

## I am happy to report that Crown Crafts' solid performance continued

 in fiscal year 2014, with increases in both net income and net sales. In a challenging retail environment, we have worked hard to maintain control over costs while we pursued profitable growth and strengthened our market position through our innovative products, brands and licenses. Our financial position is strong, and we remain debt-free.For the year, net income increased $12.9 \%$ to $\$ 5.8$ million, or $\$ 0.59$ per diluted share, while net sales rose $3.7 \%$ to $\$ 81.3$ million. Both net income and net income as a percentage of sales reached their highest levels in more than a decade, excluding the one-time effects of a debt restructuring gain in fiscal 2007 and an income tax benefit in fiscal 2006*.

Our consistent performance is significant because it reflects the soundness and continuing success of our strategy. Since 2002 when Crown Crafts began its strategic transformation to focus on bedding, accessories and other consumer products for infants and toddlers, we have remained committed to maintaining profitability and delivering long-term value to stockholders regardless of the macroeconomic conditions we face. We have done this by taking a conservative approach to our operations - making improvements and reducing expenses wherever we can - without diminishing our focus on customer relationships and new product offerings. We will continue to enhance our product portfolio and mix to better and more profitably serve the needs of the marketplace, and we will continue to emphasize keeping our costs low.

At the same time, we have worked hard to provide increasing returns to stockholders. Since we returned
to paying dividends in 2010, we have paid a total of \$1.31 per share in dividends through fiscal year 2014. The current annual dividend rate of $\$ 0.32$ per share represents a yield of $4.1 \%$ based on our stock price as of March 28, 2014. And, in what is perhaps the most meaningful indicator of the support we are seeing from investors, our stock price rose $30.5 \%$ during fiscal 2014, from $\$ 6.00$ on March 28, 2013 to $\$ 7.83$ on March 28, 2014.

Of course, these results were made possible only through the hard work and talents of our entire team. Their efforts, combined with our exceptional line of product offerings and the growth potential they represent, spur our confidence that the future is bright for Crown Crafts.

On behalf of our Board of Directors and management team, I would like to thank all of our employees for their outstanding work, and also you, our stockholders, for your continuing loyalty and support.

Sincerely,


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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549
Form 10-K
(Mark One)
$\square$ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended March 30, 2014
OR

## TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

## Commission File No. 1-7604

## Crown Crafts, Inc.

(Exact name of registrant as specified in its charter)

Delaware<br>58-0678148<br>(State of Incorporation)<br>(I.R.S. Employer Identification No.)<br>916 S. Burnside Ave.<br>Gonzales, Louisiana<br>70737<br>(Address of principal executive offices)<br>(Zip Code)

Registrant's Telephone Number, including area code: (225) 647-9100
Securities registered pursuant to Section 12(b) of the Act:
Title of class
Name of exchange on which registered
Common Stock, $\$ 0.01$ par value
The NASDAQ Capital Market

## Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes $\square$ No $\square$
Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act. Yes $\square$ No $\square$
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\square$ No $\square$
Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\square$ No $\square$
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.
Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one)
Large accelerated filer $\square \quad$ Accelerated filer $\square \quad$ Non-Accelerated filer $\square \quad$ Smaller Reporting Company $\square$ (Do not check if a smaller reporting company)
Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square$ No $\square$
The approximate aggregate market value of the voting stock held by non-affiliates of the Registrant as of September 27, 2013 (the last business day of the Company's most recently completed second fiscal quarter) was $\$ 52.3$ million.

As of May 30, 2014, 10,049,558 shares of the Company's common stock were outstanding.

## Documents Incorporated by Reference:

Portions of the registrant's Proxy Statement for its 2014 Annual Meeting of Stockholders are incorporated into Part III hereof by reference.

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## Cautionary Notice Regarding Forward-Looking Statements

Certain of the statements made herein under the caption "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere, including information incorporated herein by reference to other documents, are "forward-looking statements" within the meaning of, and subject to the protections of, Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions and future performance and involve known and unknown risks, uncertainties and other factors, many of which may be beyond our control and which may cause the actual results, performance or achievements of Crown Crafts, Inc. to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements.

All statements other than statements of historical fact are statements that could be forward-looking statements. You can identify these forward-looking statements through our use of words such as "may," "anticipate," "assume," "should," "indicate," "would," "believe," "contemplate," "expect," "estimate," "continue," "plan," "point to," "project," "predict," "could," "intend," "target," "potential" and other similar words and expressions of the future. These forward-looking statements may not be realized due to a variety of factors, including, without limitation, those described in Part I, Item 1A. "Risk Factors," and elsewhere in this report and those described from time to time in our future reports filed with the Securities and Exchange Commission (the "SEC") under the Exchange Act.

All written or oral forward-looking statements that are made by or are attributable to us are expressly qualified in their entirety by this cautionary notice. Our forward-looking statements apply only as of the date of this report or the respective date of the document from which they are incorporated herein by reference. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date of this report, or after the respective dates on which such statements otherwise are made, whether as a result of new information, future events or otherwise.

## PART I

## ITEM 1. Business

## Description of Business

Crown Crafts, Inc. (the "Company") operates indirectly through its wholly-owned subsidiaries, Crown Crafts Infant Products, Inc. ("CCIP") and Hamco, Inc. ("Hamco"), in the infant and toddler products segment within the consumer products industry. The infant and toddler segment consists of infant and toddler bedding and blankets, bibs, soft bath products, disposable products and accessories. Sales of the Company's products are generally made directly to retailers, which are primarily mass merchants, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, internet accounts and wholesale clubs. The Company's products are manufactured primarily in Asia and marketed under a variety of Company-owned trademarks, under trademarks licensed from others and as private label goods.

The Company's fiscal year ends on the Sunday nearest to or on March 31. References herein to "fiscal year 2014 " or "2014" and "fiscal year 2013" or "2013" represent the 52-week periods ended March 30, 2014 and March 31, 2013, respectively.

## Products

The Company's primary focus is on infant, toddler and juvenile products, including the following:

- crib and toddler bedding
- blankets
- nursery and toddler accessories
- room décor
- reusable and disposable bibs
- burp cloths
- hooded bath towels and washcloths
- disposable placemats, cup labels, toilet seat covers and changing mats
- reusable and disposable floor mats
- other infant, toddler and juvenile soft goods


## Government Regulation and Environmental Control

The Company is subject to various federal, state and local environmental laws and regulations, which regulate, among other things, product safety and the discharge, storage, handling and disposal of a variety of substances and wastes, and to laws and regulations relating to employee safety and health, principally the Occupational Safety and Health Administration Act and regulations thereunder. The Company believes that it currently complies in all material respects with applicable environmental, health and safety laws and regulations and that future compliance with such existing laws or regulations will not have a material adverse effect on its capital expenditures, earnings or competitive position. However, there is no assurance that such requirements will not become more stringent in the future or that the Company will not have to incur significant costs to comply with such requirements.

## Sales and Marketing

The Company's products are marketed through a national sales force consisting of salaried sales executives and employees located in Compton, California; Gonzales, Louisiana; and Bentonville, Arkansas. Products are also marketed by independent commissioned sales representatives located throughout the United States. Sales outside the United States are made primarily through distributors.

Substantially all products are sold to retailers for resale to consumers. The Company's subsidiaries introduce new products throughout the year and participate at the ABC Kids Expo, the National Restaurant Association Restaurant, Hotel-Motel Show and the General Merchandising and Health Beauty Wellness Conferences presented by the Global Market Development Center.

## Product Sourcing

The Company's products are produced by foreign and domestic manufacturers, with the largest concentration being in China. The Company makes sourcing decisions on the basis of quality, timeliness of delivery and price, including the impact of ocean freight and duties. Although the Company maintains relationships with a limited number of suppliers, the Company believes that its products may be readily manufactured by several alternative sources in quantities sufficient to meet the Company's requirements. The Company's management and quality assurance personnel visit the third-party facilities regularly to monitor and audit product quality and to ensure compliance with labor requirements and social and environmental standards. In addition, the Company closely monitors the currency exchange rate. The impact of future fluctuations in the exchange rate or changes in safeguards cannot be predicted with certainty at this time.

The Company maintains a foreign representative office located in Shanghai, China, which is responsible for the coordination of production, purchases and shipments, seeking out new vendors and overseeing inspections for social compliance and quality

The Company's products are warehoused and distributed from a facility located in Compton, California.

## Product Design and Styling

The Company believes that its creative team is one of its key strengths. The Company's product designs are primarily created internally and are supplemented by numerous additional sources, including independent artists, decorative fabric manufacturers and apparel designers. Ideas for product design creations are drawn from various sources and are reviewed and modified by the design staff to ensure consistency within the Company's existing product offerings and the themes and images associated with such existing products. In order to respond effectively to changing consumer preferences, the Company's designers and stylists attempt to stay abreast of emerging lifestyle trends in color, fashion and design. When designing products under the Company's various licensed brands, the Company's designers coordinate their efforts with the licensors' design teams to provide for a more fluid design approval process and to effectively incorporate the image of the licensed brand into the product. The Company's
designs include traditional, contemporary, textured and whimsical patterns across a broad spectrum of retail price points. Utilizing state of the art computer technology, the Company continually develops new designs throughout the year for all of its product groups. This continual development cycle affords the Company design flexibility, multiple opportunities to present new products to customers and the ability to provide timely responses to customer demands and changing market trends. The Company also creates designs for exclusive sale by certain of its customers under the Company's brands, as well as the customers' private label brands.

## Competition

The infant and toddler consumer products industry is highly competitive. The Company competes with a variety of distributors and manufacturers (both branded and private label), including large infant and juvenile product companies and specialty infant and juvenile product manufacturers, on the basis of quality, design, price, brand name recognition, service and packaging. The Company's ability to compete depends principally on styling, price, service to the retailer and continued high regard for the Company's products and trade names.

## Customers

The Company's customers consist principally of mass merchants, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, internet accounts and wholesale clubs. The Company does not enter into long-term or other purchase agreements with its customers. The table below sets forth those customers that represented at least 10\% of the Company's gross sales in fiscal years 2014 and 2013.

|  | Fiscal Year |  |
| :---: | :---: | :---: |
|  | 2014 | 2013 |
| Wal-Mart Stores, Inc...................................................................................... | 41\% | 38\% |
| Toys R Us ...................................................................................................... | 19\% | 17\% |
| Target Corporation .................................................................................... | * | 10\% |

## Seasonality and Inventory Management

There are no significant variations in the seasonal demand for the Company's products from year to year. Sales are generally higher in periods when customers take initial shipments of new products, as these orders typically include enough products for initial sets for each store and additional quantities for the customer's distribution centers. The timing of these initial shipments varies by customer and depends on when the customer finalizes store layouts for the upcoming year and whether the customer has any mid-year introductions of products. Sales may also be higher or lower, as the case may be, in periods when customers are restricting internal inventory levels. Consistent with the expected introduction of specific product offerings, the Company carries necessary levels of inventory to meet the anticipated delivery requirements of its customers. Customer returns of merchandise shipped are historically less than $1 \%$ of gross sales.

## Trademarks, Copyrights and Patents

The Company considers its intellectual property to be of material importance to its business. Sales of products marketed under the Company's trademarks, primarily NoJo ${ }^{\oplus}$ and Neat Solutions ${ }^{\oplus}$, accounted for $26 \%$ and $28 \%$ of the Company's total gross sales during fiscal years 2014 and 2013, respectively. Protection for these trademarks is obtained through domestic and foreign registrations. The Company also markets designs which are subject to copyrights and design patents owned by the Company.

## Employees

At May 30, 2014, the Company had 140 employees, none of whom is represented by a labor union or is otherwise a party to a collective bargaining agreement. The Company attracts and maintains qualified personnel by paying competitive salaries and benefits and offering opportunities for advancement. The Company considers its relationship with its employees to be good.

## International Sales

Sales to customers in countries other than the United States represented 3\% and 2\% of the Company's total gross sales during fiscal years 2014 and 2013, respectively. International sales are based upon the location that predominately represents the final destination of the products delivered to the Company's customers.

## Licensed Products

Certain products are manufactured and sold pursuant to licensing agreements for trademarks. Also, many of the designs used by the Company are copyrighted by other parties, including trademark licensors, and are available to the Company through copyright license agreements. The licensing agreements are generally for an initial term of one to three years and may or may not be subject to renewal or extension. Sales of licensed products represented $61 \%$ of the Company's gross sales in fiscal year 2014, which included $38 \%$ of sales under the Company's license agreements with affiliated companies of The Walt Disney Company ("Disney"). Each such license agreement with Disney expires on December 31, 2015.

## ITEM 1A. Risk Factors

The following risk factors as well as the other information contained in this report and other filings made by the Company with the SEC should be considered in evaluating the Company's business. Additional risks and uncertainties not presently known to us or that we currently consider immaterial may also impair our business operations. If any of the following risks actually occur, operating results may be affected in future periods.

## The loss of one or more of the Company's key customers could result in a material loss of revenues.

The Company's top two customers represented approximately 60\% of gross sales in fiscal year 2014. Although the Company does not enter into contracts with its key customers, it expects them to continue to be a significant portion of its gross sales in the future. The loss of one or more of these customers could result in a material decrease in the Company's revenue and operating income.

The Company's business is impacted by general economic conditions and related uncertainties affecting markets in which the Company operates.

