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10th Joint Clinic to Open in Chicago Area

New Clinics in Chicago Will Bring Total Clinics Across National System to 319

SCOTTSDALE, Ariz., Feb. 02, 2016 (GLOBE NEWSWIRE) -- The Joint Corp. (NASDAQ:JYNT), a national operator, manager and franchisor of chiropractic clinics, today announced additional expansion in the Chicago metropolitan area. This represents another step in the Company's previously announced strategy to expand its brand nationally by developing company owned or managed and franchised clinics in concentrated, targeted clusters across the country.

The opening of a clinic in Wheaton, Illinois, located at the intersection of Naperville Road and Butterfield Road, marks the 10th Joint clinic in the country's 3^d largest metropolitan statistical area and the 319th clinic in the company's nationwide system. The opening of the Wheaton clinic is expected mid-February, 2016. All 10 clinics in the Chicago area are newly-developed, company-managed clinics.

"We are pleased to have reached this milestone so quickly," remarked David Orwasher, chief development and strategy officer of The Joint Corp. "Since entering the Chicago area in late October 2015, we have added 10 new clinics in high-traffic suburban locations such as Schaumburg, in residential areas such as West Lakeview, and in dense urban areas such as the intersection of State and Lake in the heart of Chicago. The opening of 10 locations in such a short period of time demonstrates our commitment and our focus to bringing affordable chiropractic care to this critical market."

"The rapid concentration of clinics in key markets is the cornerstone of our expansion strategy," stated John B. Richards, chief executive officer. "It not only efficiently leverages our development, marketing and operating resources but also, and most importantly, brings our convenient affordable private pay model to consumers where they can routinely and easily visit The Joint clinics. This parallels similar expansions we have conducted in other large markets in Southern California and Arizona, and adds to our established and still growing base in Texas, Georgia, Colorado, Minnesota, Missouri, North Carolina and the 19 other states and numerous municipalities where The Joint offers its care."

About The Joint Corp.

The Joint is reinventing chiropractic by making quality care convenient and affordable for patients seeking pain relief and ongoing wellness. Our no-appointment policy and convenient hours and locations make care more accessible, and our affordable membership plans and packages eliminate the need for insurance. With 310+ clinics nationwide and

nearly three million patient visits annually, The Joint is an emerging growth company and key leader in the chiropractic profession. For more information, visit www.thejoint.com, follow us on Twitter @thejointchiro and find us on Facebook, You Tube and LinkedIn.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In California, Colorado, Florida, Illinois, Minnesota, New Jersey, New York, North Carolina, Oregon and Tennessee, The Joint and its franchisees provide management services to affiliated professional chiropractic practices.

Forward-Looking Statements

This press release contains statements about future events and expectations that constitute forward-looking statements. Forward-looking statements are based on our beliefs, assumptions and expectations of industry trends, our future financial and operating performance and our growth plans, taking into account the information currently available to us. These statements are not statements of historical fact. Forward-looking statements involve risks and uncertainties that may cause our actual results to differ materially from the expectations of future results we express or imply in any forward-looking statements and you should not place undue reliance on such statements. Factors that could contribute to these differences include, but are not limited to, our failure to develop or acquire corporate clinics as rapidly as we intend, our failure to profitably operate corporate clinics, and the factors described in "Risk Factors" in The Joint Corp.'s Registration Statement on Form S-1. Words such as "anticipates", "believes", "continues", "estimates", "expects", "goal", "objectives", "intends", "may", "opportunity", "plans", "potential", "near-term", "long-term", "projections", "assumptions", "projects", "guidance", "forecasts", "outlook", "target", "trends", "should", "could", "would", "will" and similar expressions are intended to identify such forward-looking statements. We qualify any forward-looking statements entirely by these cautionary factors. We assume no obligation to update or revise any forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Comparisons of results for current and any prior periods are not intended to express any future trends or indications of future performance, unless expressed as such, and should only be viewed as historical data.

Investor Contact:

Peter Vozzo
peter.vozzo@westwicke.com
443-213-0505

Media Contact:

Marcia Rhodes
mrhodes@acmarketingpr.com
480-664-8412, ext. 15



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