

January 26, 2015



## STWA Appoints Energy Industry Executive Thomas A. Bundros to Board of Directors

SANTA BARBARA, CA -- (Marketwired) -- 01/26/15 -- **Save The World Air, Inc., d/b/a STWA (the "Company")** (OTCQX: ZERO), a developer of integrated solutions for the energy industry, today announced that Thomas A. Bundros has been elected as an independent member of its Board of Directors, effective Friday, January 23, 2015.

"We're delighted to welcome Tom to our Board and believe our organization will benefit greatly from his valuable counsel and insight, especially given his leadership experience in the petroleum transportation sector," commented Gregory Bigger, STWA's Chief Executive Officer and Chairman. "He is well-known, highly accomplished, and has extensive industry relationships that will help us as we look to grow our assets and enhance shareholder value in both the short and long-term."

During his extensive career in the energy industry, Mr. Bundros has served as Chief Financial Officer at Colonial Pipeline Company, the world's largest pipeline operator transporting 100 million gallons of refined petroleum products daily across 5,500 miles of pipeline. Mr. Bundros also held various financial positions in the Atlanta and New York offices of the Southern Company System, the 16th largest utility company in the world and the fourth largest in the U.S. with over 4 million customers in Alabama, Georgia, Florida, and Mississippi.

Currently Mr. Bundros holds the post of Chief Operations Officer for Dalton Utilities, a provider of electricity, natural gas, water and telecommunications services to the city of Dalton and portions of northwest Georgia. He earned his Master of Business Administration in Finance and Bachelor of Science in Economics and Business Administration at the University of North Carolina at Greensboro.

Commenting on his appointment to STWA's Board of Directors Mr. Bundros stated, "As a former pipeline industry Chief Financial Officer, I know firsthand that there are two primary drivers behind maximizing financial performance -- increasing flow rate and decreasing energy consumption. I believe that STWA's Applied Oil Technology and Joule Heat offerings can help transporters of crude oil achieve both."

"Tom's track record as a highly respected senior executive in the capital intensive energy sector is ideally suited to our mission of providing bottom line benefits to leading crude oil producers and pipeline operators," Mr. Bigger added. "This is especially important today with the recent downward pressure on global oil prices, as there is a greater need to maximize efficiencies on a lower cost basis, precisely the benefits of Applied Oil Technology (AOT) and STWA Joule Heat."

STWA is the developer of two types of patent-protected industrial equipment designed to deliver measurable performance improvements to crude oil pipelines. STWA's flagship product AOT improves the economics of transporting crude oil by reducing the viscosity of oil

in pipelines, addressing the enormous capacity inadequacies of domestic and overseas pipeline infrastructures that were designed and constructed prior to the current worldwide surge in oil production. STWA Joule Heat is an energy-efficient crude oil heating technology which applies an electrical field directly to oil in transit, improving flow and pipeline performance with less power and in a smaller form factor than existing trace heating solutions.

Mr. Bigger concluded, "Mr. Bundros is joining us at a time when the entire energy industry is looking to cut costs and invest in new technologies to accomplish that goal. This is a favorable environment for us, because we specialize in solutions that measurably improve the performance of the existing crude oil pipeline system, a global infrastructure that represents hundreds of billions of dollars of annual operational expenditures."

For further information about STWA, Inc., visit [www.stwa.com](http://www.stwa.com), read our SEC filings at <https://ir.stockpr.com/stwa/all-sec-filings> and subscribe to Email Alerts at <https://ir.stockpr.com/stwa/email-alerts> to receive company news and shareholder updates.

**Safe Harbor Statement:**

Some of the statements in this release may constitute forward-looking statements under federal securities laws. Please visit the following link for our complete cautionary forward-looking statement: <http://www.stwa.com/site-info/disclaimer>

**About Save the World Air, Inc. d/b/a STWA**

Save The World Air, Inc. (STWA) (OTCQX: ZERO) provides the global energy industry with patent-protected industrial equipment designed to deliver measurable performance improvements to crude oil pipelines. Developed in partnership with leading crude oil production and transportation entities, STWA's high-value solutions address the enormous capacity inadequacies of domestic and overseas pipeline infrastructures that were designed and constructed prior to the current worldwide surge in oil production. In support of our clients' commitment to the responsible sourcing of energy and environmental stewardship, STWA combines scientific research with inventive problem solving to provide energy efficiency 'clean tech' solutions to bring new efficiencies and lower operational costs to the upstream, midstream and gathering sectors. More information is available at: [www.stwa.com](http://www.stwa.com).

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Source: Save the World Air, Inc.