Economic conditions, including the availability of credit and the possibility of a global recession, could adversely impact the Company's business. These conditions could result in reduced demand for some of the Company's products, increased order cancellations and returns, an increased risk of excess and obsolete inventories and increased pressure on the prices of the Company's products. Also, although the Company's use of a commercial factor significantly reduces the risk associated with collecting accounts receivable, the factor may at any time terminate or limit its approval of shipments to a particular customer, and the likelihood of the factor doing so may increase due to a change in economic conditions. Such an action by the factor could result in the loss of future sales to the affected customer.

## The loss of one or more of the Company's licenses could result in a material loss of revenues.

Sales of licensed products represented 61\% of the Company's gross sales in fiscal year 2014, which included $38 \%$ of sales associated with the Company's license agreements with Disney. The Company could experience a material loss of revenues if it is unable to renew its major license agreements or obtain new licenses.

## The Company's inability to anticipate and respond to consumers' tastes and preferences could adversely affect the Company's revenues.

Sales are driven by consumer demand for the Company's products. There can be no assurance that the demand for the Company's products will not decline or that the Company will be able to anticipate and respond to
changes in demand. The Company's failure to adapt to these changes could lead to lower sales and excess inventory, which could have a material adverse effect on the Company's financial condition and operating results.

## The Company's ability to comply with its credit facility is subject to future performance and other factors.

The Company's ability to make required payments of principal and interest on its debts, to refinance its maturing indebtedness, to fund capital expenditures or to comply with its debt covenants will depend upon future performance. The Company's future performance is, to a certain extent, subject to general economic, financial, competitive, legislative, regulatory and other factors beyond its control. The breach of any of these covenants could result in a default under the Company's credit facility. Upon the occurrence of an event of default, the Company's lender could make an immediate demand of the amount outstanding under the credit facility. If a default was to occur and such a demand was to be made, there can be no assurance that the Company's assets would be sufficient to repay the indebtedness in full.

## Customer pricing pressures could result in lower selling prices, which could negatively affect the Company's operating results.

The Company's customers could place pressure on the Company to reduce the prices of its products. The Company continuously strives to stay ahead of its competition in sourcing, which allows the Company to obtain lower cost products while maintaining high standards for quality. There can be no assurance that the Company could respond to a decrease in sales prices by proportionately reducing its costs, which could adversely affect the Company's operating results.

## The strength of the Company's competitors may impact the Company's ability to maintain and grow its sales, which could decrease the Company's revenues.

The infant and toddler consumer products industry is highly competitive. The Company competes with a variety of distributors and manufacturers, both branded and private label. The Company's ability to compete successfully depends principally on styling, price, service to the retailer and continued high regard for the Company's products and trade names. Several of these competitors are larger than the Company and have greater financial resources than the Company, and some have experienced financial challenges from time to time, including servicing significant levels of debt. Those facing financial pressures could choose to make particularly aggressive pricing decisions in an attempt to increase revenue. The effects of increased competition could result in a material decrease in the Company's revenues.

## Changes in international trade regulations and other risks associated with foreign trade could adversely affect the Company's sourcing.

The Company sources its products primarily from foreign contract manufacturers, with the largest concentration being in China. The adoption of regulations related to the importation of product, including quotas, duties, taxes and other charges or restrictions on imported goods, and changes in U.S. customs procedures could result in an increase in the cost of the Company's products. Delays in customs clearance of goods or the disruption of international transportation lines used by the Company could result in the Company being unable to deliver goods to customers in a timely manner or the potential loss of sales altogether.

## The Company's sourcing and marketing operations in foreign countries are subject to anti-corruption laws.

The Company's foreign operations are subject to laws prohibiting improper payments and bribery, including the U.S. Foreign Corrupt Practices Act and similar laws and regulations in foreign jurisdictions, which apply to the Company's directors, officers, employees and agents acting on behalf of the Company. Failure to comply with these laws could result in damage to the Company's reputation, a diversion of management's attention from its business, increased legal and investigative costs, and civil and criminal penalties, any or all of which could adversely affect the Company's operating results.

## The Company's debt covenants may affect its liquidity or limit its ability to pursue acquisitions, incur debt, make investments, sell assets or complete other significant transactions.

The Company's credit facility contains usual and customary covenants regarding significant transactions, including restrictions on other indebtedness, liens, transfers of assets, investments and acquisitions, merger or consolidation transactions, transactions with affiliates and changes in or amendments to the organizational documents for the Company and its subsidiaries. Unless waived by the Company's lender, these covenants could limit the Company's ability to pursue opportunities to expand its business operations, respond to changes in business and economic conditions and obtain additional financing, or otherwise engage in transactions that the Company considers beneficial.

## The Company's success is dependent upon retaining key management personnel.

The Company's ability to retain qualified executive management and other key personnel is vital to the Company's success. If the Company were unable to retain or attract qualified individuals, the Company's growth and operating results could be materially impacted.

## The Company may need to write down or write off inventory.

If product programs end before the inventory is completely sold, then the remaining inventory may have to be sold at less than carrying value. The market value of certain inventory items could drop to below carrying value after a decline in sales, at the end of programs, or when management makes the decision to exit a product group. Such inventory would then need to be written down to the lower of carrying or market value, or possibly completely written off, which would adversely affect the Company's operating results.

## Economic conditions could result in an increase in the amounts paid for the Company's products.

Significant increases in the price of raw materials that are components of the Company's products, including cotton, oil and labor, could adversely affect the amounts that the Company must pay its suppliers for its finished goods. If the Company is unable to pass these cost increases along to its customers, its profitability could be adversely affected.

## Recalls or product liability claims could increase costs or reduce sales.

The Company must comply with the Consumer Product Safety Improvement Act, which imposes strict standards to protect children from potentially harmful products and which requires that the Company's products be tested to ensure that they are within acceptable levels for lead and phthalates. The Company must also comply with related regulations developed by the Consumer Product Safety Commission and similar state regulatory authorities. The Company's products could be subject to involuntary recalls and other actions by these authorities, and concerns about product safety may lead the Company to voluntarily recall, accept returns or discontinue the sale of select products. Product liability claims could exceed or fall outside the scope of the Company's insurance coverage. Recalls or product liability claims could result in decreased consumer demand for the Company's products, damage to the Company's reputation, a diversion of management's attention from its business, and increased customer service and support costs, any or all of which could adversely affect the Company's operating results.

## The Company could experience losses associated with its intellectual property.

The Company relies upon the fair interpretation and enforcement of patent, copyright, trademark and trade secret laws in the U.S., similar laws in other countries, and agreements with employees, customers, suppliers, licensors and other parties. Such reliance serves to establish and maintain the intellectual property rights associated with the products that the Company develops and sells. However, the laws and courts of certain countries at times do not protect intellectual property rights or respect contractual agreements to the same extent as the laws of the U.S. Therefore, in certain jurisdictions the Company may not be able to protect its intellectual property rights against counterfeiting or enforce its contractual agreements with other parties.

Other entities could also claim that the Company is infringing upon their intellectual property rights, and some of these claims could lead to a civil complaint. A recent trend is for an entity to purchase an intellectual property asset similar to a given company's, but with no intention of developing and selling an associated product. Instead, the buyer's only intention is to assert a claim of infringement in an attempt to extract a settlement from the company allegedly infringing. To that end, the Company and CCIP have been in protracted litigation with BreathableBaby, LLC ("BreathableBaby"), which has alleged that CCIP's mesh crib liner infringes BreathableBaby's patent rights relating to its air permeable infant bedding technology.

The occurrence of any or all of the foregoing events or an unfavorable outcome in the BreathableBaby litigation could result in any or all of the following: (i) civil judgments against the Company, which could require the payment of royalties on both past and future sales of certain products, as well as plaintiff's attorneys' fees and other litigation costs; (ii) impairment charges of up to the carrying value of the Company's intellectual property rights; (iii) restrictions on the ability of the Company to sell certain of its products; (iv) legal and other costs associated with investigations and litigation; and (v) a degradation of the Company's competitive position.

## Currency exchange rate fluctuations and other supplier-related risks could increase the Company's expenses.

The Company's products are manufactured by foreign contract manufacturers, with the largest concentration being in China. Difficulties encountered by these suppliers, such as fire, accident, natural disasters, outbreaks of contagious diseases or economic and political instability, could halt or disrupt production of the Company's products. Also, restrictive actions by foreign governments, a strengthening of the Chinese currency versus the U.S. dollar or changes in import duties or import or export restrictions could increase the prices at which the Company purchases finished goods. If the Company is unable to pass these cost increases along to its customers, its profitability could be adversely affected.

## A stockholder could lose all or a portion of his or her investment in the Company.

The Company's common stock has historically experienced a degree of price variability, and the price could be subject to rapid and substantial fluctuations. The Company's common stock has also historically been thinly traded, a circumstance that exists when there is a relatively small volume of buy and sell orders for the Company's common stock at any given point in time. In such situations, a stockholder may be unable to liquidate his or her position in the Company's common stock at the desired price. Also, as an equity investment, a stockholder's investment in the Company is subordinate to the interests of the Company's creditors, and a stockholder could lose all or a substantial portion of his or her investment in the Company in the event of a voluntary or involuntary bankruptcy filing or liquidation.

## ITEM 2. Properties

The Company's headquarters are located in Gonzales, Louisiana. The Company rents 17,761 square feet at this location under a lease that expires January 31, 2015. Management believes that its properties are suitable for the purposes for which they are used, are in generally good condition and provide adequate capacity for current and anticipated future operations. The Company's business is somewhat seasonal so that during certain times of the year these facilities are fully utilized, while at other times of the year the Company has excess capacity in these facilities. The table below sets forth certain information regarding the Company's principal real property as of May 30, 2014:

| Location | Use | Approximate <br> Square Feet | Owned/ <br> Leased |
| :--- | :--- | ---: | ---: | ---: |
| Gonzales, Louisiana | Administrative and sales office | 17,761 | Leased |
| Compton, California | Offices, warehouse and distribution center | 157,400 | Leased |
| Bentonville, Arkansas | Sales office | 1,376 | Leased |
| Shanghai, People's Republic of China | Office | 1,550 | Leased |

## ITEM 3. Legal Proceedings

BreathableBaby filed a complaint against the Company and CCIP on January 11, 2012 in the United States District Court for the District of Minnesota, alleging that CCIP's mesh crib liner infringes BreathableBaby's patent rights relating to its air permeable infant bedding technology. The Company believes that it has meritorious defenses to the claims asserted in the complaint, and the Company intends to defend itself vigorously against all such claims. The Company and CCIP filed a motion for summary judgment of non-infringement on May 14, 2012. On July 25, 2012, the Court entered an order denying that motion without prejudice to refiling it at the close of discovery. In doing so, the Court did not rule on the merits of the Company's motion, but instead determined that further discovery was required before a motion for summary judgment could be decided. Discovery accordingly was resumed; however, on August 6, 2013, upon becoming concerned that the costs of discovery and litigation were quickly surpassing the amount in controversy, the Court ordered a temporary stay of all discovery.

## ITEM 5. Market For Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

## Description of Securities

The Company is authorized to issue up to $40,000,000$ shares of capital stock, all of which are classified as common stock with a par value of $\$ 0.01$ per share. On May 30,2014 , there were $11,982,302$ shares of the Company's common stock issued, 10,049,558 of which were outstanding.

## Market Information and Price

The Company's common stock is traded on the NASDAQ Capital Market under the symbol "CRWS". On May 30, 2014, the closing stock price of the Company's common stock was $\$ 8.34$ per share. The table below sets forth the high and low closing price per share of the Company's common stock and the cash dividends per share declared on the Company's common stock during each quarter of fiscal years 2014 and 2013.


## Holders of Common Stock

As of May 30, 2014, there were approximately 185 registered holders of the Company's common stock.

## Dividends

The Company's credit facility permits the Company to pay cash dividends on its common stock without limitation, provided there is no default before or as a result of the payment of such dividends.

## ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion is a summary of certain factors that management considers important in reviewing the Company's results of operations, financial position, liquidity and capital resources. This discussion should be read in conjunction with the consolidated financial statements and related notes included elsewhere in this report.

## Results of Operations

The following table contains results of operations for fiscal years 2014 and 2013 and the dollar and percentage changes for those periods (in thousands, except percentages).


Net Sales: Sales of $\$ 81.3$ million for 2014 were higher than 2013 , having increased $3.7 \%$, or $\$ 2.9$ million. The majority of the sales increase was due to the introduction of three new programs during the second quarter of the current year.

Gross Profit: Gross profit increased in amount by $\$ 2.8$ million and increased as a percentage of net sales from $25.2 \%$ to $27.7 \%$. The increase as a percentage of net sales can be attributed to a more favorable product mix in the current year compared with the prior year. The higher level of sales in the current year also provided better coverage of the fixed portion of the Company's cost of sales than in the prior year. Additionally, the Company in the current year experienced a decline of $\$ 248,000$ in costs associated with the Company's rental of an auxiliary warehouse and distribution center, which the Company vacated and sublet late in fiscal year 2013.

Marketing and Administrative Expenses: Marketing and administrative expenses for fiscal year 2014 increased in amount and as a percentage of net sales as compared with fiscal year 2013 primarily due to increases in the Company's performance-based compensation costs. The Company also in the current year experienced increased legal fees, primarily associated with the Company's defense of two lawsuits.

Interest Expense and Income: Interest expense decreased by $\$ 32,000$ in fiscal year 2014 as compared to fiscal year 2013 due primarily to a reduction, effective as of July 11,2013 , from $0.25 \%$ to $0.125 \%$ in the fee payable on the average unused portion of the Company's revolving line of credit. Also, the Company's interest income on its daily cash balances held at its lender, CIT Group/Commercial Services, Inc. ("CIT"), was $\$ 40,000$ lower during fiscal year 2014 than in fiscal year 2013 due to lower average cash balances during the current year.

