

Optimum Unveils Network Upgrade Plan to Enable Multi-Gigabit Speeds in 65% of Footprint by 2028, Doubling Current Availability

Optimum Celebrates Three Million Fiber Passing Milestone

NEW YORK--(BUSINESS WIRE)-- Optimum, a leading provider of fiber internet, mobile, and TV services, today announces network upgrade plans to enable the delivery of multi-gigabit internet speeds across 65% of its service footprint by 2028. This will double the availability of multi-gigabit speeds over the next three years.

Alongside this initiative, the company is celebrating a significant achievement: its Optimum Fiber internet service is currently available at three million passings, representing nearly one third of the company's footprint.

"Optimum is committed to empowering residents and businesses with the fast, reliable internet services they need to thrive in a digital-first world," said Nate Edwards, Executive Vice President, Network Services at Optimum. "By investing in our network, boosting multi-gig speeds, and expanding fiber internet access, we're not just creating a faster connection - we're paving the way for innovation and growth for our customers."

Multi-Gigabit Network Upgrades

Optimum is embarking on a major network enhancement initiative to enable the delivery of multi-gigabit internet speeds to 65% of its service areas by 2028, a significant increase from today's multi-gig availability of around 30%.

This expansion includes the introduction of mid-split upgrades across areas of the company's hybrid-coax network, enabling download speeds of up to 2 Gbps downstream, as well as the continued extension of Optimum's fiber network, which delivers symmetrical speeds of up to 8 Gbps. These ultra-fast speeds are designed to meet the growing demands of modern households and businesses, supporting activities such as 4K/8K streaming, cloud gaming, remote work, and the proliferation of smart home devices.

Celebrating Three Million Fiber Passings

In a landmark achievement, Optimum has expanded its 100% fiber network to three million passings, primarily in the New York tri-state area. The company is focused on the continued expansion of its network, with plans to add an additional 175,000 passings in 2025, the majority of which will be fiber.

Optimum's award-winning fiber network was [recently ranked by Ookla®](#) for the fastest and

most reliable internet speeds in New York and New Jersey and lowest latency and best gaming experience in New York, New Jersey, and Connecticut. The company's hybrid-fiber coax network was also ranked No 1. in fastest internet speeds by Ookla® in key markets including Coconino County, Arizona, Baxter and Union Counties Arkansas, Angelina and Eastland Counties, Texas, and more.

Currently, more than 95% of Optimum's network is enabled for 1 Gig internet speeds or higher. The company also offers a full portfolio of connectivity services for residential and business customers, including mobile, TV, and phone, as well as a host of managed services geared at small, medium, and enterprise businesses.

For more information on Optimum, visit [Optimum.com](https://www.optimum.com).

Based on analysis by Ookla® of Speedtest Intelligence® data for fixed median download speeds, consistency score, game score, and multi-server latency, identified geographies, Q3-Q4 2024. Ookla trademarks used under license and reprinted with permission.

About Optimum

Optimum is a brand of Altice USA, one of the largest broadband communications and video services providers in the United States, delivering broadband, video, mobile, proprietary content and advertising services to approximately 4.6 million residential and business customers across 21 states. The company operates Optimum Media, an advanced advertising and data business, which provides audience-based, multiscreen advertising solutions to local, regional and national businesses and advertising clients. Altice USA also offers hyper-local through its News 12 Networks.

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