

April 9, 2015



## Inuvo Plans Expansion Into a New Facility

CONWAY, AR -- (Marketwired) -- 04/09/15 -- Inuvo, Inc. (NYSE MKT: INUV), a digital publishing and advertising technology company, today announced that the expansion in both its digital publishing and ad-tech business segments over the last year has caused the Company to outgrow its current office. As a result, Inuvo has signed a five-year lease for office space in Little Rock, Arkansas that will effectively double its current office space to nearly 13,000 sf. The company will be relocating the majority of its 53 employees to a new facility at 500 President Clinton Ave. in Little Rock, Arkansas. The Company expects to move into the new facility later this year.

"With the growth of our business, we have been bursting at the seams in our current location. Executing on our 2015 business plan, where Native Advertising and Digital Content are front and center, requires that we continue to expand our current team of exceptionally talented professionals. We were fortunate to find a cost effective space in the heart of Little Rock, in close proximity to the Little Rock Tech Park and other local amenities that will accommodate our current and planned growth," said Richard Howe, Chairman and CEO of Inuvo.

### ***About Inuvo, Inc.***

Inuvo®, Inc. (NYSE MKT: INUV) is a digital publishing and advertising technology company that delivers purchase-ready customers to advertisers through a broad network of desktop and mobile websites and apps. To learn more about Inuvo, please visit [www.inuvo.com](http://www.inuvo.com).

### ***Forward-looking Statements***

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intend," "believe" or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements.

These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including, without limitation, statements made with respect to expectations with respect to our lack of profitable operating history, changes in our business, potential need for additional capital, fluctuations in demand; changes to economic growth in the U.S. economy; and government policies and regulations, including, but not limited to those affecting the Internet, all as set forth in our Annual Report on Form 10-K for the year ended December 31, 2014. All forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements, many of which are generally outside the control of Inuvo and are difficult to predict. Inuvo undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or

otherwise.

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