

March 16, 2017



Tanger Outlets Celebrates Spring With TangerSTYLE!

Shop and Save on Spring's Must-Have Fashion Trends

GREENSBORO, N.C., March 16, 2017 /PRNewswire/ -- Tanger Outlets is celebrating spring with fashionable savings during the 2017 TangerSTYLE event. Spring style begins at Tanger Outlets where you can find the hottest looks from your favorite brands and retailers – all in one convenient destination for great savings.



From March 17 through April 16, Tanger shoppers can find the best looks from top brand name and designer stores. Beginning this weekend, shoppers can pick up a free copy of the TangerSTYLE guide at Tanger Outlets or access it digitally at www.tangerstyle.com or on the Tanger mobile app.

"Tanger Outlets is the one-stop destination for fashionable savings this spring," said Steven B. Tanger, President and CEO of Tanger Outlets. "We invite our customers to shop and save this season – Tanger-style."

TangerSTYLE's curated guide brings you spring's top trends, with tips on how to wear them to suit your active lifestyle:

- **Not Your Basic Brunch** – Yellow is perfect for a mellow Sunday brunch with the girls or the entire family. It's an event worth dressing up for in brilliant yellow. Bring in the sunshine with a pop of color with accessories, shoes and handbags.
- **Kicking into Gear** – Whether your active lifestyle include lifting weights or lifting a latte, raising the barre or chasing a toddler, athletic wear can be both comfortable and street-chic. A legging with ribbon flourishes or embossed leather slides will elevate your look for your workout or your chill-out. Paired with fashionable athletic shoes and spring sunglasses you are ready to take on that busy schedule.
- **Date Night** – First date, or the first time you've snagged a sitter in months, a fringe dress will bring spring fun to your outing.
- **Afternoon Outing** –Heading out for a day of shopping and lunch with your gal pals? A classic chambray shirt and light cotton skirt, and on-trend shoes in your favorite spring color, will update your wardrobe with a classic springtime look.
- **Play Date** –Moms on the move need function and fashion. Find that perfect spring tote or oversized handbag at Tanger and take your little one out on a mommy and me adventure! Add bright colored flats, dark-rinse jeans, and a classic white shirt for effortless spring.
- **Chic at Home** – "Game Night" is the time to turn your spring fashion game on with a pair of cool white jeans paired with ruffle embellished top.

For more style tips, tricks and fashionable savings, please visit www.tangerstyle.com.



About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers and one additional center currently under construction. Tanger's operating properties are located in 22 states coast to coast and in Canada, totaling approximately 15.1 million square feet, leased to over 3,100 stores which are operated by more than 500 different brand name companies. The Company has more than 36 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 188 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the Company's website at www.tangeroutlets.com.

Contact:

Quentin Pell

336.834.6827

quentin.pell@tangeroutlets.com

WEAR IT FOR

AFTERNOON AFFAIR

Nothing is better for the soul than quality time with your besties. From shop to shop and a lunch date in between, the day is full of fun and of course, stylish finds that you can't wait to rock.



PAIR YOUR BEST **PINK** PIECES WITH STRAPPY FLATS AND YOU'RE SET



TAKE A TIME OUT

from your busy days and treat yourself to the ease of shopping Tanger Outlets.

“

"You know me, I'm always up for a midday shopping trip. Pair your dramatic skirts with a chambray button down to nail that chic and casual style."

SARA | #TANGERMILLENNIAL

WEAR IT FOR

NOT YOUR BASIC BRUNCH

Brunching with the girls, your beau or the entire fam. It's become more than a meal – it's an event. And one worth dressing up for! Yellow makes for the perfect hue for this weekend pastime.

NO DENYING **YELLOW** IS THE HAPPIEST OF COLORS



TAKE A TIME OUT

from paying full price, and save up to 70% on your favorite designer brands...every day!

“

"Brunch is no longer for the nerds and teens. Start off your weekend with bold and bright, styling color on color for a runway-esque look."

SARA | #TANGERMILLENNIAL

WEAR IT FOR

CHIC AT HOME

Raise your hand if you'd take an evening in with family and friends over a night on the town. We feel you. Before you fall victim to your usual house lounging wear, pull out your chic spring stripes.

TAKE A
TIME OUT

and discover designer
findings at dream prices
from Tanger Outlets.



“

“Striped blouses, skirts and more – these are the effortless look and play the part of a perfect business. An off-the-shoulder pick will win your pants over every time.”

CAROLINE | #TANGERSAVER

ALL THINGS
STRIPES
ARE OWNING
THE STAGE
THIS SPRING

WEAR IT FOR

DATE NIGHT

Whether it's a first date or the first time you've snagged a sitter in three months, nailing a date night look is a priority for any gal with hearts in her eyes.



“

“Don't be shy when it comes to date night. Dress up your neutral hues with a timeless cut dress and some added fringe.”

BRIANA | #TANGERSFASHIONISTA



FEEL YOUR
BEST AND
SET YOURSELF
UP FOR
DATE NIGHT
SUCCESS



TAKE A
TIME OUT

to discover the secret
to brand name style for
less at Tanger Outlets!

TAKE A TIME OUT

*from driving all around town and
enjoy one-stop shopping for the
whole family at Tanger Outlets.*

J. Crew
Factory Outlet
Tanger Outlets



J. Crew
Factory Outlet
Tanger Outlets

“

*When it comes to time with your
mini me, dressing up is the perfect
idea of fun. Pair your preppy look
with a pop of shoe color and
a chunky accessory.”*

MEGHAN | #TANGERMOM

WEAR IT FOR

PLAY DATE

Put a little girl in a tutu and watch
her twirl. From getting decked out
in her favorite ribbons and bows
to hitting the shops with her main
momma, it will be a day she won't
soon forget. And the same goes for
mom! It's the perfect opportunity
to trade in your diaper bag for your
favorite handbag, blouse and flats.



GIVE YOUR
MOM
UNIFORM
(AHEM,
YOGA PANTS)
A REST AND
DRESS TO
IMPRESS

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/tanger-outlets-celebrates-spring-with-tangerstyle-300424839.html>

SOURCE Tanger Factory Outlet Centers, Inc.