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Skechers Athlete Brooke Henderson Wins 14th LPGA Tournament

Henderson Secures CPKC Women's Open Title for Second Time in Skechers GOLF Footwear and Performance Apparel

LOS ANGELES--(BUSINESS WIRE)-- Skechers athlete Brooke Henderson has triumphed once again, reclaiming the CPKC Women's Open title on Sunday at the Mississauga Golf and Country Club in Mississauga, Ontario, after first winning it in 2018. Competing in Skechers GO GOLF® Jasmine 2 shoes and Skechers performance apparel, Henderson delivered a 4-under 67 in the final round to claim her 14th LPGA Tour title, further cementing her record as the Canadian golfer with the most professional wins.

Skechers athlete Brooke Henderson wins the CPKC Women's Open 2025 at the Mississauga Golf and Country Club in Mississauga, Ontario. Photo Credit: Getty Images

"Winning Canada's national women's championship for the second time in my

career is an amazing feeling," said Brooke Henderson. "The home support and energy throughout the week were truly incredible. I felt comfortable and confident on the course, and that is in part due to my gear – including Skechers Golf shoes. Achieving such a milestone while working with a brand that has been with me for most of my journey makes this victory even more special."

"We couldn't be prouder of Brooke Henderson and her outstanding performance at the CPKC Women's Open this past weekend," said Michael Greenberg, president of Skechers. "Her passion for the sport and dedication to excellence shines through in every victory. We're delighted to see her finding such phenomenal success on the course while relying on the comfort and support of Skechers Golf footwear to bring her A-game to every round."

Henderson has become a prominent face in women's golf since turning professional in December 2014. She won her first LPGA Tour event in 2015 at the Cambia Portland Classic, a title she successfully defended in 2016. That same year, she became the second youngest player to capture a major championship with her win at the 2016 KPMG Women's PGA Championship. Brooke also represented Canada at the Olympic games in Brazil and again in Tokyo in 2021. In 2018, she won the Lotte Championship and became the first Canadian in 45 years to win the national championship at the CP Women's Open. With 14 LPGA titles, including her most recent win at the 2025 CPKC Women's Open, Henderson (firmly) holds the record for most professional golf wins by a male or female Canadian. She also won the ESPY for Best Female Golfer in 2019. She is currently ranked #7 in the World Golf Rankings.

Henderson joined the Skechers elite golf team in 2016 and wears Skechers Golf footwear and performance apparel on tour including the Skechers GO GOLF® Jasmine 2 style this weekend. She is featured in ongoing marketing campaigns for the brand. Additional pros wearing Skechers Golf footwear include Bernhard Langer, Matt Fitzpatrick, and Max

Greyserman. Football analyst and former quarterback Tony Romo also serves as a brand ambassador, wearing Skechers Golf footwear on the course and in the brand's marketing campaigns.

Known for its lightweight, high-quality, stable, and comfortable designs, Skechers Golf has achieved prominence within the golf category alongside the brand's award-winning running, soccer, basketball, and pickleball/padel collections. Select styles from The Comfort Technology Company® include signature innovations such as Skechers Hands Free Slip-ins®, Skechers Arch Fit®, ULTRA GO® and Hyper Burst® cushioning.

Skechers Golf footwear is available at Skechers retail stores, [skechers.com](https://www.skechers.com), and select retail partners, including specialty golf pro shops.

About SKECHERS U.S.A., Inc.

Skechers (NYSE:SKX), The Comfort Technology Company® based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](https://www.skechers.com) and approximately 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechers), [Instagram](https://www.instagram.com/skechers) and [TikTok](https://www.tiktok.com/@skechers).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation, tariffs and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States, and the impact of wars, acts of war and other conflicts around the world; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; the ability to complete our proposed merger (the "Merger"), on the proposed

terms or on the anticipated timeline, or at all, including risks and uncertainties related to securing the necessary regulatory approvals and satisfaction of other closing conditions to consummate the proposed Merger; the occurrence of any event, change or other circumstance that could give rise to the termination of the merger agreement relating to the proposed Merger; risks that the proposed Merger disrupts our current plans and operations or diverts the attention of our management or employees from ongoing business operations; the risk of potential difficulties with our ability to retain and hire key personnel and maintain relationships with customers and other third parties as a result of the proposed Merger, including during the pendency of the Merger; the risk that the proposed Merger may involve unexpected costs and/or unknown or inestimable liabilities; the risk that our business may suffer as a result of uncertainty surrounding the proposed Merger; the risk that stockholder litigation in connection with the proposed Merger may affect the timing or occurrence of the proposed Merger or result in significant costs of defense, indemnification and liability; effects relating to the announcement of the transaction or any further announcements or the consummation of the transaction on the market price of our common stock; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2024 and its quarterly reports on Form 10-Q in 2025. Taking these and other risk factors into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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