

November 23, 2015



Inuvo, Inc. Relocates Headquarters to Downtown Little Rock

LITTLE ROCK, AR -- (Marketwired) -- 11/23/15 -- Inuvo, Inc. (NYSE MKT: INUV), a digital publishing and advertising technology company, today announced that the Company has moved into its new headquarters located in the Museum Center at 500 President Clinton Avenue in Little Rock's River Market area. Accommodating growth being the primary reason for the move, Inuvo will relocate the majority of its 63 employees to the new 13,000-square-foot newly remodeled office space.

"The new office has been remodeled and is approximately twice the size of our previous location, which is a welcomed expansion for our rapidly growing team," said Richard Howe, Chairman and CEO of Inuvo. "Our close proximity to the Little Rock Tech Park puts us in the company of other tech professionals and within walking distance of local amenities which is great for our people. Needless to say, we're excited to become a part of the downtown Little Rock community."

Inuvo will host a press conference and open house on Wednesday, Dec. 2. The press conference will be held at 4 p.m. in the Bill and Margaret Clark Room at 400 President Clinton Avenue, with an open house event to follow in the company's new space. Inuvo will provide tours of the new office and answer any questions regarding the internet business and available jobs.

"We are very excited to join the growing tech company presence in downtown Little Rock and the River Market area," said Melanie Clayton, Inuvo HR Director. "Inuvo's presence will bring additional opportunities for tech professionals and college graduates seeking employment and career development in Arkansas. Inuvo has job and internship openings and we work closely with local universities and technical development companies to offer positions to future and recent grads." Visit our career page for more details

<http://www.inuvo.com/#Careers>.

About Inuvo

Inuvo®, Inc. (NYSE MKT: INUV), a digital publishing and advertising technology company helping leading consumer brands reach consumers with highly targeted and relevant marketing programs. Inuvo marketing platforms, advertising technologies and digital properties facilitate millions of consumer engagements per month across desktop, tablet and mobile devices. Inuvo solutions provide advertising and engagement management solutions to a network of hundreds of partners who communicate with consumers globally. To learn more about Inuvo, visit www.inuvo.com or download our mobile app at <http://apple.co/1gLLIGD> for Apple iPhone or <http://bit.ly/1G5f3K4> for Android devices.

Forward-looking Statements

This press release contains certain forward-looking statements that are based upon current

expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intent," "believe" or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements.

These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including, without limitation, statements made with respect to expectations with respect to our lack of profitable operating history, changes in our business, potential need for additional capital, fluctuations in demand; changes to economic growth in the U.S. economy; and government policies and regulations, including, but not limited to those affecting the Internet, all as set forth in our Annual Report on Form 10-K for the year ended December 31, 2014. All forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements, many of which are generally outside the control of Inuvo and are difficult to predict. Inuvo undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

Company Contact:
Inuvo, Inc.
Wally Ruiz
Chief Financial Officer
501-205-8397

or

Investor Contact:
Capital Markets Group
Alan Sheinwald or Valter Pinto
914-669-0222
[Email Contact](#)
www.CapMarketsGroup.com

Source: Inuvo, Inc.