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The Joint Chiropractic is Named the Official Chiropractic Partner of TCU Athletics

SCOTTSDALE, Ariz., April 25, 2025 /PRNewswire/ -- The Joint Corp. (NASDAQ: JYNT), the nation's largest franchisor of chiropractic care through *The Joint Chiropractic*® network, announces its newest sponsorship agreement with TCU Athletics. The brand has been named the Official Chiropractic Partner of TCU Athletics for a three-year term through 2027.



"The Joint is proud to partner with TCU Athletics through this sponsorship," said Sanjiv Razdan, President and CEO.

"The Joint is proud to partner with the top-tier athletic program at Texas Christian University through this sponsorship," said Sanjiv Razdan, President and CEO of The Joint Corp. "At The Joint, we believe in the transformative power of chiropractic care—not just for injury recovery, but for supporting long-term health and wellness. Chiropractic

care can play a key role in improving flexibility, function, and overall well-being, which are essential for athletes to perform at their highest level. We are pleased to contribute to TCU's commitment to excellence on the field, in the classroom, and beyond."

Chiropractic care has earned recognition from numerous professional athletics and sports organizations for its role in managing and preventing sports-related injuries. Many teams and athletes rely on the expertise of Doctors of Chiropractic to enhance performance, support recovery, and maintain peak physical condition both in training and during competition.¹

"We are very proud to partner with The Joint Chiropractic. We truly appreciate their support

and commitment to TCU and our athletics program," said Ryan Peck, Senior Deputy Athletics Director for External Affairs and Revenue Generation at Texas Christian University. "In conjunction with the opening of our Simpson Family Restoration and Wellness Center, beginning a relationship with The Joint Chiropractic is a perfect fit in making our student-athletes feel and perform at their best. With their health and safety always being a top priority, The Joint Chiropractic aligns with us to achieve our goal of bringing championships to TCU and Fort Worth."

There are over 50 The Joint locations in the greater Fort Worth metropolitan area including Arlington, Dallas, and Irving. For more information on The Joint Chiropractic, or to find a chiropractor near you, visit [TheJoint.com](https://www.thejoint.com).

The Joint Chiropractic is the official chiropractic partner of more than 15 professional sports and collegiate athletic programs from coast to coast. For more information about chiropractic for sports and fitness, or to learn more about our partnerships, visit thejoint.com/sports-and-fitness.

About The Joint Corp. (NASDAQ: JYNT)

The Joint Corp. (NASDAQ: JYNT) revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, it is the nation's largest operator, manager and franchisor of chiropractic clinics through The *Joint Chiropractic* network. The company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With over 950 locations nationwide and more than 14 million patient visits annually, *The Joint Chiropractic* is a key leader in the chiropractic industry. The brand is consistently named to *Franchise Times'* annual "Top 400" and "Fast & Serious" list of 40 smartest growing brands. *Entrepreneur* named The Joint "No. 1 in Chiropractic Services," and is regularly ranked on the publication's "Franchise 500," the "Fastest-Growing Franchises," the "Best of the Best" lists, as well as its "Top Franchise for Veterans" and "Top Brands for Multi-Unit Owners." *SUCCESS* named the company as one of the "Top 50 Franchises" in 2024. *The Joint Chiropractic* is an innovative force, where healthcare meets retail. For more information, visit www.thejoint.com. To learn about franchise opportunities, visit www.thejointfranchise.com.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Tennessee, Washington and West Virginia, The Joint Corp. and its franchisees provide management services to affiliated professional chiropractic practices.

¹ American Chiropractic Association Chiropractic Sports Council, <https://acasc.org/history>

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