

August 5, 2009



Crown Crafts, Inc. to Announce Results for First Quarter of Fiscal Year 2010

GONZALES, La., Aug. 5, 2009 (GLOBE NEWSWIRE) -- Crown Crafts, Inc. (Nasdaq:CRWS) intends to release the results of its operations for the first quarter of fiscal year 2010 before the market opens on Wednesday, August 12, 2009. E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia W. Elliott, Chief Financial Officer, will host a teleconference at 1:00 p.m. Central Daylight Time on that day to discuss the Company's results and answer appropriate questions.

Interested individuals may join the teleconference by dialing (800) 230-1074. Please refer to confirmation number 108976. The teleconference can also be accessed in listen-only mode by visiting the Company's website at www.crowncrafts.com. The financial information to be discussed during the teleconference may be found on the investor relations portion of the Company's website after earnings are released.

A telephone replay of the teleconference will be available from 2:30 p.m. Central Daylight Time on August 12, 2009 through 11:59 p.m. Central Daylight Time on August 19, 2009. To access the replay, dial (800) 475-6701 in the United States or (320) 365-3844 from international locations. The access code for the replay is 108976.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including bedding, blankets, bibs, bath items and the recently-acquired portfolio of the mess protection products of Neat Solutions. Its operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers.

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