Income Tax Expense: The Company's provision for income taxes increased to $38.3 \%$ during fiscal year 2014 from $36.3 \%$ in fiscal year 2013. The increase in the effective tax rate is primarily due to a decrease in the current year in the amount of certain expenses that are deductible for tax purposes but not book purposes, as well as a decrease in California Enterprise Zone wage credits.

Inflation: The Company has endeavored to increase its prices to offset inflationary increases in its raw materials and other costs, but there can be no assurance that the Company will be successful in maintaining such price increases or in effecting such price increases in a manner that will provide a timely match to the cost increases in the future.

## Known Trends and Uncertainties

The Company's financial results are closely tied to sales to the Company's top two customers, which represented approximately $60 \%$ of the Company's gross sales in fiscal year 2014. A significant downturn experienced by any or all of these customers could lead to pressure on the Company's revenues. At times, the Company has also faced higher raw material costs, primarily cotton, as well as increases in labor, transportation and currency costs associated with the Company's sourcing activities in China. Increases in these costs could adversely affect the profitability of the Company if it cannot pass the cost increases along to its customers in the form of price increases or if the timing of price increases does not closely match the cost increases, or if the Company cannot further reduce its dependence on cotton. For additional discussion of trends, uncertainties and other factors that could impact the Company's operating results, see "Risk Factors" in Item 1A.

## Financial Position, Liquidity and Capital Resources

Net cash provided by operating activities decreased from $\$ 9.1$ million for the fiscal year ended March 31, 2013 to $\$ 3.6$ million for the fiscal year ended March 30, 2014. In the current year, the Company experienced a greater decrease in accounts payable and a greater increase in inventory balances, which was offset by a lesser increase in accounts receivable.

Net cash used in investing activities was $\$ 161,000$ in fiscal year 2014 compared with $\$ 1.1$ million in the prior year. The decrease in cash used in investing activities in the current year was primarily associated with lower capitalized costs of the Company's internally developed intangible assets.

Net cash used in financing activities decreased from $\$ 7.9$ million to $\$ 3.3$ million in the current year as compared with the prior year. Cash used for the payment of dividends was $\$ 4.5$ lower in the current year, primarily associated with the payment of a special cash dividend during the prior year of $\$ 0.50$ per share.

From April 1, 2013 to March 30, 2014, the Company used the bulk of its net cash provided by operating activities for the payment of dividends.

The Company's future performance is, to a certain extent, subject to general economic, financial, competitive, legislative, regulatory and other factors beyond its control. Based upon the current level of operations, the Company believes that its cash flow from operations and availability on its revolving line of credit will be adequate to meet its liquidity needs.

The Company's credit facility at March 30, 2014 consisted of a revolving line of credit under a financing agreement with CIT of up to $\$ 26.0$ million, which includes a $\$ 1.5$ million sub-limit for letters of credit, bearing interest at the rate of prime minus $0.50 \%$ or LIBOR plus $2.00 \%$. The financing agreement matures on July 11,2016 and is secured by a first lien on all assets of the Company. At March 30, 2014, the Company had elected to pay interest on balances owed under the revolving line of credit, if any, under the LIBOR option. The financing agreement also provides for the payment by CIT to the Company of interest at the rate of prime minus $2.00 \%$, which was $1.25 \%$ at March 30,2014 , on daily negative balances held at CIT.

Under the financing agreement, a monthly fee is assessed based on $0.125 \%$ of the average unused portion of the $\$ 26.0$ million revolving line of credit, less any outstanding letters of credit (the "Commitment Fee"). The Commitment Fee amounted to $\$ 41,000$ and $\$ 64,000$ during fiscal years 2014 and 2013, respectively. At March 30, 2014, there was no balance owed on the revolving line of credit, there was no letter of credit outstanding and the Company had $\$ 24.7$ million available under the revolving line of credit based on its eligible accounts receivable and inventory balances.

The financing agreement contains usual and customary covenants for agreements of that type, including limitations on other indebtedness, liens, transfers of assets, investments and acquisitions, merger or consolidation transactions, transactions with affiliates, and changes in or amendments to the organizational documents for the Company and its subsidiaries. The Company believes it was in compliance with these covenants as of May 30, 2014.

To reduce its exposure to credit losses, the Company assigns the majority of its trade accounts receivable to CIT pursuant to factoring agreements, which have expiration dates that are coterminous with that of the financing agreement described above. Under the terms of the factoring agreements, CIT remits customer payments to the Company as such payments are received by CIT.

CIT bears credit losses with respect to assigned accounts receivable from approved shipments, while the Company bears the responsibility for adjustments from customers related to returns, allowances, claims and discounts. CIT may at any time terminate or limit its approval of shipments to a particular customer. If such a termination or limitation were to occur, the Company would either assume the credit risk for shipments to the customer after the date of such termination or limitation or cease shipments to the customer. Factoring fees, which are included in marketing and administrative expenses in the accompanying consolidated statements of income, were $\$ 461,000$ and $\$ 455,000$ during fiscal years 2014 and 2013, respectively. There were no advances on the factoring agreements at either March 30, 2014 or March 31, 2013.

## Critical Accounting Policies and Estimates

The Company prepares its financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") as promulgated by the Financial Accounting Standards Board ("FASB"), the Securities Act, the Exchange Act and the regulations thereunder as administered by the SEC. References herein to GAAP are to topics within the FASB Accounting Standards Codification (the "FASB ASC"), which the FASB periodically revises through the issuance of an Accounting Standards Update ("ASU") and which has been established by the FASB as the authoritative source for GAAP recognized by the FASB to be applied by nongovernmental entities.

Use of Estimates: The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated balance sheets and the reported amounts of revenues and expenses during the reporting period. The listing below, while not inclusive of all of the Company's accounting policies, sets forth those accounting policies which the Company's management believes embody the most significant judgments due to the uncertainties affecting their application and the likelihood that materially different amounts would be reported under different conditions or using different assumptions.

Royalty Payments: The Company has entered into agreements that provide for royalty payments based on a percentage of sales with certain minimum guaranteed amounts. These royalty amounts are accrued based upon historical sales rates adjusted for current sales trends by customers. Royalty expense is included in cost of sales and amounted to $\$ 7.5$ million and $\$ 6.8$ million for fiscal years 2014 and 2013, respectively.

Revenue Recognition: Sales are recorded when goods are shipped to customers and are reported net of allowances for estimated returns and allowances in the consolidated statements of income. Allowances for returns are estimated based on historical rates. Allowances for returns, advertising allowances, warehouse allowances, placement fees and volume rebates are recorded commensurate with sales activity or using the straight-line method, as appropriate, and the cost of such allowances is netted against sales in reporting the results of operations. Shipping and handling costs, net of amounts reimbursed by customers, are not material and are included in net sales.

Allowances Against Accounts Receivable: The Company's allowances against accounts receivable are primarily contractually agreed-upon deductions for items such as cooperative advertising and warehouse allowances, placement fees and volume rebates. These deductions are recorded throughout the year commensurate with sales activity or using the straight-line method, as appropriate. Funding of the majority of the Company's allowances occurs on a perinvoice basis. The allowances for customer deductions, which are netted against accounts receivable in the consolidated balance sheets, consist of agreed-upon cooperative advertising support, placement fees, markdowns and warehouse and other allowances. All such allowances are recorded as direct offsets to sales, and such costs are accrued commensurate with sales activities or as a straight-line amortization charge of an agreed-upon fixed amount, as
appropriate to the circumstances for each arrangement. When a customer requests deductions, the allowances are reduced to reflect such payments or credits issued against the customer's account balance. The Company analyzes the components of the allowances for customer deductions monthly and adjusts the allowances to the appropriate levels. The timing of the customer-initiated funding requests for advertising support can cause the net balance in the allowance account to fluctuate from period to period. The timing of such funding requests should have a minimal impact on the consolidated statements of income since such costs are accrued commensurate with sales activity or using the straight-line method, as appropriate.

To reduce its exposure to credit losses, the Company assigns the majority of its receivables under factoring agreements with CIT. In the event a factored receivable becomes uncollectible due to creditworthiness, CIT bears the risk of loss. The Company's management must make estimates of the uncollectiblity of its non-factored accounts receivable when evaluating the adequacy of its allowance for doubtful accounts, which it accomplishes by specifically analyzing accounts receivable, historical bad debts, customer concentrations, customer creditworthiness, current economic trends and changes in its customers' payment terms.

Inventory Valuation: The preparation of the Company's financial statements requires careful determination of the appropriate dollar amount of the Company's inventory balances. Such amount is presented as a current asset in the Company's consolidated balance sheets and is a direct determinant of cost of goods sold in the consolidated statements of income and, therefore, has a significant impact on the amount of net income reported in the accounting periods. The basis of accounting for inventories is cost, which includes the direct supplier acquisition cost, duties, taxes and freight, and the indirect costs to design, develop, source and store the product until it is sold. Once cost has been determined, the Company's inventory is then stated at the lower of cost or market, with cost determined using the firstin, first-out ("FIFO") method, which assumes that inventory quantities are sold in the order in which they are acquired.

The determination of the indirect charges and their allocation to the Company's finished goods inventories is complex and requires significant management judgment and estimates. If management made different judgments or utilized different estimates, then differences would result in the valuation of the Company's inventories and in the amount and timing of the Company's cost of goods sold and resulting net income for the reporting period.

On a periodic basis, management reviews its inventory quantities on hand for obsolescence, physical deterioration, changes in price levels and the existence of quantities on hand which may not reasonably be expected to be sold within the Company's normal operating cycle. To the extent that any of these conditions is believed to exist or the market value of the inventory expected to be realized in the ordinary course of business is otherwise no longer as great as its carrying value, an allowance against the inventory value is established. To the extent that this allowance is established or increased during an accounting period, an expense is recorded in cost of goods sold in the Company's consolidated statements of income. Only when inventory for which an allowance has been established is later sold or is otherwise disposed is the allowance reduced accordingly. Significant management judgment is required in determining the amount and adequacy of this allowance. In the event that actual results differ from management's estimates or these estimates and judgments are revised in future periods, the Company may not fully realize the carrying value of its inventory or may need to establish additional allowances, either of which could materially impact the Company's financial position and results of operations.

Depreciation and Amortization: The Company's consolidated balance sheets reflect property, plant and equipment, and certain intangible assets at cost less accumulated depreciation or amortization. The Company capitalizes additions and improvements and expenses maintenance and repairs as incurred. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets, which are three to eight years for property, plant and equipment, and one to twenty years for intangible assets other than goodwill. The Company amortizes improvements to its leased facilities over the term of the lease or the estimated useful life of the asset, whichever is shorter.

Valuation of Long-Lived Assets, Identifiable Intangible Assets and Goodwill: In addition to the depreciation and amortization procedures set forth above, the Company reviews for impairment long-lived assets and certain identifiable intangible assets whenever events or changes in circumstances indicate that the carrying amount of any asset may not be recoverable. In the event of impairment, the asset is written down to its fair market value. Assets to be disposed of, if any, are recorded at the lower of net book value or fair market value, less estimated costs to sell at the
date management commits to a plan of disposal, and are classified as assets held for sale on the consolidated balance sheets.

The Company tests the carrying value of its goodwill annually on the first day of the Company's fiscal year. An additional impairment test is performed during the year whenever an event or change in circumstances suggest that the fair value of the goodwill of either of the reporting units of the Company has more likely than not fallen below its carrying value. The Company considers its wholly-owned subsidiaries, CCIP and Hamco, to each be a reporting unit of the Company for goodwill impairment testing purposes.

Patent Costs: The Company incurs certain legal and related costs in connection with patent applications. The Company capitalizes such costs to be amortized over the expected life of the patent to the extent that an economic benefit is anticipated from the resulting patent or alternative future use is available to the Company. The Company also capitalizes legal costs incurred in the defense of the Company's patents when it is believed that the future economic benefit of the patent will be maintained or increased and a successful defense is probable. Capitalized patent defense costs are amortized over the remaining expected life of the related patent. The Company's assessment of future economic benefit or a successful defense of its patents involves considerable management judgment, and a different conclusion or outcome of litigation could result in a material impairment charge up to the carrying value of these assets.

Provision for Income Taxes: The Company's provision for income taxes includes all currently payable federal, state, local and foreign taxes that are based on the Company's taxable income and the change during the fiscal year in net deferred income tax assets and liabilities. The Company provides for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The Company's policy is to recognize the effect that a change in enacted tax rates would have on net deferred income tax assets and liabilities in the period that the tax rates are changed. The Company's provision for income taxes on continuing operations is based on effective tax rates of $38.3 \%$ and $36.3 \%$ in fiscal years 2014 and 2013, respectively. These effective tax rates are the sum of the top U.S. statutory federal income tax rate and a composite rate for state income taxes, net of federal tax benefit, in the various states in which the Company operates.

Management evaluates items of income, deductions and credits reported on the Company's various federal and state income tax returns filed and recognizes the effect of positions taken on those income tax returns only if those positions are more likely than not to be sustained. Recognized income tax positions are measured at the largest amount that has a greater than $50 \%$ likelihood of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. Based on its recent evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the Company's consolidated financial statements. The Company's policy is to accrue interest expense and penalties as appropriate on any estimated unrecognized tax benefits as a charge to interest expense in the Company's consolidated statements of income.

