

November 15, 2012



Westell Launches Application Development Contest for Homecloud™

AURORA, Ill.--(BUSINESS WIRE)-- [Westell Technologies, Inc.](#) (NASDAQ: WSTL), a leading provider of telecommunications equipment for wireline, wireless and home networks, announced today that the company is sponsoring a contest for new applications developed for the Homecloud Digital Home Manager (DHM).

Entrants who develop a software application for the Homecloud platform and register for the contest on the Homecloud website, www.homecloud.com, will be eligible for cash prizes of up to \$5,000. In addition, any applications selected by Westell for distribution to Homecloud users will earn \$1,000, and all entrants providing a valid proof of purchase of the Homecloud DHM will receive a \$100 entry prize.

“We are excited to engage application developers in enhancing the user experience and functionality of Homecloud,” said Rick Gilbert, President and CEO of Westell. “The apps are what make Homecloud such a unique and powerful product. We are looking for useful, creative apps that will help make Homecloud even more compelling.”

The Homecloud DHM is a versatile, connected, open platform for applications that sits in the center of the home. It is a wireless router, a network hub, and an application server, all rolled into one. The DHM comes with an initial set of applications which enable network addressable storage, automated data backup and sharing of content across multiple operating systems. It is available for purchase via the Homecloud website, www.homecloud.com, for a special introductory price of \$180.

The contest runs from November 12, 2012 through March 1, 2013. At the end of the entry round, eligible applications will be judged based on utility, quality and ease of use. Winners will be announced on or before March 31, 2013.

Complete contest rules are available on the [Homecloud website](#).

About Westell

Westell Technologies, Inc., headquartered in Aurora, Illinois, designs, distributes, markets and services a broad range of carrier-class communications equipment, including digital transmission, remote monitoring, power distribution and demarcation products used by wireline and wireless telecommunications service providers, industrial customers, and home network users. Additional information can be obtained by visiting <http://www.westell.com>.

ABBREVIATED RULES – HOMECLOUD APPLICATIONS CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. The Homecloud Applications Contest ("Contest") is sponsored by Westell Technologies, 750 N. Commons Drive, Aurora, IL 60504 ("Sponsor"). Contest begins November 12, 2012 at 12:01 a.m. CST, and ends March 1, 2013 at 11:59 p.m. CST. Open to legal residents of the 50 United States, and the District of Columbia, excluding Colorado, Maryland, North Dakota, & Vermont, who are 18 or older (or the age of majority in their state of residence, whichever is older), except employees of Sponsor and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries, and members of their immediate families or persons residing at the same address. Odds of being selected for a prize depend on the total number of eligible entries received. As this is a contest of skill, winning is dependent upon the quality of entries received and the skill of the individual entrants. Approximate retail value of all prizes is at least \$9,000. For official rules visit <http://www.homecloud.com/developer>.

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Source: Westell Technologies, Inc.