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# Vuzix Partners with Sensory to Deliver Voice Recognition on Smart Glasses to Enhance Efficiencies in the Workplace

## Partnership improves voice recognition, navigation and control of the new M300 Smart Glasses

ROCHESTER, N.Y. and SANTA CLARA, Calif., July 7, 2016 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and M300 Smart Glasses products in the consumer, enterprise, and entertainment markets, announced today that it has partnered with [Sensory](#), a Silicon Valley-based company focused on improving the user experience and security of consumer electronics through state-of-the-art embedded voice and vision technologies, to deliver [TrulyHandsfree™](#) voice recognition on the M300 to improve the efficiency of workflows in warehouses, in the field, in telemedicine and for many other use cases. The partnership enhances voice recognition functionality, navigation and control of the next-generation Vuzix M300 Smart Glasses. The voice trigger, command and control operations with Sensory utilize embedded speaker ID and speaker verification technology based on deep machine learning technology.

The M300 integrated with Sensory technology enables hands-free voice navigation of the user interface and is highly accurate even in high-noise conditions, allowing the user to speak commands such as, "go to menu," "turn on camera, take picture, turn off camera," "confirm pick," and many others. Enterprise users will be able to create company specific libraries of commands to complete core tasks. Within the field of telemedicine, the Sensory TrulyHandsfree™ enabled M300 will allow physicians to dictate and create medical records electronically while conducting examinations. The speech-to-text function will enable insurance companies, for example, to create records in the field while an investigator is reviewing a damaged property or vehicle while taking pictures or a video with the M300.

With Sensory TrulyHandsfree™, the ultra-low-power voice recognition technology is embedded within the device and does not require an Internet connection. This is a critical differentiator for the M300, as it will significantly improve the battery life of the product. Sensory's TrulyHandsfree™ combined with the M300 Intel® Atom™ processor will significantly improve performance for end users. To learn more about Sensory's TrulyHandsfree™ technology, please click [here](#).

"Our goal at Vuzix is to maximize the functionality we provide for our wearable technology in enterprise. We are thrilled to be working with Sensory to offer advanced speech recognition control on Vuzix products," said Paul Travers, President and Chief Executive Officer at Vuzix. "The use cases for the M300 next-generation Smart Glasses continue to multiply as

we partner with companies like Sensory that are leaders in their fields."

"We are pleased to partner with Vuzix to offer their M300 customers an embedded speech recognition solution that can be customized to fit countless different enterprise applications," commented Todd Mozer, Chief Executive Officer at Sensory. "Enabled with our TrulyHandsfree™ technology, the M300 will offer an intuitive hands-free user experience with industry-leading accuracy and unrivalled performance in all types of environments."

### **About Sensory Inc.**

Sensory Inc. creates a safer and superior UX through vision and voice technologies. Sensory's technologies are widely deployed in consumer electronics applications including mobile phones, automotive, wearables, toys, IoT and various home electronics. With its TrulyHandsfree™ voice control, Sensory has set the standard for mobile handset platforms' ultra-low power "always listening" touchless control. To date, Sensory's technologies have shipped in over a billion units of leading consumer products.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and M300 Smart Glasses products in the consumer, enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, and the Company's leadership in the Video Eyewear, VR and AR display and smart glasses industry and the successful applicability and use of Sensory's voice recognition software for control of the M300 Smart Glasses. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the Company's Annual Reports and other filings with the with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)), including in the "Risk Factors" and MD&A sections thereof. Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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