## Recently-Issued Accounting Standards

On May 28, 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers, which will replace most existing revenue guidance in GAAP when it becomes effective for the first annual fiscal period beginning after December 15, 2016. Early adoption is not permitted. The Company has evaluated this ASU and has determined that its adoption on April 3, 2017 is not expected to have a material impact on the Company's consolidated financial statements. The Company has also determined that all other ASUs issued through May 30, 2014 which were in effect as of that date, or which will become effective at some future date, are not expected to have a material impact on the Company's consolidated financial statements.

## ITEM 8. Financial Statements and Supplementary Data

See pages 18 and F-1 through F-19 hereof.

## ITEM 9A. Controls and Procedures

## Disclosure Controls and Procedures

Disclosure controls and procedures are designed to ensure that information required to be disclosed in the reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time period specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports filed under the Exchange Act is accumulated and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based upon and as of the date of that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective.

## Management's Annual Report on Internal Control Over Financial Reporting

The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) for the Company. With the participation of the Chief Executive Officer and the Chief Financial Officer, management conducted an evaluation of the effectiveness of internal control over financial reporting based on the framework and the criteria established in Internal Control - Integrated Framework, issued in 1992 by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this evaluation, management has concluded that internal control over financial reporting was effective as of March 30, 2014.

The Company's internal control system was designed to provide reasonable assurance to the Company's management and Board of Directors regarding the reliability of financial reporting and the preparation and fair presentation of financial statements in accordance with GAAP. All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only a reasonable, rather than absolute, assurance that the Company's financial statements are free of any material misstatement, whether caused by error or fraud.

## Changes in Internal Control Over Financial Reporting

The Company's management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, conducted an evaluation of the Company's internal control over financial reporting as required by Rule 13a-15(d) under the Exchange Act and, in connection with such evaluation, determined that no changes occurred during the Company's fourth fiscal quarter ended March 30, 2014 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART III

## ITEM 10. Directors, Executive Officers and Corporate Governance

The information with respect to the Company's directors and executive officers will be set forth in the Company's Proxy Statement for the Annual Meeting of Stockholders to be held in 2014 (the "Proxy Statement") under the captions "Proposal 1 - Election of Directors" and "Executive Officers" and is incorporated herein by reference. The information with respect to Item 405 of Regulation S-K will be set forth in the Proxy Statement under the caption "Section 16(a) Beneficial Ownership Reporting Compliance" and is incorporated herein by reference. The information with respect to Item 406 of Regulation S-K will be set forth in the Proxy Statement under the caption "Code of Business Conduct and Ethics" and is incorporated herein by reference. The information with respect to Item 407 of Regulation SK will be set forth in the Proxy Statement under the captions "Board Committees and Meetings" and "Report of the Audit Committee" and is incorporated herein by reference.

## ITEM 11. Executive Compensation

The information set forth under the caption "Executive Compensation" in the Proxy Statement is incorporated herein by reference.

## ITEM 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information set forth under the caption "Security Ownership of Certain Beneficial Owners and Management" in the Proxy Statement is incorporated herein by reference.

## Securities Authorized for Issuance under Equity Compensation Plans

The table below sets forth information regarding shares of the Company's common stock that may be issued upon the exercise of options, warrants and other rights granted to employees, consultants or directors under all of the Company's existing equity compensation plans as of March 30, 2014.

| Plan Category | Number of securities to be issued upon exercise of outstanding options, warrants and rights | Weightedaverage exercise price of outstanding options, warrants and rights | Number of securities remaining available for future issuance under equity compensation plans |
| :---: | :---: | :---: | :---: |
| Equity compensation plans approved by security holders: |  |  |  |
| 2006 Omnibus Incentive Plan........................................ | 185,000 | 5.76 | 385,702 |

## ITEM 13. Certain Relationships and Related Transactions, and Director Independence

The information set forth under the captions "Director Independence" and "Certain Relationships and Related Transactions" in the Proxy Statement is incorporated herein by reference.

## ITEM 14. Principal Accountant Fees and Services

The information set forth under the caption "Proposal 2 - Ratification of Appointment of Independent Auditor" in the Proxy Statement is incorporated herein by reference.

## PART IV

## ITEM 15. Exhibits and Financial Statement Schedules

## (a)(1). Financial Statements

The following consolidated financial statements of the Company are filed with this report and included in Part II, Item 8:

- Report of Independent Registered Public Accounting Firm
- Consolidated Balance Sheets as of March 30, 2014 and March 31, 2013
- Consolidated Statements of Income for the Fiscal Years Ended March 30, 2014 and March 31, 2013
- Consolidated Statements of Changes in Shareholders' Equity for the Fiscal Years Ended March 30, 2014 and March 31, 2013
- Consolidated Statements of Cash Flows for the Fiscal Years Ended March 30, 2014 and March 31, 2013
- Notes to Consolidated Financial Statements


## (a)(2). Financial Statement Schedule

The following financial statement schedule of the Company is filed with this report:

Schedule II - Valuation and Qualifying Accounts Page 18

All other schedules not listed above have been omitted because they are not applicable or the required information is included in the financial statements or notes thereto.

## CROWN CRAFTS, INC. AND SUBSIDIARIES

ANNUAL REPORT ON FORM 10-K

| Column A | Valuation and Qualifying Accounts |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Column B <br> Balance at <br> Beginning of Period | Column C | Column D | Column E |
|  |  | Charged to Expenses | Deductions | Balance at End of Period |
|  |  | (in thou | sands) |  |
| Accounts Receivable Valuation Accounts: |  |  |  |  |
| Year Ended March 31, 2013 |  |  |  |  |
| Allowance for doubtful accounts ................................................ | \$ 0 | \$ 0 | \$ 0 | \$ 0 |
| Allowance for customer deductions............................................ | \$ 1,062 | \$ 3,832 | \$ 4,545 | \$ 349 |
| Year Ended March 30, 2014 |  |  |  |  |
| Allowance for doubtful accounts ................................................ | \$ 0 | \$ 73 | \$ 0 | \$ 73 |
| Allowance for customer deductions............................................ | \$ 349 | \$ 3,584 | \$ 3,288 | \$ 645 |

(a)(3). Exhibits

Exhibits required to be filed by Item 601 of SEC Regulation S-K are included as Exhibits to this report as follows:

Exhibit
Number Description of Exhibits
3.1 - Amended and Restated Certificate of Incorporation of the Company. (2)
3.2 - Certificate of Amendment to the Amended and Restated Certificate of Incorporation of the Company. (13)
3.3 - Amended and Restated Bylaws of the Company. (12)
4.1 - Instruments defining the rights of security holders are contained in the Amended and Restated Certificate of Incorporation of the Company. (2)
4.2 - Instruments defining the rights of security holders are contained in the Amended and Restated Bylaws of the Company. (12)
4.3 - Crown Crafts, Inc. 2006 Omnibus Incentive Plan (As Amended August 14, 2012). (16)
4.4 - Form of Incentive Stock Option Agreement. (5)

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- Form of Non-Qualified Stock Option Agreement (Employees). (5)
- Form of Non-Qualified Stock Option Agreement (Directors). (5)
- Form of Restricted Stock Grant Agreement (Form A). (5)
- Form of Restricted Stock Grant Agreement (Form B). (5)
- Employment Agreement dated July 23, 2001 by and between the Company and E. Randall Chestnut. (1)
- Amended and Restated Severance Protection Agreement dated April 20, 2004 by and between the Company and E. Randall Chestnut. (3)
- Amended and Restated Employment Agreement dated April 20, 2004 by and between the Company and Nanci Freeman. (3)
10.4 - Financing Agreement dated as of July 11, 2006 by and among the Company, Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (4)
10.5 - Stock Pledge Agreement dated as of July 11, 2006 by and among the Company, Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (4)
- First Amendment to Financing Agreement dated as of November 5, 2007 by and among Crown Crafts, Inc., Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (6)
10.10 - First Amendment to Amended and Restated Employment Agreement dated November 6, 2008 by and between the Company and Nanci Freeman. (8)
10.11 - Third Amendment to Financing Agreement dated as of July 2, 2009 by and among Crown Crafts, Inc., Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (9)
10.12 - Sixth Amendment to Financing Agreement dated as of March 5, 2010 by and among Crown Crafts, Inc., Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (10)
10.13 - Seventh Amendment to Financing Agreement dated as of May 27, 2010 by and among Crown Crafts, Inc., Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (11)
10.14 - Eighth Amendment to Financing Agreement dated as of March 26, 2012 by and among Crown Crafts, Inc., Churchill Weavers, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (14)
10.15 - Second Amendment to Amended and Restated Employment Agreement dated March 26, 2012 by and between the Company and Nanci Freeman. (15)
10.16 - Ninth Amendment to Financing Agreement dated May 21, 2013 by and among Crown Crafts, Inc., Hamco, Inc., Crown Crafts Infant Products, Inc. and The CIT Group/Commercial Services, Inc. (17)
14.1 - Code of Ethics. (3)
21.1 - Subsidiaries of the Company. (18)
23.1 - Consent of KPMG LLP. (18)
31.1 - Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Executive Officer. (18)
31.2 - Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Financial Officer. (18)
32.1 - Section 1350 Certification by the Company's Chief Executive Officer. (18)
32.2 - Section 1350 Certification by the Company's Chief Financial Officer. (18)

101 - The following information from the Registrant's Annual Report on Form 10-K for the fiscal year ended March 30, 2014, formatted as interactive data files in XBRL (eXtensible Business Reporting Language):
(i) Consolidated Statements of Income;
(ii) Consolidated Balance Sheets;
(iii) Consolidated Statements of Changes in Shareholders' Equity;
(iv) Consolidated Statements of Cash Flows; and
(iv) Notes to Consolidated Financial Statements.
(1) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated July 23, 2001.
(2) Incorporated herein by reference to Registrant's Quarterly Report on Form 10-Q for the quarter ended December 28, 2003.
(3) Incorporated herein by reference to Registrant's Annual Report on Form 10-K for the fiscal year ended March 28, 2004.
(4) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated July 17, 2006.
(5) Incorporated herein by reference to Registrant's Registration Statement on Form S-8 dated August 24, 2006.
(6) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated November 9, 2007.
(7) Incorporated herein by reference to Registrant's Current Report on Form 8-K/A dated November 7, 2008.
(8) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated November 7, 2008.

Incorporated herein by reference to Registrant's Current Report on Form 8-K dated July 6, 2009.
Incorporated herein by reference to Registrant's Current Report on Form 8-K dated March 8, 2010. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated May 27, 2010. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated April 4, 2011. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated August 9, 2011. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated March 27, 2012. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated March 30, 2012. Incorporated herein by reference to Registrant's Registration Statement on Form S-8 dated August 14, 2012. Incorporated herein by reference to Registrant's Current Report on Form 8-K dated May 21, 2013.
Filed herewith.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## CROWN CRAFTS, INC.

By: /s/ E. Randall Chestnut<br>E. Randall Chestnut Chairman of the Board, President and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated:

| Signatures | Title | Date |
| :---: | :---: | :---: |
| /s/E. Randall Chestnut | Chairman of the Board, President and Chief | June 17, 2014 |
| E. Randall Chestnut | Executive Officer (Principal Executive Officer) |  |
| /s/ Sidney Kirschner | Director | June 17, 2014 |
| Sidney Kirschner |  |  |
| /s/ Zenon S. Nie | Director | June 17, 2014 |
| Zenon S. Nie |  |  |
| /s/ Donald Ratajczak | Director | June 17, 2014 |
| Donald Ratajczak |  |  |
| /s/ Patricia Stensrud | Director | June 17, 2014 |
| Patricia Stensrud |  |  |
| /s/ Olivia W. Elliott | Vice President and Chief Financial Officer (Principal | June 17, 2014 |
| Olivia W. Elliott | Financial Officer and Principal Accounting Officer) |  |

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## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders
Crown Crafts, Inc.:
We have audited the accompanying consolidated balance sheets of Crown Crafts, Inc. and subsidiaries as of March 30, 2014 and March 31, 2013, and the related consolidated statements of income, changes in shareholders' equity, and cash flows for the years then ended. In connection with our audits of the consolidated financial statements, we also have audited financial statement Schedule II included in Item 15. These consolidated financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Crown Crafts, Inc. and subsidiaries as of March 30, 2014 and March 31, 2013, and the results of their operations and their cash flows for the years then ended, in conformity with U.S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.
/s/ KPMG LLP
Baton Rouge, Louisiana
June 17, 2014

