

January 18, 2025



# Nexstar and Optimum Partner and Reach Agreement Returning Nexstar Content to Optimum Customers Immediately

***Programming Already Restored for Two Million Viewers, Including NFL Playoff Games and Local News***

IRVING, Texas & NEW YORK--(BUSINESS WIRE)-- Nexstar Media Group, Inc. (NASDAQ: NXST) and Altice USA (NYSE: ATUS) today announced that they have reached a comprehensive partnership agreement and all Nexstar programming has been restored to Altice USA's Optimum TV customers.

Together, Nexstar and Optimum thank our customers and viewers for their patience as we partnered on the best deal for them.

Specific terms of the agreement were not released.

## **About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across its television and digital platforms, including more than 310,000 hours of programming produced annually by its business units. Nexstar owns America's largest local television broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 220 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, our national news network providing "News for All Americans," popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including its local TV station websites, The Hill and NewsNationNow.com, are collectively a Top 10 U.S. digital news and information property. For more information, please visit [nexstar.tv](http://nexstar.tv).

## **About Optimum**

Optimum is a brand of Altice USA, one of the largest broadband communications and video services providers in the United States, delivering broadband, video, mobile, proprietary content and advertising services to approximately 4.6 million residential and business customers across 21 states. The company operates Optimum Media, an advanced advertising and data business, which provides audience-based, multiscreen advertising solutions to local, regional and national businesses and advertising clients. Altice USA also offers hyper-local news through its News 12 networks.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250118592282/en/>

**Nexstar Media Contact:**

Gary Weitman  
EVP and Chief Communications Officer  
Nexstar Media Group, Inc.  
972.373.8800 or [gweitman@nexstar.tv](mailto:gweitman@nexstar.tv)

**Nexstar Investor Contact:**

Joseph Jaffoni or Jennifer Neuman  
JCIR  
212.835.8500 or [nxst@jcir.com](mailto:nxst@jcir.com)

**Optimum Media Contact:**

Stephen Stokes  
917.553.0667 or [stephen.stokes@optimum.com](mailto:stephen.stokes@optimum.com)

Source: Altice USA