

May 29, 2024



# Regent Seven Seas Cruises® Unveils New Ways to Enjoy The Most Inclusive Luxury Experience™ with Enhanced All-Inclusive Fares

***Debuts new Ultimate All-Inclusive Fares Which Introduces Flights Customizable to Desired Air Class and New Exclusive Private Chauffeur Service with Blacklane***

***New Fare Options Provide Guests Even More Flexibility to Personalize Their Ultra Luxury Cruise Experience***

**MIAMI, MAY 29, 2024** – [Regent Seven Seas Cruises®](#), the world's leading ultra luxury cruise line, has unveiled [all new fare options](#) which provide guests true personalized all-inclusive luxury, with more ways to tailor their journey to their unique preferences.

For all new reservations made on or after July 1, 2024, guests can now choose from an *All-Inclusive Cruise Fare*, with incredible inclusions throughout their cruise ranging from unlimited shore excursions to specialty dining and premium beverages, to valet laundry service, to gratuities and more, or an *Ultimate All-Inclusive Fare* which extends their journey beyond the sailing to include roundtrip flights, customizable to preferred air class, and a new private executive chauffeur service with *Blacklane*.

"We are thrilled to announce our new *All-Inclusive Fare* options which cement Regent's industry-leading value proposition as The Most Inclusive Luxury Experience, while giving guests more freedom and flexibility to personalize their journey to their unique tastes and preferences," said Andrea DeMarco, President of Regent Seven Seas Cruises. "After gathering extensive feedback from our loyal guests and valued Travel Partners the message was loud and clear that 'Flexibility is the Ultimate Luxury' with luxury travelers desiring more choice to customize their travel before and after their cruise experience."

## **Flexibility is the Ultimate Luxury**

All guests sailing on board Regent Seven Seas Cruises will continue to enjoy the benefits of The Most Inclusive Luxury Experience™ with an ever-expanding menu of luxuries as part of the cruise fare such as spacious oceanview suites, 99% with a private balcony, personalized service with industry leading staff-to-guest ratios with no more than 746 guests on board any one ship, unlimited free shore excursions, gourmet cuisine in a range of specialty restaurants and al fresco dining venues, premium beverages including fine wines, champagne and spirits, in-suite liquor and mini-bar replenished daily, captivating entertainment, unlimited WiFi, valet laundry, gratuities, unlimited access to spa facilities, a 1-night pre-cruise hotel in concierge suites and above and much more.

For all reservations from July 1, 2024, guests will now have the flexibility to choose between two fare types:

- *All-Inclusive Cruise Fares:* *All-Inclusive Cruise Fares* are ideal for guests who want to enjoy all of the benefits of The Most Inclusive Luxury Experience™ while sailing but prefer to make their own travel arrangements to and from their cruise. This gives guests more flexibility to plan their travel, including the ability to use credit card or airline loyalty points to purchase their flights, a common request received from valued guests.
- *Ultimate All-Inclusive Fares:* In addition to all of the indulgent luxuries included in the *All-Inclusive Cruise Fare*, guests selecting the *Ultimate All-Inclusive Fare* will also enjoy:
  - Roundtrip flights with the ability to choose their preferred air class, including first, business, premium economy and economy,
  - Coach transfers between airport and ship,
  - An up to \$500 credit per suite (\$250 per guest) for a private executive chauffeur service through *Blacklane*, a brand-new inclusion for Regent which may be used for additional transfers between home and airport or to upgrade complimentary airport to ship coach transfers.

DeMarco continued, “Guests who still want to include business class air in their package can easily do so by choosing the *Ultimate All-Inclusive Fare* and their desired air class, ensuring an even more hassle free and seamless journey from start to finish. With our new *Ultimate All-Inclusive Fare*, guests will enjoy even more luxuries included with the addition of a brand new up to \$500 per suite private executive chauffeur service inclusion in partnership with *Blacklane* which can be used to upgrade any part of their travel journey.”

Reservations for guests who booked prior to July 1, 2024, will remain unchanged with amenities included as originally selected.

### **Partnership with Premier Chauffeur Service *Blacklane***

To provide guests with more flexibility, Regent has entered a partnership with the premier global chauffeur service provider *Blacklane*.

Guests who reserve an *Ultimate All-Inclusive Fare*, will receive a generous up to \$500 per suite *Blacklane* voucher, or \$250 per guest, that can be used to tailor their travel journey in any way they choose.