## CROWN CRAFTS, INC. AND SUBSIDIARIES <br> CONSOLIDATED BALANCE SHEETS <br> MARCH 30, 2014 AND MARCH 31, 2013

March 30, 2014 March 31, 2013 (amounts in thousands, except share and per share amounts)

| ASSETS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash and cash equivalents........................................................................................................... | \$ | 560 | \$ | 340 |
| Accounts receivable (net of allowances of \$718 at March 30, 2014 and \$349 at March 31, 2013): |  |  |  |  |
|  |  | 20,800 |  | 21,431 |
|  |  | 912 |  | 293 |
| Inventories... |  | 13,607 |  | 10,930 |
| Prepaid expenses... |  | 1,391 |  | 2,073 |
| Deferred income taxes. |  | 799 |  | 160 |
| Total current assets |  | 38,069 |  | 35,227 |
| Property, plant and equipment - at cost: |  |  |  |  |
|  |  | 193 |  | 193 |
| Leasehold improvements.... |  | 213 |  | 216 |
| Machinery and equipment .. |  | 2,671 |  | 2,656 |
| Furniture and fixtures. |  | 738 |  | 743 |
| Property, plant and equipment - gross.... |  | 3,815 |  | 3,808 |
| Less accumulated depreciation.. |  | 3,229 |  | 3,070 |
| Property, plant and equipment - net. |  | 586 |  | 738 |
| Finite-lived intangible assets - at cost: |  |  |  |  |
| Customer relationships ...................... |  | 5,411 |  | 5,411 |
| Other finite-lived intangible assets.. |  | 7,613 |  | 7,643 |
| Finite-lived intangible assets - gross . |  | 13,024 |  | 13,054 |
| Less accumulated amortization. |  | 7,776 |  | 7,064 |
| Finite-lived intangible assets - net. |  | 5,248 |  | 5,990 |
| Goodwill. |  | 1,126 |  | 1,126 |
| Deferred income taxes.. |  | 1,109 |  | 1,005 |
| Other.. |  | 77 |  | 77 |
| Total Assets | \$ | 46,215 | \$ | $\underline{44,163}$ |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable... | \$ | 5,066 | \$ | 7,376 |
| Accrued wages and benefits.. |  | 2,426 |  | 1,375 |
| Accrued royalties .... |  | 1,139 |  | 971 |
| Dividends payable.. |  | 789 |  | 786 |
| Income taxes currently payable... |  | 787 |  | 710 |
| Other accrued liabilities. |  | 91 |  | 133 |
|  |  | 10,298 |  | 11,351 |
| Commitments and contingencies |  | - |  | - |
| Shareholders' equity: |  |  |  |  |
| Common stock - \$0.01 par value per share; Authorized 40,000,000 shares at March 30, 2014 and |  |  |  |  |
| March 31, 2013; Issued 11,794,070 shares at March 30, 2014 and 11,696,022 shares at March 31, 2013 |  | 118 |  | 117 |
| Additional paid-in capital............................................................................................................. |  | 47,162 |  | 46,219 |
| Treasury stock - at cost - 1,932,744 shares at March 30, 2014 and 1,868,003 shares at March 31, 2013... |  | $(8,147)$ |  | $(7,690)$ |
| Accumulated deficit ............................................................................................................................. |  | $(3,216)$ |  | $(5,834)$ |
|  |  | 35,917 |  | 32,812 |
| Total Liabilities and Shareholders' Equity ............................................................................................. | \$ | 46,215 | \$ | 44,163 |

See notes to consolidated financial statements.

## CROWN CRAFTS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME FISCAL YEARS ENDED MARCH 30, 2014 AND MARCH 31, 2013 (amounts in thousands, except per share amounts)

|  | 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| Net sales. | \$ | 81,294 | \$ | 78,416 |
| Cost of products sold. |  | 58,760 |  | 58,649 |
| Gross profit..................................................................................................................... |  | 22,534 |  | 19,767 |
| Legal expense.. |  | 867 |  | 302 |
| Other Marketing and administrative expenses.. |  | 12,289 |  | 11,372 |
| Income from operations.. |  | 9,378 |  | 8,093 |
| Other income (expense): |  |  |  |  |
| Interest expense...................................................................................................... |  | (49) |  | (81) |
| Interest income ...................................................................................................... |  | 21 |  | 61 |
| Gain (loss) on sale of property, plant and equipment............................................. |  | 2 |  | (84) |
| Other - net. |  | (6) |  | 29 |
| Income before income tax expense |  | 9,346 |  | 8,018 |
| Income tax expense. |  | 3,575 |  | 2,907 |
| Net income.................................................................................................................... | \$ | 5,771 | \$ | 5,111 |
| Weighted average shares outstanding: |  |  |  |  |
| Basic. |  | 9,848 |  | 9,786 |
| Effect of dilutive securities. |  | 10 |  | - |
| Diluted. |  | 9,858 |  | 9,786 |
| Earnings per share: |  |  |  |  |
| Basic............................................................................................................................ | \$ | 0.59 | \$ | 0.52 |
| Diluted ....................................................................................................................... | \$ | 0.59 | \$ | 0.52 |
| Cash dividends declared per share ................................................................................ | \$ | 0.32 | \$ | 0.74 |

See notes to consolidated financial statements.

## CROWN CRAFTS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FISCAL YEARS ENDED MARCH 30, 2014 AND MARCH 31, 2013



[^2]
## CROWN CRAFTS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FISCAL YEARS ENDED MARCH 30, 2014 AND MARCH 31, 2013

|  | 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (amounts in thousands) |  |  |  |
| Operating activities: |  |  |  |  |
| Net income. | \$ | 5,771 | \$ | 5,111 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation of property, plant and equipment .................................................... |  | 299 |  | 232 |
| Amortization of intangibles ................................................................................... |  | 758 |  | 766 |
| Deferred income taxes........................................................................................... |  | (743) |  | 572 |
| (Gain) loss on sale of property, plant and equipment............................................ |  | (2) |  | 84 |
| Stock-based compensation ................................................................................... |  | 604 |  | 652 |
| Tax shortfall from stock-based compensation ....................................................... |  | (9) |  | (93) |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable ........................................................................................... |  | 12 |  | $(1,401)$ |
| Inventories......................................................................................................... |  | $(2,677)$ |  | 909 |
| Prepaid expenses ............................................................................................... |  | 682 |  | 354 |
| Other assets........................................................................................................ |  | - |  | 30 |
| Accounts payable.............................................................................................. |  | $(2,310)$ |  | 1,284 |
| Accrued liabilities ............................................................................................... |  | 1,254 |  | 623 |
| Net cash provided by operating activities ................................................................ |  | 3,639 |  | 9,123 |
| Investing activities: |  |  |  |  |
| Capital expenditures for property, plant and equipment............................................. |  | (147) |  | (455) |
| Proceeds from disposition of assets .............................................................................. |  | 2 |  | 190 |
| Capitalized costs of internally developed intangible assets.......................................... |  | (16) |  | (785) |
| Net cash used in investing activities......................................................................... |  | (161) |  | $(1,050)$ |
| Financing activities: |  |  |  |  |
| Repayments under revolving line of credit................................................................... |  | $(10,322)$ |  | $(28,624)$ |
| Borrowings under revolving line of credit.................................................................... |  | 10,322 |  | 28,624 |
| Purchase of treasury stock. |  | (457) |  | $(2,299)$ |
| Issuance of common stock........................................................................................... |  | 307 |  | 1,807 |
| Excess tax benefit from stock-based compensation..................................................... |  | 42 |  | 195 |
| Dividends paid. |  | $(3,150)$ |  | $(7,650)$ |
| Net cash used in financing activities......................................................................... |  | $(3,258)$ |  | $(7,947)$ |
| Net increase in cash and cash equivalents............................................................... |  | 220 |  | 126 |
| Cash and cash equivalents at beginning of period ....................................................... |  | 340 |  | 214 |
| Cash and cash equivalents at end of period. | \$ | 560 | \$ | 340 |
| Supplemental cash flow information: |  |  |  |  |
| Income taxes paid, net of refunds received ................................................................. | \$ | 4,218 | \$ | 1,564 |
| Interest paid, net of interest received ........................................................................... |  | 31 |  | 19 |
| Noncash financing activity: |  |  |  |  |
| Dividends declared but unpaid.................................................................................... |  | (789) |  | (786) |

## Crown Crafts, Inc. and Subsidiaries

## Notes to Consolidated Financial Statements

## Fiscal Years Ended March 30, 2014 and March 31, 2013

## Note 1 - Description of Business

Crown Crafts, Inc. (the "Company") operates indirectly through its wholly-owned subsidiaries, Hamco, Inc. ("Hamco") and Crown Crafts Infant Products, Inc. ("CCIP"), in the infant and toddler products segment within the consumer products industry. The infant and toddler products segment consists of infant and toddler bedding, bibs, soft bath products, disposable products and accessories. Sales of the Company's products are generally made directly to retailers, which are primarily mass merchants, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, internet accounts and wholesale clubs. The Company's products are manufactured primarily in Asia and marketed under a variety of Company-owned trademarks, under trademarks licensed from others and as private label goods.

## Note 2 - Summary of Significant Accounting Policies

Basis of Presentation: The accompanying consolidated financial statements include the accounts of the Company and have been prepared pursuant to accounting principles generally accepted in the United States ("GAAP") as promulgated by the Financial Accounting Standards Board ("FASB"), the Securities Act, the Exchange Act and the regulations of the Securities and Exchange Commission ("SEC"). All significant intercompany balances and transactions have been eliminated in consolidation. References herein to GAAP are to topics within the FASB Accounting Standards Codification (the "FASB ASC"), which the FASB periodically revises through the issuance of an Accounting Standards Update ("ASU") and which has been established by the FASB as the authoritative source for GAAP recognized by the FASB to be applied by nongovernmental entities.

Reclassifications: The Company has reclassified certain prior year information to conform to the amounts presented in the current year. None of the changes impact the Company's previously reported financial position or results of operations.

Fiscal Year: The Company's fiscal year ends on the Sunday nearest to or on March 31. References herein to "fiscal year 2014" or "2014", and "fiscal year 2013" or "2013" represent the 52-week periods ended March 30, 2014 and March 31, 2013, respectively.

Use of Estimates: The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the consolidated balance sheets and the reported amounts of revenues and expenses during the periods presented on the consolidated statements of income and cash flows. Significant estimates are made with respect to the allowances related to accounts receivable for customer deductions for returns, allowances and disputes. The Company also has a certain amount of discontinued finished goods which necessitates the establishment of inventory reserves that are highly subjective. Actual results could differ materially from those estimates.

Cash and Cash Equivalents: The Company considers all highly-liquid investments purchased with original maturities of three months or less to be cash equivalents. The Company's credit facility consists of a revolving line of credit under a financing agreement with The CIT Group/Commercial Services, Inc. ("CIT"). The Company classifies a negative balance outstanding under this revolving line of credit as cash, as these amounts are legally owed to the Company and are available to be drawn upon by the Company daily.

Financial Instruments: For short-term instruments such as cash and cash equivalents, accounts receivable and accounts payable, the Company uses carrying value as a reasonable estimate of fair value.

Royalty Payments: The Company has entered into agreements that provide for royalty payments based on a percentage of sales with certain minimum guaranteed amounts. These royalties are accrued based upon historical sales rates adjusted for current sales trends by customers. Royalty expense is included in cost of products sold and amounted to $\$ 7.5$ million and $\$ 6.8$ million for fiscal years 2014 and 2013, respectively.

Advertising Costs: The Company's advertising costs are primarily associated with cooperative advertising arrangements with certain of the Company's customers and are recognized using the straight-line method based upon aggregate annual estimated amounts for these customers, with periodic adjustments to the actual amounts of authorized agreements. Advertising expense is included in other marketing and administrative expenses in the accompanying consolidated statements of income and amounted to \$747,000 and \$790,000 for fiscal years 2014 and 2013, respectively.

Depreciation and Amortization: The accompanying consolidated balance sheets reflect property, plant and equipment, and certain intangible assets at cost less accumulated depreciation or amortization. The Company capitalizes additions and improvements and expenses maintenance and repairs as incurred. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets, which are three to eight years for property, plant and equipment, and one to twenty years for intangible assets other than goodwill. The Company amortizes improvements to its leased facilities over the term of the lease or the estimated useful life of the asset, whichever is shorter.

Valuation of Long-Lived Assets and Identifiable Intangible Assets: In addition to the depreciation and amortization procedures set forth above, the Company reviews for impairment long-lived assets and certain identifiable intangible assets whenever events or changes in circumstances indicate that the carrying amount of any asset may not be recoverable. In the event of impairment, the asset is written down to its fair market value.

Patent Costs: The Company incurs certain legal and related costs in connection with patent applications. The Company capitalizes such costs to be amortized over the expected life of the patent to the extent that an economic benefit is anticipated from the resulting patent or alternative future use is available to the Company. The Company also capitalizes legal costs incurred in the defense of the Company's patents when it is believed that the future economic benefit of the patent will be maintained or increased and a successful defense is probable. Capitalized patent defense costs are amortized over the remaining expected life of the related patent. The Company's assessment of future economic benefit or a successful defense of its patents involves considerable management judgment, and an unfavorable outcome of litigation could result in a material impairment charge up to the carrying value of these assets.

Segments and Related Information: The Company operates primarily in one principal segment, infant and toddler products. These products consist of infant and toddler bedding, bibs, soft bath products, disposable products and accessories. Net sales of bedding, blankets and accessories and net sales of bibs, bath and disposable products for 2014 and 2013 are as follows (in thousands):

|  | 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| Bedding, blankets and accessories ................................................................ | \$ | 58,332 | \$ | 55,677 |
| Bibs, bath and disposable products . |  | 22,962 |  | 22,739 |
| Total net sales ............................................................................................. | \$ | 81,294 | \$ | 78,416 |

Inventory Valuation: The preparation of the Company's financial statements requires careful determination of the appropriate dollar amount of the Company's inventory balances. Such amount is presented as a current asset in the accompanying consolidated balance sheets and is a direct determinant of cost of products sold in the accompanying consolidated statements of income and, therefore, has a significant impact on the amount of net income in the reported accounting periods. The basis of accounting for inventories is cost, which includes the direct supplier acquisition cost, duties, taxes and freight, and the indirect costs to design, develop, source and store the product until it is sold. Once cost has been determined, the Company's inventory is then stated at the lower of cost or market, with cost determined using the first-in, first-out ("FIFO") method, which assumes that inventory quantities are sold in the order in which they are acquired.

