

June 30, 2016



## **Vuzix Ships First M300 Smart Glasses to Select VIP Partners**

### **NS Solutions Corporation and NTT DOCOMO, INC. first of many to receive new Smart Glasses as part of preferred partner program**

ROCHESTER, N.Y., June 30, 2016 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise, and entertainment markets, announced today that it has begun shipping initial units of the M300 Smart Glasses to the M300 VIP partners. As promised, the first of our VIP partners will be receiving their smart glasses starting in this quarter of 2016 and the program will expand into Q3, as more units become available. Having this early access to the M300 Smart Glasses will allow these key accounts to hit the ground running when volume production becomes available in the third quarter of this year. We are proud to announce that NTT DOCOMO, INC. and NS Solutions Corporation are two of the first VIP partners to be receiving their M300 Smart Glasses.

NS Solutions Corporation operates as a subsidiary of Nippon Steel Corp. and provides information technology solutions in Japan. Its parent company, Tokyo-headquartered Nippon Steel & Sumitomo Metal Corporation, is one of the world's leading manufacturers of steel products, employing approximately 84,000 people. NTT DOCOMO, INC. is Japan's largest mobile communications company, with about 26,000 employees.

"It is exciting to begin shipping our first M300 Smart Glasses to the select VIPs. Although we are seeing applications developed in most every market, the early VIP partners are focused on applications and markets that are ready to start taking advantage of the significant ROIs smart glasses can bring to their customers now," said Paul J. Travers, President and Chief Executive Officer of Vuzix.

The Vuzix VIP developer program offers early access to the M300 Smart Glasses, technical support and advice. Because the demand is strong and there are limited quantities available, Vuzix is delivering the first smart glasses on a select basis. The M300 Smart Glasses VIP Program is an invitation only opportunity for a limited number of Vuzix' most successful M100 software application developers, system integrators and wearable infrastructure partners. These accounts have been hand selected and invited to participate because they have demonstrated excellence in developing and deploying applications that have been tested in the field and proven to provide value and workflow efficiency in the enterprise space.

#### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer,

enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry the VIP program and its ability to accelerate M300 business activities. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

### **Investor and Media Relations Contact:**

Andrew Haag  
Managing Partner  
IRTH Communications  
[vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com)  
1-866-976-4784

Vuzix Corporation  
25 Hendrix Road, Suite A  
West Henrietta, NY 14586 USA  
Investor Information – Grant Russell  
[IR@Vuzix.com](mailto:IR@Vuzix.com)  
Tel: (585) 359-7562  
[www.vuzix.com](http://www.vuzix.com)

**For further sales, and product information, please visit:**

#### **North America:**

<http://www.vuzix.com/contact/>

#### **Europe/UK:**

<https://www.vuzix.eu/contact/>

#### **Asia:**

<http://www.vuzix.jp/contact.html>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/vuzix-ships-first-m300-smart-glasses-to-select-vip-partners-300292663.html>

SOURCE Vuzix Corporation