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SiriusXM to Air 38 College Football Bowl Games

Subscribers will have access to more games this postseason than ever before

Schedule begins Dec. 19 and includes College Football Playoff Semifinals and National Championship

NEW YORK, Dec. 16, 2015 /PRNewswire/ -- SiriusXM will offer listeners a schedule of 38 live bowl games this college football postseason, more than ever before, including the College Football Playoff Semifinals and National Championship.



The schedule begins this Saturday, December 19, with a lineup of five games beginning with the inaugural Air Force Reserve Celebration Bowl at 12:00 pm ET. A complete schedule of games and their SiriusXM channel assignments can be found at www.SiriusXM.com/bowlschedule.

On New Year's Eve, subscribers can tune in for both College Football Playoff Semifinal games – the Capital One Orange Bowl featuring #4 Oklahoma vs. #1 Clemson (4:00 pm ET) and the Goodyear Cotton Bowl featuring #3 Michigan State vs. #2 Alabama (8:00 pm ET). Eleven days later listeners will get live play-by-play as the winners of those two games face off for the College Football Playoff National Championship at University of Phoenix Stadium in Glendale, AZ (Jan. 11 at 8:30 pm ET). All three CFP games air on ESPN Radio, SiriusXM channel 80.

"As the college football postseason gets underway we're excited to offer our subscribers a more extensive schedule of games than ever before," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "With live play-by-play and our dedicated SiriusXM

College Sports Nation channel, fans get an extraordinary level coverage through the crowning of this year's national champion and beyond."

In addition to the extensive schedule of games, SiriusXM offers fans the most in-depth radio coverage of the college game with daily talk, up-to-the-moment news and expert analysis on [SiriusXM College Sports Nation](#), channel 84 on satellite radios and the SiriusXM app.

SiriusXM College Sports Nation features a roster of expert hosts that includes Heisman Trophy winners, National Championship winners, and standout former coaches and players. Listeners will hear from **Tim Brown, Butch Davis, Eddie George, Brady Hoke, Lou Holtz, Brad Hopkins, Matt Leinart, Greg McElroy, Kirk Morrison, Rick Neuheisel, Houston Nutt, Phil Savage** and **Gino Torretta**; as well as **Jack Arute, Rachel Baribeau, Chris Childers, Braden Gall, Mark Packer, Chris Spatola, Andy Staples** and **Taylor Zarzour**.

Twenty-nine of the bowl game broadcasts – including the College Football Playoff Semifinals and College Football Playoff National Championship – are produced and provided by ESPN Radio. Other broadcast providers include IMG, Learfield, RedVoice Productions, Orlando Sports Foundation and Go Daddy Bowl Radio Network.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,

economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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