paul Robinson

President of Cartoon Channel! Worldwide

Kartoon Studios, Inc.

190 North Canon Drive
Floor 4
Beverly Hills, CA 90210

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.