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Tanger Outlets Is Park City's Premier Destination for Back to School Savings

Tanger Will Host a Huge Fashion Dance Bash With Celebrity Guest Derek Hough

GREENSBORO, NC -- (Marketwire) -- 07/26/12 -- Tanger Factory Outlet Centers, Inc. (NYSE: SKT) Tanger Outlets Park City is celebrating Back to School style savings by hosting a Fashion Dance Bash with celebrity guest Derek Hough. You will not want to miss this blow out event! Tanger has so much to offer this season with in-style and on-trend deals and steals! Tanger is an established world class outlet destination located just 15 minutes from the beautiful Salt Lake Valley. The center has over 290,000 square feet of retail space and 65 top designer and brand name outlet stores. Shop for Back to School at Tanger when you escape to the mountains and beat the summer heat!

Tanger Outlets Park City is celebrating Back to School style savings by hosting the Fashion Dance Bash with celebrity guest Derek Hough. Tanger is also kicking off the Back to School shopping season with the launch of the Fall TangerSTYLE Studio, a multi-channel fashion studio designed to highlight the latest looks and trends. You can access the TangerSTYLE Studio on the company's website (www.tangeroutlet.com), mobile and tablet website, and social channels to preview Tanger Outlet Centers' online LookBook featuring how-to videos and the latest trends at Tanger Outlets.

Here is your chance to score a perfect 10 on the dance floor. Register to win a dance with Derek and a chance to win a \$1,000 Fashion Shopping Spree! Register between 10-1pm on Saturday August 11 at Tanger Outlets Park City Shopper Services. The Back to School Fashion Dance Bash will take place Saturday, August 11 from 1-4 pm. Derek will perform a dance demonstration between 1-2 pm and dance with the twelve lucky winners. Afterwards, you can meet and greet with Derek as he signs autographs from 2-4 pm.

Want to make your shopping list before you head to Tanger? It's easy! The TangerSTYLE Fall campaign features trends and style tips from celebrity stylist Vanessa Lachey. Vanessa shares her exclusive tips for fall to help make this your ultimate style guide to the season's most irresistible designer fashions and accessories at unbelievable savings.

"I love that Tanger Outlets has all the Back to School fashion and trends at amazing prices. My favorites for fall are belted jackets, textured scarves, shimmering earrings, statement handbags, pleated and pencil skirts, fashionable flats, colorful capes, fitted sweaters, textured rings and romantic blouses," said Vanessa.

About Derek:

Born in Salt Lake City, Utah, Derek Hough is a dancer, choreographer, musician and actor. A world champion in Latin American Dance, Hough has appeared since September 2007 on

the hit U.S. television series *Dancing with the Stars*, where he is currently a three-time champion (with Brooke Burke, Nicole Scherzinger, and Jennifer Grey), one-time finalist (with Ricki Lake), three-time semi-finalist (with Jennie Garth, Joanna Krupa, and Maria Menounos), and a quarter-finalist (with Lil' Kim). Hough has earned three Creative Arts Primetime Emmy nominations for Outstanding Choreography (2009 and 2010) for his work on the show.

About Tanger Outlets:

Tanger Factory Outlet Centers, Inc. (NYSE: SKT) is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 39 upscale outlet shopping centers in 25 states coast to coast and in Canada, totaling approximately 11.9 million square feet leased to more than 2,500 stores operated by 435 different brand name companies. More than 175 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com

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Source: Tanger Factory Outlet Centers, Inc.