

March 31, 2016



NCAA® Final Four® and National Championship Coverage from Houston on SiriusXM

Includes special programs guest hosted by current coaches Kermit Davis, Wayne Tinkle, Brad Underwood, Buzz Williams and Stephen F. Austin star Thomas Walkup

They join Stephen A. Smith, Tom Brennan, Bobby Cremins, Fran Fraschilla, Steve Lappas and others broadcasting from the SiriusXM set at the George R. Brown Convention Center

NEW YORK, March 31, 2016 /PRNewswire/ -- SiriusXM will offer subscribers comprehensive coverage of this weekend's NCAA Final Four semifinals and the National Championship game with live broadcasts from Houston from Friday, April 1, through Monday, April 4.



SiriusXM College Sports Nation (channel 84) will air Westwood One's live broadcasts of the Men's Final Four semifinal games on Saturday night, the Women's Final Four semifinal games on Sunday night, the Men's National Championship game on Monday and the Women's National Championship game on Tuesday.

SiriusXM College Sports Nation will also showcase a daily lineup of shows that will feature analysis from current and former coaches and other special guests broadcasting live from the George R. Brown Convention Center in downtown Houston.

Special guest hosts on the SiriusXM set this year will be Middle Tennessee State University coach **Kermit Davis**, whose 15th-seeded Blue Raiders scored a momentous upset of Michigan State University in the first round, Oregon State University coach **Wayne Tinkle**, new Oklahoma State University coach **Brad Underwood**, who led #14 seed Stephen F. Austin State University to the second round in this tournament, Virginia Tech coach **Buzz Williams**, and graduating Stephen F. Austin forward **Thomas Walkup**, one of the tournament's breakout stars.

Listeners will also hear from SiriusXM's **Bobby Cremins**, a three-time ACC Coach of the Year, former Villanova University and University of Massachusetts coach **Steve Lappas**, former University of Vermont coach **Tom Brennan** and former Manhattan College, St.

John's University and University of New Mexico coach **Fran Fraschilla**, plus **John Feinstein**, **Mark Packer**, **Chris Childers** and **Chris Spatola**.

Stephen A. Smith, host of *The Stephen A. Smith Show* on SiriusXM's Mad Dog Sports Radio channel, will broadcast live from Houston on Friday and Monday from 1:00 pm to 3:00 pm ET.

On Sunday (11:00 am-1:00 pm ET) SiriusXM College Sports Nation will offer coverage of the Naismith Awards Banquet, featuring interviews with the finalists, coaches and other personalities in attendance, and live coverage of the ceremony as the Player of the Year and Coach of the Year award winners are announced.

SiriusXM broadcast schedule from the George R. Brown Convention Center (All times ET)

Friday, April 1

- 10 am-1 pm: *Full Ride* with Chris Childers and guest hosts Buzz Williams and Brad Underwood
- 1 pm-4 pm: *Playbook* with Tom Brennan and Chris Spatola
- 1 pm-3 pm: *The Stephen A. Smith Show* (Mad Dog Sports Radio)
- 4 pm-7 pm: *College Sports Today* with Bobby Cremins and Mark Packer

Saturday, April 2

- 7 am-10 am: *Full Ride* with Chris Childers and guest host Kermit Davis
- 10 am-12 pm: *Playbook* with John Feinstein, Chris Spatola and guest host Wayne Tinkle
- 12 pm-3:30 pm: *College Sports Today* with Tom Brennan and Mark Packer

Sunday, April 3

- 8 am-11 am: *Full Ride* with Tom Brennan and Chris Childers
- 11 am-1 pm: Live coverage of the Naismith Awards, hosted by Bobby Cremins and Mark Packer
- 1 pm-4 pm: *Playbook* with John Feinstein and Chris Spatola

Monday, April 4

- 10 am-1 pm: *Full Ride* with Steve Lappas, Chris Childers and guest host Thomas Walkup
- 1 pm-4 pm: *Playbook* with Fran Fraschilla and Chris Spatola
- 4 pm-6:30 pm: *College Sports Today* with Tom Brennan, Bobby Cremins and Mark Packer

Tomorrow, April 1, SiriusXM will rebroadcast this week's episode of *Basketball and Beyond with Coach K*, featuring Duke coach Mike Krzyzewski's Final Four preview. Coach K will host the season finale of his SiriusXM show next Friday, April 8.

For more info visit www.siriusxm.com/collegesports. Follow the channel on Twitter @SiriusXMCollege.

NCAA, First Four, Final Four, and Selection Sunday are trademarks of the National Collegiate Athletic Association.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has 29.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan;

our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/ncaa-final-four-and-national-championship-coverage-from-houston-on-siriusxm-300244192.html>

SOURCE Sirius XM Holdings Inc.