

July 7, 2015



SiriusXM to Launch "The Bill Carter Interview"

Hosted by renowned media journalist Bill Carter, the weekly show will air on SiriusXM Insight

"The Bill Carter Interview" to debut later this summer

NEW YORK, July 7, 2015 /PRNewswire/ -- SiriusXM announced today the launch of "The Bill Carter Interview," a weekly one-hour program in which esteemed former *New York Times* reporter and best-selling author Bill Carter will sit down with major figures from all sides of the entertainment industry and beyond.



"The Bill Carter Interview" will air exclusively on SiriusXM's Insight channel 121, the groundbreaking news, information, and entertainment radio channel offering intelligent conversation with an edge.

Broadcast on Mondays at 6:00 pm ET, the new program will feature in-depth interviews with some of the most-talked about figures in the country. Carter will explore both the water cooler moments in popular culture as well as conduct comprehensive conversations with the individuals who are shaping the national dialogue. The show will also invite listeners to call in and join the discussion, offering them a chance to share their perspectives and ask questions of some of the biggest names in entertainment and news.

"The thing I have enjoyed most in my career as a journalist has been the opportunity to talk to fascinating, funny, and news-making people," Bill Carter said. "My SiriusXM program will be all about in-depth, engaging conversations with a full range of the performers, writers, producers, and executives who are shaping the culture today."

"Few journalists have acquired instant name recognition the way Bill Carter has, for both his best-selling books revealing the behind-the-curtain stories of modern television and for his news-making ability as a *New York Times* journalist," said Scott Greenstein, SiriusXM President and Chief Content Officer. "On his own SiriusXM show, Bill will put to work his virtually unmatched list of contacts and friends to score interviews with both the power brokers and influencers behind the scenes, as well as the biggest names in pop culture, media, and the world today."

Carter, who expertly covered the television beat at the *New York Times* for more than 25 years, is one of the most respected journalists in the media industry and was recently named

a CNN contributor. He is also the author of four books, including *The Late Shift*, a cultural smash that centered on the Letterman-Leno "late night war" to succeed Johnny Carson as host of "The Tonight Show." The book was later adapted into an Emmy Award-nominated film by HBO, also written by Carter.

"The Bill Carter Interview" will air on SiriusXM Insight Ch. 121. For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time;

the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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