

Perimeter Solutions SA

Q3 2021 Earnings Call



Disclaimer



Certain statements in this presentation and discussion are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and are based on Perimeter Solutions, SA's (the "Company") expectations, intentions and projections regarding the Company's future performance, anticipated events or trends and other matters that are not historical facts. Words such as "expects," "anticipates," "intends", estimates," or similar expressions are intended to identify these forward-looking statements. These forward-looking statements include, but are not limited to, statements regarding estimates and forecasts of financial, operational and performance metrics; our guidance and expectations regarding volume and price growth in our Fire Safety and Oil Additives segments, and consolidated revenue and adjusted EBITDA growth; our growth opportunities and strategies for each of our business segments and potential positive impact to our financial and operational results; the opportunity to expand our business through strategic acquisitions consistent with our five target economic criteria; our ability to deliver long-term equity value creation; our expectations related to our Prevention and Protection business, including our expectations related to our new Phos-Check Fortify product; our expectations related to trends driving the global wildfire business; our expectations related to long-term secular growth and the long-term growth of the Company and our long-term market position; and expected capital allocation activities including, but not limited to, expectations relating to capital expenditures and share repurchases. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements For further information, please refer to the Company's reports and filings with the Securities and Exchange Commission. Forward-l

To supplement the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), we have included the following non-GAAP financial information in this presentation: EBITDA, adjusted EBITDA margin, return on invested capital and free cash flow. The reconciliations of these non-GAAP measures to the most directly comparable financial measures calculated and presented in accordance with GAAP can be found in the Appendix to this presentation. Because these non-GAAP financial measures exclude certain items as described herein, they may not be indicative of the results that the Company expects to recognize for future periods. As a result, these non-GAAP financial measures should be considered in addition to, and not a substitute for, financial information prepared in accordance with GAAP.

Our Objective



Goal



Strategy



Deliver private equity like returns with the liquidity of a public market

Own, operate, and grow uniquely high-quality businesses

Target Economic Criteria

- ✓ Recurring and predictable revenue streams
- ✓ Long-term secular growth tailwinds
- ✓ Products that account for critical but small portions of larger value streams
- ✓ Significant free cash flow generation with high ROTC
- ✓ Potential for opportunistic consolidation

Perimeter: Target Economic Criteria



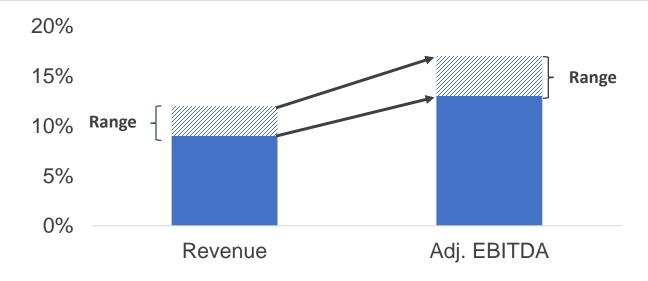
Criteria	Commentary
Recurring and Predictable Revenue Streams	 Best in class metrics around long-term customer retention and growth NA fire season introduces near-term variability, though dampening with growth in prevention/protection and geographic diversification
Long-Term Secular Growth Tailwinds	 ~10% Fire Safety historical volume CAGR Historical volume drivers expected to persist into the future Nascent Prevention and Protection opportunity can be significant
Products that account for critical but small portions of larger value streams	 Retardant is the active ingredient, and a critical component, in Wildfire fighting, but consistently represents a low-to-mid single-digit percent of suppression costs Cost of failure involves loss of life and potentially catastrophic property, infrastructure, and environmental damage
Significant Free Cash Generation with High ROTC	 ~40% Adjusted EBITDA margin ~2% capex as % of revenue
Potential for Opportunistic Consolidation	 Fire safety tuck-ins are expected to continue We will actively evaluate acquisitions outside of fire safety consistent with our five target economic criteria