The determination of the indirect charges and their allocation to the Company's finished goods inventories is complex and requires significant management judgment and estimates. If management made different judgments or utilized different estimates, then differences would result in the valuation of the Company's inventories and in the amount and timing of the Company's cost of goods sold and the resulting net income for the reporting period.

On a periodic basis, management reviews its inventory quantities on hand for obsolescence, physical deterioration, changes in price levels and the existence of quantities on hand which may not reasonably be expected to be sold within the Company's normal operating cycle. To the extent that any of these conditions is believed to exist or the market value of the inventory expected to be realized in the ordinary course of business is otherwise no longer as great as its carrying value, an allowance against the inventory value is established. To the extent that this allowance is established or increased during an accounting period, an expense is recorded in cost of goods sold in the Company's consolidated statements of income. Only when inventory for which an allowance has been established is later sold or is otherwise disposed is the allowance reduced accordingly. Significant management judgment is required in determining the amount and adequacy of this allowance. In the event that actual results differ from management's estimates or these estimates and judgments are revised in future periods, the Company may not fully realize the carrying value of its inventory or may need to establish additional allowances, either of which could materially impact the Company's financial position and results of operations.

Revenue Recognition: Sales are recorded when goods are shipped to customers and are reported net of allowances for estimated returns and allowances in the accompanying consolidated statements of income. Allowances for returns are estimated based on historical rates. Allowances for returns, cooperative advertising allowances, warehouse allowances, placement fees and volume rebates are recorded commensurate with sales activity or using the straight-line method, as appropriate, and the cost of such allowances is netted against sales in reporting the results of operations. Shipping and handling costs, net of amounts reimbursed by customers, are not material and are included in net sales.

Allowances Against Accounts Receivable: The Company's allowances against accounts receivable are primarily contractually agreed-upon deductions for items such as cooperative advertising and warehouse allowances, placement fees and volume rebates. These deductions are recorded throughout the year commensurate with sales activity or using the straight-line method, as appropriate. Funding of the majority of the Company's allowances occurs on a perinvoice basis. The allowances for customer deductions, which are netted against accounts receivable in the accompanying consolidated balance sheets, consist of agreed-upon cooperative advertising support, placement fees, markdowns and warehouse and other allowances. All such allowances are recorded as direct offsets to sales, and such costs are accrued commensurate with sales activities or as a straight-line amortization charge of an agreed-upon fixed amount, as appropriate to the circumstances for each arrangement. When a customer requests deductions, the allowances are reduced to reflect such payments or credits issued against the customer's account balance. The Company analyzes the components of the allowances for customer deductions monthly and adjusts the allowances to the appropriate levels. The timing of the funding requests for advertising support can cause the net balance in the allowance account to fluctuate from period to period. The timing of such funding requests should have a minimal impact on the consolidated statements of income since such costs are accrued commensurate with sales activity or using the straight-line method, as appropriate.

To reduce its exposure to credit losses, the Company assigns the majority of its trade accounts receivable under factoring agreements with CIT. In the event a factored receivable becomes uncollectible due to creditworthiness, CIT bears the risk of loss. The Company's management must make estimates of the uncollectiblity of its non-factored accounts receivable, which it accomplishes by specifically analyzing accounts receivable, historical bad debts, customer concentrations, customer creditworthiness, current economic trends and changes in its customers' payment terms. The Company's accounts receivable at March 30, 2014 amounted to $\$ 21.7$ million, net of allowances of $\$ 718,000$. Of this amount, $\$ 20.8$ million was due from CIT under the factoring agreements, and an additional $\$ 337,000$ was due from CIT as a negative balance outstanding under the revolving line of credit. The combined amount of $\$ 21.1$ million represents the maximum loss that the Company could incur if CIT failed completely to perform its obligations under the factoring agreements and the revolving line of credit.

Provision for Income Taxes: The Company's provision for income taxes includes all currently payable federal, state, local and foreign taxes that are based on the Company's taxable income and the change during the fiscal year in net deferred income tax assets and liabilities. The Company provides for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The Company's policy is to recognize the effect that a change in enacted tax rates would have on net deferred income tax assets and liabilities in the period that the tax rates are changed.

Management evaluates items of income, deductions and credits reported on the Company's various federal and state income tax returns filed and recognizes the effect of positions taken on those income tax returns only if those positions are more likely than not to be sustained. Recognized income tax positions are measured at the largest amount that has a greater than $50 \%$ likelihood of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. Based on its recent evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the accompanying consolidated financial statements. The Company's policy is to accrue interest expense and penalties as appropriate on any estimated unrecognized tax benefits as a charge to interest expense in the Company's consolidated statements of income.

The Company files income tax returns in the many jurisdictions in which it operates, including the U.S., several U.S. states and the People's Republic of China. The statute of limitations varies by jurisdiction; tax years open to federal or state general examination or other adjustment as of March 30, 2014 were the tax years ended April 3, 2011, April 1, 2012, March 31, 2013 and March 30, 2014, as well as the tax year ended March 28, 2010 for several states.

Earnings Per Share: The Company calculates basic earnings per share by using a weighted average of the number of shares outstanding during the reporting periods. Diluted shares outstanding are calculated in accordance with the treasury stock method, which assumes that the proceeds from the exercise of all exercisable options would be used to repurchase shares at market value. The net number of shares issued after the exercise proceeds are exhausted represents the potentially dilutive effect of the exercisable options, which are added to basic shares to arrive at diluted shares.

Recently-Issued Accounting Standards: On May 28, 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers, which will replace most existing revenue guidance in GAAP when it becomes effective on the first day of the fiscal year beginning after December 15, 2016. Early adoption is not permitted. The Company has evaluated this ASU and has determined that its adoption on April 3, 2017 is not expected to have a material impact on the Company's consolidated financial statements. The Company has also determined that all other ASUs issued which were in effect, or which will become effective at some future date, are not expected to have a material impact on the Company's consolidated financial statements.

## Note 3 - Financing Arrangements

Factoring Agreements: The Company assigns the majority of its trade accounts receivable to CIT pursuant to factoring agreements, which have expiration dates that are coterminous with that of the financing agreement described above. Under the terms of the factoring agreements, CIT remits customer payments to the Company as such payments are received by CIT.

CIT bears credit losses with respect to assigned accounts receivable from approved shipments, while the Company bears the responsibility for adjustments from customers related to returns, allowances, claims and discounts. CIT may at any time terminate or limit its approval of shipments to a particular customer. If such a termination or limitation were to occur, the Company would either assume the credit risk for shipments to the customer after the date of such termination or limitation or cease shipments to the customer. Factoring fees, which are included in marketing and administrative expenses in the accompanying consolidated statements of income, were $\$ 461,000$ and $\$ 455,000$ during fiscal years 2014 and 2013, respectively. There were no advances on the factoring agreements at either March 30, 2014 or March 31, 2013.

Credit Facility: The Company's credit facility at March 30, 2014 consisted of a revolving line of credit under a financing agreement with CIT of up to $\$ 26.0$ million, which includes a $\$ 1.5$ million sub-limit for letters of credit, bearing interest at the rate of prime minus $0.50 \%$ or LIBOR plus $2.00 \%$. The financing agreement matures on July 11,2016 and is secured by a first lien on all assets of the Company. At March 30, 2014, the Company had elected to pay interest on balances owed under the revolving line of credit, if any, under the LIBOR option. The financing agreement also provides for the payment by CIT to the Company of interest at the rate of prime minus $2.00 \%$, which was $1.25 \%$ at March 30 , 2014, on daily negative balances held at CIT.

Under the financing agreement, a monthly fee is assessed based on $0.125 \%$ of the average unused portion of the $\$ 26.0$ million revolving line of credit, less any outstanding letters of credit (the "Commitment Fee"). The Commitment Fee amounted to $\$ 41,000$ and $\$ 64,000$ during fiscal years 2014 and 2013, respectively. At March 30, 2014,
there was no balance owed on the revolving line of credit, there was no letter of credit outstanding and the Company had $\$ 24.7$ million available under the revolving line of credit based on its eligible accounts receivable and inventory balances.

The financing agreement contains usual and customary covenants for agreements of that type, including limitations on other indebtedness, liens, transfers of assets, investments and acquisitions, merger or consolidation transactions, transactions with affiliates, and changes in or amendments to the organizational documents for the Company and its subsidiaries. The Company believes it was in compliance with these covenants as of March 30, 2014.

## Note 4 - Goodwill, Customer Relationships and Other Intangible Assets

Goodwill: Goodwill represents the excess of the purchase price over the fair value of the net identifiable assets acquired by the Company in business combinations. The Company considers its wholly-owned subsidiaries, CCIP and Hamco, to each be a reporting unit of the Company for the purpose of presenting and testing for the impairment of goodwill. The goodwill of the reporting units of the Company as of March 30, 2014 and March 31, 2013 amounted to $\$ 24.0$ million and is reported in the accompanying consolidated balance sheets net of accumulated impairment charges of $\$ 22.9$ million, for a net reported balance of $\$ 1.1$ million.

The Company tests the fair value of the goodwill, if any, within its reporting units annually as of the first day of the Company's fiscal year. An additional interim impairment test must be performed during the year whenever an event or change in circumstances occurs that suggest that the fair value of the goodwill of either of the reporting units of the Company has more likely than not (defined as having a likelihood of greater than 50\%) fallen below its carrying value. The annual or interim impairment test is performed by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If such qualitative factors so indicate, then the impairment test is continued in a two-step approach. The first step is the estimation of the fair value of each reporting unit. If step one indicates that the fair value of the reporting unit exceeds its carrying value, then a potential impairment exists, and the second step is then performed to measure the amount of an impairment charge, if any. In the second step, these estimated fair values are used as the hypothetical purchase price for the reporting units, and an allocation of such hypothetical purchase price is made to the identifiable tangible and intangible assets and assigned liabilities of the reporting units. The impairment charge is calculated as the amount, if any, by which the carrying value of the goodwill exceeds the implied amount of goodwill that results from this hypothetical purchase price allocation. The annual impairment test of the fair value of the goodwill of the reporting units of the Company was performed as of April 1, 2013 and the Company concluded that the fair value of the goodwill of the Company's reporting units substantially exceeded their carrying values as of that date.

Other Intangible Assets: Other intangible assets as of March 30, 2014 consisted primarily of the capitalized costs of acquired businesses, other than tangible assets, goodwill and assumed liabilities. The carrying amount and accumulated amortization of the Company's other intangible assets as of March 30, 2014 and March 31, 2013, the amortization expense for the fiscal years then ended and the classification of such amortization expense within the accompanying consolidated statements of income are as follows (in thousands):

|  | Carrying Amount |  |  |  | Accumulated Amortization |  |  |  | Amortization Expense Fiscal Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { March 30, } \\ 2014 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { March 31, } \\ 2013 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 30, } \\ 2014 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 31, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \hline \text { March 30, } \\ 2014 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { March 31, } \\ 2013 \\ \hline \end{gathered}$ |  |
| Tradename and trademarks. | \$ | 1,987 | \$ | 2,033 | \$ | 669 | \$ | 582 | \$ | 133 | \$ | 164 |
| Licenses and designs ..................... |  | 3,571 |  | 3,571 |  | 3,571 |  | 3,569 |  | 2 |  | 8 |
| Non-compete covenants............... |  | 454 |  | 454 |  | 391 |  | 336 |  | 55 |  | 55 |
| Patents ........................................... |  | 1,601 |  | 1,585 |  | 242 |  | 157 |  | 85 |  | 56 |
| Customer relationships ................. |  | 5,411 |  | 5,411 |  | 2,903 |  | 2,420 |  | 483 |  | 483 |
| Total other intangible assets. $\qquad$ | \$ | 13,024 | \$ | 13,054 | \$ | 7,776 | \$ | 7,064 | \$ | 758 | \$ | 766 |
| Classification within the accompanying consolidated statements of income: |  |  |  |  |  |  |  |  |  |  |  |  |
| Cost of products sold .............. |  |  |  |  |  |  |  |  | \$ | 57 | \$ | 63 |
| Other marketing and administrative expenses |  |  |  |  |  |  |  |  |  | 701 |  | 703 |
| Total amortization expense $\qquad$ |  |  |  |  |  |  |  |  | \$ | 758 | \$ | 766 |

The Company estimates that its amortization expense will be $\$ 741,000, \$ 729,000, \$ 729,000, \$ 572,000$ and $\$ 351,000$ in fiscal years 2015, 2016, 2017, 2018 and 2019, respectively.

## Note 5 - Churchill Property

During the fiscal year 2008, the operations of Churchill Weavers, Inc. ("Churchill"), at the time a wholly-owned subsidiary of the Company, ceased and all employees were terminated. The Company had actively marketed Churchill's land and building since that time, and the property was sold in March 2013. The Company recorded impairment charges associated with the property during fiscal years 2009, 2010 and 2011 as the Company made successive determinations that the fair value of the property had fallen below its carrying value. Through April 1, 2012, the Company had recorded the Churchill property at fair value, less an estimate of the costs of sale, had classified the property as assets held for sale in the Company's consolidated balance sheets and had classified the costs to maintain the property and the impairment charges as discontinued operations in the consolidated statements of income. Effective as of April 2, 2012, accounting guidelines required the Company to record the costs associated with the property within continuing operations in the accompanying consolidated statements of income for all periods presented.

