

January 23, 2024

CINEMARK®

Cinemark's Annual Oscar® Movie Week Festival Brings Prestigious Hollywood Films to Auditoriums Across the Nation

Exhibitor to offer all-inclusive festival passes alongside individual tickets for moviegoers to see Oscar® film nominees in the immersive, cinematic environment.

Cinema lovers can have red carpet-worthy watch parties of the ceremony at home with delivery of Cinemark's craveable concessions through DoorDash, Grubhub and Uber Eats.

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#), one of the largest and most influential theatrical exhibition companies in the world, is bringing the most prestigious Hollywood films of 2023 to auditoriums across the nation with the return of its annual Oscar® Movie Week festival. In theaters from **Monday, March 4** through **Sunday, March 10**, Oscar® Movie Week makes it easy for moviegoers to catch up on the celebrated Best Picture and Live Action and Animated Short Film nominees with a convenient, all-inclusive festival pass for the true cinephiles, as well as single showtime tickets for those interested in select titles. The festival is being held at more than 120 participating Cinemark theaters nationwide in advance of the 96th Oscars®, which airs March 10 on ABC. Festival passes are on sale now at [Cinemark.com/movieweek](#) with individual showtime tickets going on sale Jan. 26.

“The Oscars® are about celebrating the art of cinema, and there is no better way to experience thrilling Hollywood content than in the immersive, cinematic environment of one of our auditoriums,” said Wanda Gierhart Fearing, Cinemark Chief Marketing and Content Officer. “Oscar® Movie Week returns to Cinemark again this year, offering moviegoers their chance to catch these films on the big screen before the revered awards ceremony. Then once cinema lovers are settled in for the big night, they can elevate their in-home viewing experiences with favorite movie theater concessions delivered directly to their doors through our partnerships with major third-party delivery platforms.”

Brought back by popular demand, the festival pass allows moviegoers to fully experience the most cinematic moments of the year with the convenience of one easily accessible ticket. For only \$40, the pass grants access to showtimes for all participating Oscar® film nominees and comes with a glittering 50% discount on any size popcorn during the festival week, as no cinematic experience is complete without the gold star of movie theater snacks.

In addition to the festival pass, individual tickets will go on sale for each title beginning **Friday, Jan. 26**. Tickets for the feature-length Best Picture nominees are available at standard pricing, with showtimes beginning on Monday, March 4. All Live Action and Animated Short Film nominees are bundled into one \$10 viewing, available Friday, March 8 through Sunday, March 10.

Those wanting to have a red carpet-worthy watch party at home for Hollywood's biggest night, Cinemark's nationwide delivery partnerships with DoorDash, Grubhub and Uber Eats will ensure you have the best in snacks to go alongside the best in entertainment. Visit <https://www.cinemark.com/food-drink/delivery> for more information on available options and participating locations.

For more details on Oscar® Movie Week, including participating theaters, showtimes and how to purchase tickets, visit [Cinemark.com/movieweek](https://www.cinemark.com/movieweek).

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across more than 500 theaters and 5,500 screens, operating in 42 states in the U.S. (315 theaters; 4,370 screens) and 13 South and Central American countries (192 theaters; 1,395 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

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