Perimeter Investment Framing





Projected CAGR



Value Drivers





Profitable New Business

International Opportunity

Prevention & Protection



Productivity and Cost Improvements

Annual cost improvements to offset inflation



Value Based Pricing

Rigorous valuebased pricing methodology across customers & products



Capital Allocation

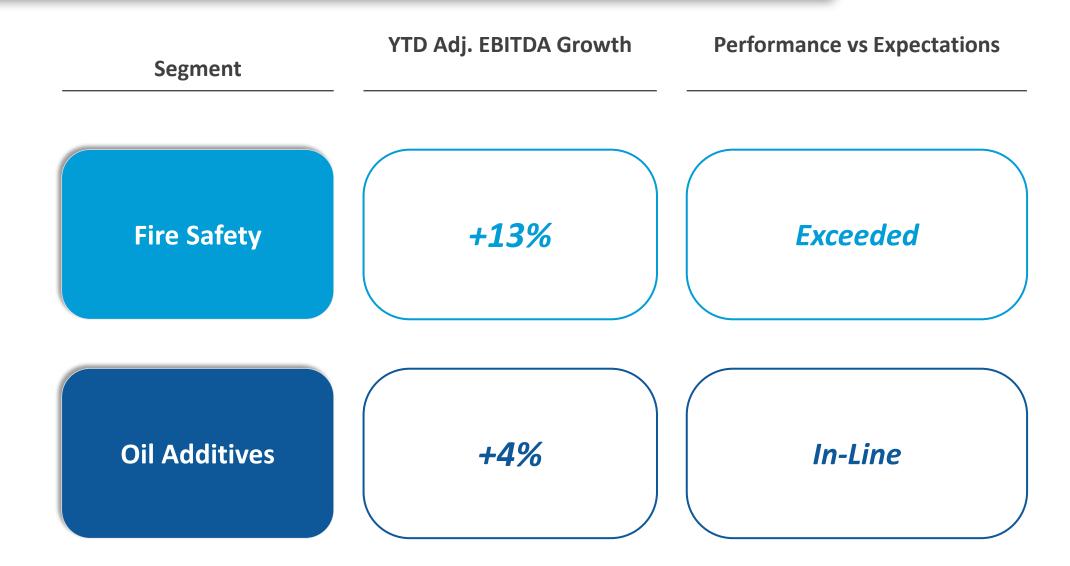
Other M&A

Share buybacks

Special dividends

YTD Performance vs Expectations





Key YTD Accomplishments



- Met our commitments to our customers with 100% reliability; delivered every load and loaded every airtanker
- Completed the qualification process for PHOS-CHEK® FORTIFY®
- Continued the successful transition to PHOS-CHEK LCE20-Fx liquid concentrate retardant
- Introduced several new fluorine-free Class B fire fighting foams
- Continued to invest in international markets, notably Australia and Spain

Revenue and Adjusted EBITDA



Fire Safety		
	<u>Q3</u>	YTD
Revenue Growth	14%	11%
Adjusted EBITDA Growth	13%	13%
Adjusted EBITDA Margin	57%	49%
Oil Additives		

Oil Additives		
	<u>Q3</u>	YTD
Revenue Growth	-1%	13%
Adjusted EBITDA Growth	-55%	4%
Adjusted EBITDA Margin	11%	23%

Consolidated		
	<u>Q3</u>	YTD
Revenue Growth	12%	12%
Adjusted EBITDA Growth	9%	12%
Adjusted EBITDA Margin	51%	43%

Q3 and YTD Financial Summary



Fire Safety				
(\$ '000)	<u>Q3 '21</u>	Q3 '20	<u>9M '21</u>	<u>9M '20</u>
Revenue	172,445	151,083	237,256	213,916
Adjusted EBITDA	97,854	86,640	116,680	102,805
Oil Additives				
(\$ '000)	Q3 '21	Q3 '20	<u>9M '21</u>	<u>9M '20</u>
Revenue	22,969	23,176	79,204	69,842
Adjusted EBITDA	2,496	5,591	17,919	17,236
Consolidated				
(\$ '000)	Q3 '21	Q3 '20	<u>9M '21</u>	<u>9M '20</u>
Revenue	195,414	174,259	316,460	283,758
Adjusted EBITDA	100,350	92,231	134,599	120,041

Modelling Assumptions



Item	Assumption
Interest Expense	~\$40M annually
Tax-deductible D&A	~\$7-10M annually
Tax Rate	~26% ⁽¹⁾
Capital Expenditures	~\$10M annually
Change In Working Capital	~10-20% of the Δ in revenue
Current Shares Outstanding	~157M
Year-end 2021 Net Debt	~\$450M

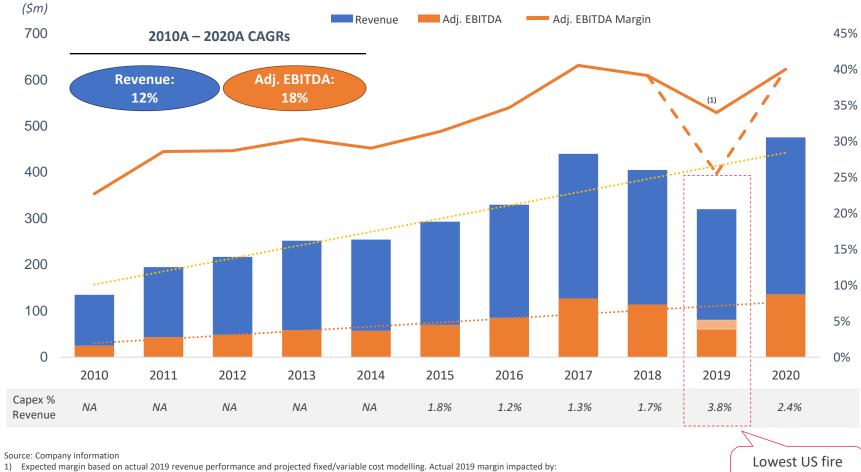


Supplementary Slides

Solutions That Save.

