

February 24, 2009



STWA MagChargR™ Receives California Air Resources Board Executive Order Approval

Milestone Accomplishment Clears Product for Sale in All 50 States, Creating Major Market Opportunity

MORGAN HILL, CA--(Marketwire - February 24, 2009) -[Save The World Air, Inc.](#) (OTCBB: ZERO) today announced that the Company has received notice from the California Air Resources Board (CARB) that it has been issued an Executive Order (EO number D-659) approving its products for sale in California. A [CARB](#) Executive Order is recognized by the EPA, meaning the product can also be legally sold in all 50 states.

Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc., stated, "This is one of the most significant milestones in the Company's history, and we are very proud of everyone who worked so hard to make this day a reality. A CARB Executive Order, which includes an Air Resources Board (ARB) engineering evaluation, provides us with an important exemption to the emission control system anti-tampering laws. This means the products are approved as after-market add-on products in the State of California, and since the EPA recognizes California's testing, it can also be sold in all fifty states. Furthermore, CARB has made this a universal exemption, allowing its use on any motor vehicle through the 2008 model year."

Charles Blum, President of Save The World Air, Inc., was the driving force behind the company's CARB initiative. Mr. Blum commented, "If you have an automotive part that either affects emissions or the emission control system of a motor vehicle you cannot legally sell it in California or the other states without obtaining a CARB EO. That basically says your part does not negatively affect the emission controls or emissions when used on the intended application." He added, "To obtain the EO we submitted the [MagChargR](#) to the CARB, whom upon evaluation determined what tests it needed to undergo. We couldn't be more pleased to have reached this milestone."

The company anticipates that it will receive CARB EO approval for its ELEKTRA™ product as well.

About the Air Resources Board

The Air Resources Board is a department of the California Environmental Protection Agency. ARB's mission is to promote and protect public health, welfare, and ecological resources through effective reduction of air pollutants while recognizing and considering effects on the economy. The ARB oversees all air pollution control efforts in California to attain and maintain health based air quality standards.

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information is available at: www.stwa.com, and www.magchargr.com.

Follow STWA on Twitter at: <http://www.twitter.com/STWAinc>

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.