The amounts recorded upon the sale of the Churchill property are set forth below (in thousands):
Gross proceeds of sale ..... \$ ..... 200
Expenses associated with saleAmount realized166
Carrying value of property ..... 263
Loss on sale of Churchill property. ..... \$(97)

## Note 6 - Retirement Plan

The Company sponsors a defined contribution retirement savings plan with a cash or deferred arrangement (the "401(k) Plan"), as provided by Section 401 (k) of the Internal Revenue Code ("Code"). The $401(\mathrm{k})$ Plan covers substantially all employees, who may elect to contribute a portion of their compensation to the 401 (k) Plan, subject to maximum amounts and percentages as prescribed in the Code. Each calendar year, the Company's Board of Directors (the "Board") determines the portion, if any, of employee contributions that will be matched by the Company. For calendar years 2013 and 2012, the employer matching contributions represented an amount equal to 100\% of the first $2 \%$ of employee contributions and $50 \%$ of the next $1 \%$ of employee contributions to the $401(\mathrm{k})$ Plan. If an employee separates from the Company prior to the full vesting of the funds in their account that represent the matching employer portion of their account, then the unvested portion of the matching employer portion of their account is forfeited when they take a distribution of their account. The Company utilizes such forfeitures as an offset to the aggregate matching contributions. The Company's matching contribution to the $401(\mathrm{k})$ Plan, net of the utilization of forfeitures, was $\$ 153,000$ and $\$ 151,000$ for fiscal years 2014 and 2013, respectively.

## Note 7 - Inventories

Major classes of inventory were as follows (in thousands):

|  | March 30, 2014 |  | March 31, 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| Raw Materials | \$ | 47 | \$ | 43 |
| Finished Goods .................................................................................................. |  | 13,560 |  | 10,887 |
| Total inventory ............................................................................................ | \$ | 13,607 | \$ | $\underline{10,930}$ |

## Note 8 - Income Taxes

The Company's income tax provision for fiscal years 2014 and 2013 is summarized below (in thousands):

|  | Fiscal year ended March 30, 2014 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current |  | Deferred |  | Total |  |
| Federal ................................................................................... | \$ | 3,571 | \$ | (628) | \$ | 2,943 |
| State. |  | 750 |  | (115) |  | 635 |
| Other - net, including foreign |  | (3) |  | - |  | (3) |
| Income tax expense (benefit) ................................................ |  | 4,318 |  | (743) |  | 3,575 |
| Income tax reported in stockholders' equity related to stock-based compensation $\qquad$ |  | (33) |  | - |  | (33) |
| Total. | \$ | 4,285 | \$ | (743) | \$ | 3,542 |
|  | Fiscal year ended March 31, 2013 |  |  |  |  |  |
|  | Current |  | Deferred |  | Total |  |
| Federal ................................................................................... | \$ | 1,993 | \$ | 482 | \$ | 2,475 |
| State....................................................................................... |  | 327 |  | 90 |  | 417 |
| Other - net, including foreign ................................................ |  | 15 |  | - |  | 15 |
| Income tax expense ............................................................... |  | 2,335 |  | 572 |  | 2,907 |
| Income tax reported in stockholders' equity related to stock-based compensation $\qquad$ |  | (102) |  | - |  | (102) |
| Total....................................................................................... | \$ | 2,233 | \$ | 572 | \$ | 2,805 |

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities as of March 30, 2014 and March 31, 2013 are as follows (in thousands):

|  | 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| Deferred tax assets: |  |  |  |  |
| Employee wage and benefit accruals......................................................... | \$ | 849 | \$ | 450 |
| Accounts receivable and inventory reserves .............................................. |  | 356 |  | 178 |
| Deferred rent.. |  | 6 |  | 41 |
| Intangible assets ......................................................................................... |  | 890 |  | 823 |
| State net operating loss carryforwards ....................................................... |  | 904 |  | 1,036 |
| Stock-based compensation.. |  | 391 |  | 318 |
| Total gross deferred tax assets................................................................. |  | 3,396 |  | 2,846 |
| Less valuation allowance........................................................................ |  | (904) |  | $(1,036)$ |
| Deferred tax assets after valuation allowance. |  | 2,492 |  | 1,810 |
| Deferred tax liabilities: |  |  |  |  |
| Prepaid expenses........................................................................................ |  | (412) |  | (540) |
| Property, plant and equipment .................................................................. |  | (172) |  | (105) |
| Total deferred tax liabilities ..................................................................... |  | (584) |  | (645) |
| Net deferred income tax assets ............................................................... | \$ | 1,908 | \$ | $\underline{1,165}$ |

In assessing the probability that the Company's deferred tax assets will be realized, management of the Company has considered whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of taxable income during the future periods in which the temporary differences giving rise to the deferred tax assets will become deductible. The Company has also considered the scheduled inclusion into taxable income in future periods of the temporary differences giving rise to the Company's deferred tax liabilities. The valuation allowance as of March 30, 2014 and March 31, 2013 was related to state net operating loss carryforwards that the Company does not expect to be realized. Based upon the Company's expectations of the generation of sufficient taxable income during future periods, the Company believes that it is more likely than not that the Company will realize its deferred tax assets, net of the valuation allowance and the deferred tax liabilities.

Management evaluates items of income, deductions and credits reported on the Company's various federal and state income tax returns filed, and recognizes the effect of positions taken on those income tax returns only if those positions are more likely than not to be sustained. Recognized income tax positions are measured at the largest amount that has a greater than $50 \%$ likelihood of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. Based on its recent evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the Company's consolidated financial statements. The Company's policy is to accrue interest expense and penalties as appropriate on any estimated unrecognized tax benefits as a charge to interest expense in the Company's consolidated statements of income.

The Company's provision for income taxes on continuing operations is based upon effective tax rates of 38.3\% and $36.3 \%$ in fiscal years 2014 and 2013, respectively. These effective tax rates are the sum of the top U.S. statutory federal income tax rate and a composite rate for state income taxes, net of federal tax benefit, in the various states in which the Company operates.

The following table reconciles income tax expense on income from continuing operations at the U.S. federal income tax statutory rate to the net income tax provision reported for fiscal years 2014 and 2013 (in thousands):

|  | 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| Tax expense at statutory rate (34\%) ............................................................... | \$ | 3,178 | \$ | 2,726 |
| State income taxes, net of Federal income tax benefit. |  | 419 |  | 275 |
| Tax credits........................................................................................................ |  | (12) |  | (13) |
| Net tax effect of expenses deductible only for tax purposes.......................... |  | (7) |  | (90) |
| Other - net, including foreign ......................................................................... |  | (3) |  | 9 |
| Income tax expense ........................................................................................ | \$ | 3,575 | \$ | 2,907 |

## Note 9 - Stock-based Compensation

The stockholders of the Company approved the 2006 Omnibus Incentive Plan (the "Plan"), which is an incentive stock plan that is intended to attract and retain directors, officers and employees of the Company and to motivate those individuals to achieve the overall goal of increasing stockholder value. The Plan was adopted to create a mechanism for long-term, equity-based incentive compensation for its non-employee directors and certain employees. Awards granted under the Plan may be in the form of qualified or non-qualified stock options, restricted stock, stock appreciation rights, long-term incentive compensation units consisting of a combination of cash and shares of the Company's common stock, or any combination thereof within the limitations set forth in the Plan. The Plan is administered by the Compensation Committee of the Board, which selects eligible employees and non-employee directors to participate in the Plan and determines the type, amount, duration and other terms of such awards. At March 30, 2014, 385,702 shares of the Company's common stock were available for future issuance under the Plan.

Stock-based compensation is calculated according to FASB ASC Topic 718, Compensation - Stock Compensation, which requires stock-based compensation to be accounted for using a fair-value-based measurement. The Company recorded $\$ 604,000$ and $\$ 652,000$ of stock-based compensation during fiscal years 2014 and 2013, respectively. The Company records the compensation expense associated with stock-based awards granted to individuals in the same expense classifications as the cash compensation paid to those same individuals. No stockbased compensation costs were capitalized as part of the cost of an asset as of March 30, 2014.

Stock Options: The following table represents stock option activity for fiscal years 2014 and 2013:

|  | Fiscal Year Ended March 30, 2014 |  | Fiscal Year Ended March 31, 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | WeightedAverage Exercise Price | Number of Options Outstanding |  |  | Number of Options Outstanding |
| Outstanding at Beginning of Period. | \$ 5.23 | 145,000 | \$ | 3.57 | 573,000 |
| Granted. | 6.14 | 100,000 |  | 5.42 | 110,000 |
| Exercised | 5.12 | $(60,000)$ |  | 3.46 | $(521,750)$ |
| Expired. | - | - |  | 0.71 | $(1,250)$ |
| Forfeited | - | - |  | 5.22 | $(15,000)$ |
| Outstanding at End of Period ..................................................... | 5.76 | 185,000 |  | 5.23 | 145,000 |
| Exercisable at End of Period ....................................................... | 5.16 | 35,000 |  | - | - |

The total intrinsic value of the stock options exercised during fiscal years 2014 and 2013 was $\$ 126,000$ and $\$ 1.2$ million, respectively. As of March 30, 2014, the intrinsic value of the outstanding and exercisable stock options was \$383,000 and \$94,000, respectively.

The Company received no cash from the exercise of stock options during fiscal year 2014 and received cash in the amount of $\$ 98,000$ from the exercise of stock options during fiscal year 2013. Upon the exercise of stock options, participants may choose to surrender to the Company those shares from the option exercise necessary to satisfy the exercise amount and their income tax withholding obligations that arise from the option exercise. The effect on the
cash flow of the Company from these "cashless" option exercises is that the Company remits cash on behalf of the participant to satisfy his or her income tax withholding obligations. The Company used cash of $\$ 49,000$ and $\$ 437,000$ to remit the required income tax withholding amounts from "cashless" option exercises during fiscal years 2014 and 2013, respectively. Thus, the Company's net outflow of cash upon the exercise of stock options was \$49,000 and \$339,000 during fiscal years 2014 and 2013, respectively.

To determine the estimated fair value of stock options granted, the Company uses the Black-Scholes-Merton valuation formula, which is a closed-form model that uses an equation to estimate fair value. The following table sets forth the assumptions used to determine that fair value, and the resulting grant-date fair value per option, of the nonqualified stock options which were awarded to certain employees during fiscal years 2014 and 2013, which options vest over a two-year period, assuming continued service.

|  | 2014 |  | 2013 |
| :---: | :---: | :---: | :---: |
| Options issued ............................................................................................... | 100,000 |  | 110,000 |
| Grant Date. | June 14, 2013 |  | June 13, 2012 |
| Dividend yield.. | 5.21\% |  | 5.90\% |
| Expected volatility .. | 35.00\% |  | 65.00\% |
| Risk free interest rate | 0.49\% |  | 0.55\% |
| Contractual term (years) | 10.00 |  | 10.00 |
| Expected term (years).................................................................................... | 3.00 |  | 4.00 |
| Forfeiture rate ............................................................................................... | 5.00\% |  | 5.00\% |
| Exercise price (grant-date closing price)....................................................... \$ | 6.14 |  | 5.42 |
| Fair value....................................................................................................... \$ | 0.98 |  | 1.84 |

For the fiscal years ended March 30, 2014 and March 31, 2013, the Company recognized compensation expense associated with stock options as follows (in thousands):

Fiscal Year Ended March 30, 2014

| Options Granted in Fiscal Year |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cost of Products Sold |  | Other Marketing \& Administrative Expenses |  |  |  |
| 2012........................................................................... | \$ | 13 | \$ | 11 | \$ | 24 |
| 2013.......................................................................... |  | 46 |  | 46 |  | 92 |
| 2014.......................................................................... |  | 18 |  | 18 |  | 36 |
| Total stock option compensation | \$ | 77 | \$ | 75 | \$ | 152 |


| Options Granted in Fiscal Year | Fiscal Year Ended March 31, 2013 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cost of Products Sold |  | Other Marketing \& Administrative Expenses |  | Total Expense |  |
| 2011........................................................................... | \$ | 13 | \$ | 13 | \$ | 26 |
| 2012.......................................................................... |  | 54 |  | 46 |  | 100 |
| 2013.......................................................................... |  | 34 |  | 34 |  | 68 |
| Total stock option compensation | \$ | 101 | \$ | 93 | \$ | 194 |

A summary of stock options outstanding and exercisable at March 30, 2014 is as follows:

| Exercise Price |  | Number of Options Outstanding$15,000$ | Weighted Avg. Remaining Contractual Life in Years | Weighted Avg. Exercise Price of Options Outstanding |  | Number of Options Exercisable$15,000$ | Weighted Avg. Exercise Price of Options Exercisable |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 4.81 |  | 7.20 | \$ | 4.81 |  |  | 4.81 |
| \$ | 5.42 | 70,000 | 8.21 | \$ | 5.42 | 20,000 | \$ | 5.42 |
| \$ | 6.14 | 100,000 | 9.21 | \$ | 6.14 | - |  |  |
|  |  | 185,000 | 8.67 | \$ | 5.76 | 35,000 | \$ | 5.16 |

As of March 30, 2014, total unrecognized stock-option compensation costs amounted to $\$ 86,000$, which will be recognized as the underlying stock options vest over a weighted-average period of 6.5 months. The amount of future stock-option compensation expense could be affected by any future stock option grants and by the separation from the Company of any employee or director who has stock options that are unvested as of such individual's separation date.