Long-Term Growth Track Record





- - Closed acquisitions which operated at lower margins.
 - ii. Record sales by Australia distributor which operated at lower margins.
 - iii. Outages at significant Oil Additives customers which negatively impacted margins.
- 2) Defined as total US acres burned ex-Alaska

season since 2004(2)

Positioned for Continued Market Leadership



Product Qualification	 Extensive performance, safety, and environmental testing driven by stringent regulatory and qualification requirements of the U.S. Forest Service
Full Service Requirement	 Perimeter provides a comprehensive, integrated product and service offering Perimeter manages all aspects of Full Service base operations, including inventory, storage, mixing, and aircraft loading Perimeter owns nearly all the equipment, and provides and manages the personnel Perimeter also provides highly specialized equipment and services: Mobile Retardant Units to support forward base operations Specialized ground application equipment that can operate 24/7 Combination of mission-critical product and service capabilities positions Perimeter as a unique partner where failure is not an option
Supply Chain Complexity	 USFS bases carry as little as one day inventory and require frequent replenishment when busy Perimeter's strategically located supply chain delivers nearly anywhere in NA within hours
Strong Customer Relationships	 Strong, long-standing relationships with customers lasting >30 years Consistent new product introductions pulled by customer demand

Long-Term Fire Safety Volume Growth



2009 – 2020 Retardant Volume CAGR = ~10% (1)

Higher Acres Burned and Longer Fire Seasons⁽²⁾

Historical Volume Growth Drivers

Increasing Wildland Urban Interface(3)

Increasing Firefighting Aircraft Capacity⁽⁴⁾

^{(1) 2009} through 2018 data per the National Interagency Coordination Center; data not available from NICC for 2019 and 2020 and represents management estimates; calculated CAGR is 11%.

²⁾ Per USDA Forest Service data, the five-year trailing average of acres burned in the United States has increased at every five-year interval between 1995 and 2020, from a five year trailing average of 2.5 million acres burned in 1995, to a five-year trailing average of 7.8 million acres burned in 2020.

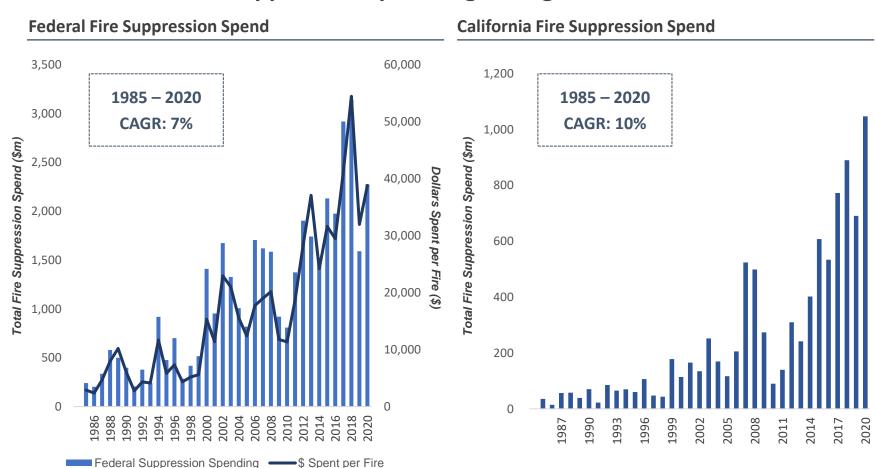
⁽³⁾ According to Proceedings of the National Academy of Sciences of the United States of America, the Wildland-Urban Interface was the fastest-growing land use type in the conterminous United States from 1990 to 2010, with 97% of that growth the result of new housing.

⁽⁴⁾ Since 2010, U.S. aircraft capacity increased significantly and is expected to further increase.

