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# Altice One Available across Entire Optimum Footprint with Netflix

***Altice's All-In-One Connectivity Platform Now Includes Seamless Access to Netflix Content Through Partnership with Netflix***

NEW YORK--(BUSINESS WIRE)-- Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, today announces that [Altice One](#), the company's one-of-a-kind connectivity platform, is now available across the full Optimum footprint and includes integrated and seamless access to Netflix service.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20180129005604/en/>



Altice One User Interface (Photo: Business Wire)

Altice One is an ever-evolving centralized platform that offers an innovative suite of features that reinvent the connectivity and entertainment experience. Altice One provides a simple all-in-one ultra-high-definition video, high speed broadband, powerful WiFi and IP phone experience in a sleek, compact home hub that replaces the

traditional cable box, modem and router. The cloud-based platform includes a personalized user interface and fully integrated access to live TV, video on demand, streaming apps such as Netflix, YouTube and Pandora, and cloud DVR recordings – plus advanced search easily facilitated via Bluetooth-enabled voice-activated remote control.

“We are very pleased with our progress in rolling out Altice One and the positive response from customers,” said Hakim Boubazine, Co-President and Chief Operating Officer, Altice USA. “We are also excited to announce our partnership with Netflix and to provide our customers with seamless access to Netflix content on Altice One. Altice One combines the latest video, internet and connectivity technologies into One immersive experience as we make it simple for our customers to find what they want to watch and access all of their

subscriptions in one place. This is just the beginning of the Altice One experience and we look forward to unveiling more content and innovative features for our customers.”

“Now, Altice One customers who subscribe to Netflix can easily access their favorite Netflix shows and movies directly on Altice One, without juggling different cords and remotes,” said Paul Perryman, vice president of business development, Netflix. “And, with the upcoming Altice One remote control featuring a Netflix direct access button, they’ll be able to quickly access Netflix and enjoy their favorite content.”

Current customers of Altice One and Netflix will be prompted to sign in when accessing the Netflix service on the platform for the first time. Altice One customers without a Netflix membership will be able to sign up for Netflix service directly through Altice One and begin to immediately explore and enjoy the content.

Altice USA, through its Optimum-branded products and services, was one of the first providers to embrace OTT services, offering customers HBO Now, Showtime’s OTT service, CBS All-Access, and Hulu.

To view some elements of the Altice One marketing campaign, including TV spots, [click here](#), and for more information on Altice One visit [www.experiencetheone.com](http://www.experiencetheone.com).

## **About Altice USA**

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

## **About Netflix**

Netflix is the world's leading internet entertainment service with over 117 million members in over 190 countries enjoying more than 140 million hours of TV shows and movies per day, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

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