Non-vested Stock Granted to Non-Employee Directors: The Board granted the following shares of non-vested stock to the Company's non-employee directors:

| Number Of Shares | Weighted-Average Fair Value per Share |  | Three-Month Period Ended |
| :---: | :---: | :---: | :---: |
| 28,000 | \$ | 6.67 | September 29, 2013 |
| 42,000 |  | 5.62 | September 30, 2012 |
| 30,000 |  | 4.44 | October 2, 2011 |
| 30,000 |  | 4.36 | September 26, 2010 |

These shares vest over a two-year period, assuming continued service. The fair value of non-vested stock granted to the Company's non-employee directors was based on the closing price of the Company's common stock on the date of each grant.

Non-vested Stock Granted to Employees: During the three-month period ended June 27, 2010, the Board awarded 345,000 shares of non-vested stock to certain employees in a series of grants, each of which will vest only if (i) the closing price of the Company's common stock is at or above certain target levels for any ten trading days out of any period of 30 consecutive trading days and (ii) the respective employees remain employed through July 29, 2015. The Company, with the assistance of an independent third party, determined that the aggregate grant date fair value of the awards amounted to $\$ 1.2$ million.

On November 5, 2013 and November 30, 2012, the Board approved amendments to the grant subject to the $\$ 5.00$ per share closing price condition that had been awarded to E. Randall Chestnut, Chairman, Chief Executive Officer and President. With the closing price condition having been met for this award, the original grant of 75,000 shares was amended to provide for the immediate vesting of 13,000 shares on November 5, 2013 and 62,000 shares on November 30, 2012. The vesting of these awards was accelerated in order to preserve the deductibility of the associated compensation expense by the Company for income tax purposes. As a result of the acceleration of the vesting, the Company recognized the remaining compensation expense associated with the 13,000 and 62,000 shares vested of $\$ 14,000$ and $\$ 99,000$, respectively, during the three-month periods ended December 29, 2013 and December 30, 2012, respectively. These amounts would otherwise have been recognized by the Company ratably through July 29, 2015. To satisfy the income tax withholding obligations that arose from the vesting of the shares, Mr. Chestnut surrendered to the Company 6,234 shares on November 5, 2013 and 26,319 shares on November 30, 2012, and the Company paid $\$ 47,000$ and $\$ 153,000$, respectively, to the appropriate taxing authorities on his behalf at such times.

Performance Bonus Plan: In July 2012, the Company implemented a performance bonus plan for certain executive officers that provided for awards of cash or shares of common stock, or a combination thereof, in the discretion of the Compensation Committee of the Board, in the event that the aggregate average market value of the common stock during the relevant fiscal year, plus the amount of cash dividends paid in respect of the common stock
during such period, increases. In September 2013, the performance bonus plan was amended to eliminate the Compensation Committee's discretion to award cash, unless and to the extent that insufficient shares of common stock were available for issuance from the Company's 2006 Omnibus Incentive Plan.

In connection with this performance bonus plan, during fiscal year 2014, the Company, in respect of fiscal year 2013, granted to certain executive officers 17,048 shares of common stock with a value of $\$ 93,000$ and a cash award of $\$ 258,000$. Of the total compensation expense of $\$ 351,000, \$ 196,000$ and $\$ 155,000$ were recognized during fiscal years 2014 and 2013, respectively. Although there are restrictions as to the subsequent transfer of the shares of stock awarded, ownership in the stock was vested upon issuance. To satisfy the income tax withholding obligations that arose from the issuance of the shares, the employees surrendered 8,549 shares to the Company and the Company paid $\$ 54,000$ to the appropriate taxing authorities on their behalf.

The performance bonus plan, as amended in September 2013, provides that any shares of common stock that may be awarded in the future will vest over a two-year service period. This revision to the performance bonus plan, along with the requirement that awards now be made solely in shares of common stock, will provide that the compensation expense associated with performance bonus plan awards will be recognized ratably over a three-year period - the fiscal year in which the award is earned, plus the two-year vesting period. The Company recognized compensation expense in the amount of $\$ 354,000$ during fiscal year 2014 in respect of awards earned pursuant to the performance bonus plan for fiscal year 2014.

For the fiscal year ended March 30, 2014, the Company recognized compensation expense associated with non-vested stock grants, which is included in other marketing and administrative expenses in the accompanying consolidated statements of income, as follows (in thousands):

| Stock Granted in Fiscal Year | Fiscal Year Ended March 30, 2014 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employees |  | Non-employee Directors |  | Total Expense |  |
| 2011 ................................................................................. | \$ | 182 | \$ | - | \$ | 182 |
| 2012 ................................................................................. |  | - |  | 22 |  | 22 |
| 2013 ................................................................................. |  | - |  | 92 |  | 92 |
| 2014 ................................................................................. |  | 93 |  | 63 |  | 156 |
| Total stock grant compensation | \$ | 275 | \$ | 177 | \$ | 452 |

For the fiscal year ended March 31, 2013, the Company recognized compensation expense associated with non-vested stock grants, which is included in other marketing and administrative expenses in the accompanying consolidated statements of income, as follows (in thousands):

| Stock Granted in Fiscal Year | Fiscal Year Ended March 31, 2013 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employees |  | Non-employee Directors |  | Total Expense |  |
| 2011 .................................................................................. | \$ | 295 | \$ | 18 | \$ | 313 |
| 2012 ................................................................................ |  | - |  | 66 |  | 66 |
| 2013 ................................................................................. |  | - |  | 79 |  | 79 |
| Total stock grant compensation | \$ | 295 | \$ | 163 | \$ | 458 |

As of March 30, 2014, total unrecognized compensation expense related to the Company's non-vested stock grants was $\$ 369,000$, which will be recognized over the remaining portion of the respective vesting periods associated with each block of grants, such grants having a weighted average vesting term of 1.26 years. The amount of future compensation expense related to non-vested stock grants could be affected by any future non-vested stock grants and by the separation from the Company of any individual who has unvested grants as of such individual's separation date.

## Note 10 - Stockholders' Equity

Dividends: The holders of the Company's common stock are entitled to receive dividends when and as declared by the Board. Aggregate cash dividends of $\$ 0.32$ and $\$ 0.74$ per share, amounting to $\$ 3.2$ million and $\$ 7.3$ million, were declared during fiscal years 2014 and 2013, respectively. Cash dividends declared during 2013 included a special cash dividend paid during the three-month period ended December 30, 2012 of $\$ 0.50$ per share. The Company's financing agreement with CIT permits the payment by the Company of cash dividends on its common stock without limitation, provided there is no default before or as a result of the payment of such dividends.

Stock Repurchases: The Company acquired treasury shares by way of the surrender to the Company from several employees shares of common stock to satisfy the exercise price and income tax withholding obligations relating to the exercise of stock options and the vesting of stock. In this manner, the Company acquired 65,000 treasury shares during the fiscal year ended March 30, 2014 at a weighted-average market value of $\$ 7.07$ per share and acquired 402,000 treasury shares during the fiscal year ended March 31, 2013 at a weighted-average market value of $\$ 5.71$ per share.

## Note 11 - Major Customers

The table below sets forth those customers that represented more than $10 \%$ of the Company's gross sales during fiscal years ended March 30, 2014 and March 31, 2013.

|  | 2014 | 2013 |
| :---: | :---: | :---: |
| Wal-Mart Stores, Inc....................................................................................... | 41\% | 38\% |
| Toys R Us ........................................................................................................ | 19\% | 17\% |
| Target Corporation ........................................................................................ | * | 10\% |

* Amount represented less than $10 \%$ of the Company's gross sales for this fiscal year.


## Note 12 - Commitments and Contingencies

Total rent expense was $\$ 1.4$ million and $\$ 1.6$ million during fiscal years 2014 and 2013, respectively. The Company's commitment for minimum guaranteed rental payments under its lease agreements as of March 30, 2014 is $\$ 6.4$ million, consisting of $\$ 1.2$ million due in fiscal year 2015, $\$ 1.0$ million due in each of fiscal years 2016, 2017, 2018, 2019 and 2020 , and $\$ 173,000$ due in fiscal year 2021.

Total royalty expense was $\$ 7.5$ million and $\$ 6.8$ million for fiscal years 2014 and 2013, respectively. The Company's commitment for minimum guaranteed royalty payments under its license agreements as of March 30, 2014 is $\$ 6.2$ million, consisting of $\$ 3.2$ million, $\$ 2.9$ million and $\$ 38,000$ due in fiscal years 2015, 2016 and 2017, respectively.

BreathableBaby, LLC ("BreathableBaby") filed a complaint against the Company and CCIP on January 11, 2012 in the United States District Court for the District of Minnesota, alleging that CCIP's mesh crib liner infringes BreathableBaby's patent rights relating to its air permeable infant bedding technology. The Company believes that it has meritorious defenses to the claims asserted in the complaint, and the Company intends to defend itself vigorously against all such claims. The Company and CCIP filed a motion for summary judgment of non-infringement on May 14, 2012. On July 25, 2012, the Court entered an order denying that motion without prejudice to refiling it at the close of discovery. In doing so, the Court did not rule on the merits of the Company's motion, but instead determined that further discovery was required before a motion for summary judgment could be decided. Discovery accordingly resumed; however, on August 6,2013 , upon becoming concerned that the costs of discovery and litigation were quickly surpassing the amount in controversy, the Court ordered a temporary stay of all discovery.

CCIP was granted a patent in September 2013 related to its mesh crib liner by the United States Patent and Trademark Office and has capitalized $\$ 58,000$ of costs associated with applying for this patent. In addition, the Company's policy is to capitalize legal and other costs incurred in the defense of the Company's patents when it is believed that the future economic benefit of the patent will be maintained or increased and a successful defense is probable. In this regard, as of March 30, 2014, CCIP has capitalized legal and other costs in the amount of $\$ 990,000$ associated with its defense of the BreathableBaby complaint into the intangible asset related to the patent for its own
mesh crib liner. The Company's is amortizing the patent application costs and the litigation costs associated with CCIP's mesh crib liner over the expected life of the patent. An unfavorable outcome of the Breathablebaby litigation could result in an impairment charge of up to the $\$ 1.0$ million carrying value of CCIP's mesh crib liner.

In addition to the foregoing civil complaints, the Company is, from time to time, involved in various legal proceedings relating to claims arising in the ordinary course of its business. Neither the Company nor any of its subsidiaries is a party to any such legal proceeding the outcome of which, individually or in the aggregate, is expected to have a material adverse effect on the Company's financial position, results of operations or cash flows.

## Note 13 - Subsequent Events

The Company has evaluated events that have occurred between March 30, 2014 and the date that the accompanying financial statements were issued, and has determined that there are no material subsequent events that require disclosure.

## CORPORATE INFORMATION

## Board of Directors

## E. Randall Chestnut

Chairman of the Board President and
Chief Executive Officer Crown Crafts, Inc.

## Zenon S. Nie

Lead Independent Director Chairman of the Board and Chief Executive Officer The C.E.O. Advisory Board

Sidney Kirschner
Executive Vice President
Piedmont Healthcare,
President and
Chief Executive Officer
Piedmont Heart Institute
Donald Ratajczak
Consulting Economist
Patricia Stensrud
President
A\&H Worldwide

## Executive Officers

E. Randall Chestnut

President and
Chief Executive Officer
Olivia W. Elliott
Vice President and Chief Financial Officer

## Nanci Freeman

President and
Chief Executive Officer
Crown Crafts Infant Products, Inc.

Independent Registered Public Accounting Firm
KPMG LLP
One American Place
301 Main Street
Suite 2150
Baton Rouge, Louisiana 70801
Annual Meeting
The Annual Meeting of
Stockholders will take place on Tuesday, August 12, 2014, at 10 a.m. CDT at the Company's Corporate Headquarters, 916 South Burnside Avenue, Gonzales, Louisiana.

## Stock Listing

The Company's common stock is listed on The NASDAQ Capital Market under the trading symbol "CRWS."

Transfer Agent and Registrar
Computershare Trust
Company, N.A.
P.O. Box 30170

College Station, TX 77842-3170
(800) 568-3476

Stockholder Information \& Form 10-K
A copy of the Company's Annual Report on Form 10-K as filed with the Securities and Exchange Commission may be obtained without charge by contacting:

Crown Crafts, Inc.
Investor Relations Department P.O. Box 1028

Gonzales, Louisiana 70707-1028
Phone: (225) 647-9146
e-mail: investor@crowncrafts.com

Investor Relations Counsel
Halliburton Investor Relations
14651 Dallas Parkway
Suite 800
Dallas, Texas 75254
Phone: (972) 458-8000
www.halliburtonir.com
Twitter: HIR_Group

## Crown Crafts

on the Internet
Quarterly and annual financial information and company information may be accessed at www.crowncrafts.com.



916 South Burnside Avenue, Gonzales, Louisiana 70737
$800 \cdot 433 \cdot 9560$ - $225 \cdot 647 \cdot 9100$


[^0]:    E. Randall Chestnut

    Chairman, President and Chief Executive Officer

[^1]:    * Adjusted net income for fiscal years 2007 and 2006 are non-GAAP financial measures. Reported net income for fiscal years 2007 and 2006 was $\$ 7.6$ million and $\$ 8.0$ million, respectively. Excluding an after-tax gain on debt restructuring of $\$ 3.7$ million in fiscal 2007 and a $\$ 4.2$ million income tax benefit in fiscal 2006 , adjusted net income for fiscal years 2007 and 2006 was $\$ 3.9$ million and $\$ 3.8$ million, respectively.

[^2]:    See notes to consolidated financial statements.