Long-Term Fire Safety Volume Growth



Domestic wildfire suppression spend is growing



Note: Data based December year end; California has been calendarized Sources: National Interagency Fire Center; CAL FIRE

Long-Term Fire Safety Volume Growth



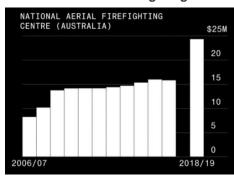
Wildfire severity and suppression spend are increasing globally

Australia Overview



 Australia's annual federal spend on aerial firefighting has steadily increased over the past 15 years

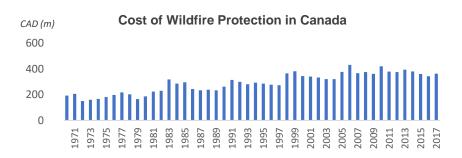
Annual Costs for Australian Firefighting Aviation Program



Canada Overview



 Researchers at the Canadian Forest Service project that wildland fire protection expenditures are projected to continue to increase rapidly, particularly in western Canada



Chile Overview



 The number of forest fires in Chile has increased over the last two decades, along with an increase in fire intensity as measured by acres burned

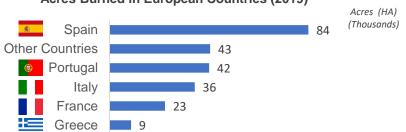


Europe Overview



Longer fire seasons and more severe fire weather are projected across most regions of Europe by the European Environment Agency

Acres Burned in European Countries (2019)

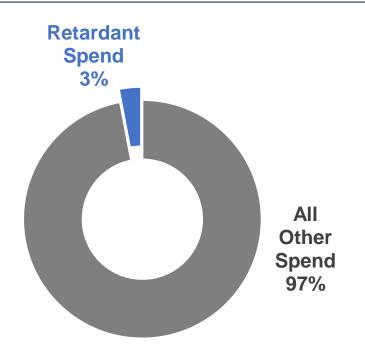


Critical Service Representing a Fraction of Spend

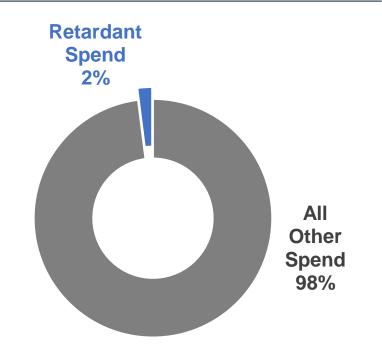


Retardant is the active ingredient, and a critical component, in wildfire fighting, but consistently represents 2-3% of suppression costs

Fire Retardant as a % of Federal Suppression Spend



Fire Retardant as a % of California Suppression Spend



Note:

¹⁾ Federal: Based on 2019 US Federal retardant spend as % of Suppression-Only Federal Firefighting Costs

²⁾ CA: Based on 2019 US CA retardant spend as % of California Department of Forestry and Fire Protection Emergency Fund Fire Suppression Expenditures

Operating Principles



Provide customers with high-value products and exceptional service

Maintain a decentralized and autonomous organization structure

Implement a compensation system that closely aligns management with shareholders

Follow our value-based operating methodology based on our three value driver concepts

Closely manage our capital structure to optimize value creation



Non-GAAP Financial Metrics

	Three Months Ended September 30,			Nine Months Ended September 30				
		2021		2020		2021		2020
Net income	\$	52,009	\$	52,630	\$	29,632	\$	30,543
Income tax expense		18,637		16,966		13,151		11,242
Depreciation and amortization		15,212		14,592		45,593		43,371
Interest and financing expense		8,065		9,244		23,951		33,494
Restructuring charges (a)		3,855		445		12,805		690
Loss on contingent earnout (b)		_		_		2,763		_
Management fees (c)		313		344		937		969
Deferred future payments (d)		625		625		1,875		2,500
Unrealized foreign currency (gain) loss		1,634		(2,615)		3,892		(2,768)
Adjusted EBITDA	\$	100,350	\$	92,231	\$	134,599	\$	120,041
Net Sales	\$	195,414	\$	174,259	\$	316,460	\$	283,758
Adjusted EBITDA margin		51%		53%		43%		42%

⁽a) Adjustment to reflect non-recurring expenses incurred related to business combination with Perimeter Solutions.

⁽b) Adjustment to reflect changes in contingent consideration to prior owners of LaderaTech, an acquired business in 2020.

⁽c) Adjustment to reflect fees pertaining to services provided by SK Capital Partners IV-A, L.P. and SK Capital Partners IV-B, L.P (collectively, the "Sponsor") when acting in a management capacity on strategic and other non-operational matters which do not represent expenses incurred in the normal course of our operations.

⁽d) Adjustment to reflect deferred compensation resulting from the Ironman Acquisition in 2019.

Thank You!

Solutions That Save.

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