Luxury travelers may opt for the private chauffeur transfer between their home and airport before or after their cruise. Alternatively, guests may opt to elevate their journeys between the airport, hotel and ship from the complimentary coach transfers that come as part of the *Ultimate All-Inclusive Fare*.

The up to \$500 per suite *Blacklane* voucher will typically cover two journeys of 50 miles/100 kilometers or less, such as home to airport and airport to home, each in a private SUV or van, carrying up to 5 pieces of luggage. The voucher will be provided directly to the guest to use on *Blacklane*’s website or mobile app, allowing them full flexibility to apply it to any of their travel needs starting 10 days prior to their cruise through 10 days post cruise.

*Blacklane* will also become the exclusive provider for private transfers for guests who have attained *Seven Seas Society* Titanium status and above which entitles them to two free

private transfers, regardless of which fare they have reserved, and for Regent Suite guests who receive the perk of unlimited private transfers.

“Adding our premium chauffeur service experience to Regent Seven Seas Cruises’ new Ultimate All-Inclusive Fare is an honor,” says Dr. Jens Wohltorf, CEO and Founder of Blacklane. “We, along with our chauffeurs, strive to deliver an unforgettable peace-of-mind experience to our guests - what better way for luxury travelers to start or end an outstanding vacation this way.”

## **The Most Inclusive Luxury Experience**

“Regent prides itself on taking all-inclusive luxury to a whole new level whether on land or at sea,” said DeMarco. “Our standard inclusions have been carefully curated to optimize each guests’ cruise vacation, taking into consideration what our guests have consistently told us they value the most, and our team is always ready to go above and beyond to ensure every moment aboard and ashore is tailored to exceed expectations.”

Some of the key inclusions which are offered as part of The Most Inclusive Luxury Experience are:

### *Included For* **Comfort**

Spacious oceanview suites, 99% with a private balcony

Generous walk-in closets with ample storage space in 99% of suites

Spacious marble & stone detailed bathrooms, many with double vanities

Personalized service with industry leading staff-to-guest ratios

Butler service in Penthouse Suites & higher

### *Included For* **Enjoyment**

Unlimited shore excursions

Unlimited beverages, fine wines, craft cocktails, specialty coffees & more

Exquisite dining including all specialty restaurants at no added cost

Customizable in-suite mini bar replenished daily, tailored to guest preferences

Open bars and lounges and dynamic entertainment and enrichment experiences

Unlimited access to spa facilities

### *Included For* **Convenience**

Unlimited WiFi

Pre-paid gratuities

Valet laundry service allowing you to pack light and explore more

24-hour in-suite dining

1-night pre-cruise Hotel in Concierge Suites & higher

Experienced concierge staff to cater to your “off-menu” personal requests

For an even more seamless journey, guests who choose an *Ultimate All-Inclusive* package also receive:

Roundtrip flights with flexibility to choose desired air class

Coach transfers between airport and ship

Generous *Blacklane* private executive chauffeur credit of up to \$500 per suite (\$250 per guest), which can be used for additional transfers or to upgrade complimentary coach transfers

For more information and full terms and conditions, please visit [RSSC.com/ultimate-all-inclusive-luxury](https://RSSC.com/ultimate-all-inclusive-luxury), call 1-844-4REGENT (1-844-873-2381) or contact a professional travel advisor.

### **About Regent Seven Seas Cruises**

Regent Seven Seas Cruises® is the leading ultra luxury cruise line, delivering The Most Inclusive Luxury Experience™ for over 30 years. Carrying no more than 746 guests, the line’s spacious and stylish ships - *Seven Seas Explorer*®, *Seven Seas Mariner*®, *Seven Seas Navigator*®, *Seven Seas Splendor*®, *Seven Seas Voyager*® and the new *Seven Seas Grandeur*® - form The World’s Most Luxurious Fleet™ and explore more than 550 immersive destinations globally. Offering Unrivaled Space at Sea®, guests enjoy sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea, as well as highly personalized service throughout lavish public areas and expansive outdoorspaces. Unique to Regent Seven Seas Cruises, unlimited complimentary shore excursions are available in every port. *All-Inclusive Cruise Fares* also include gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, unlimited internet access, free valet laundry, gratuities, and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. In addition, *Ultimate All-Inclusive Fares* include roundtrip flights with the flexibility to choose desired air class, transfers between airport and ship, and exclusive *Blacklane* private executive chauffeur service for guests to personalize their journeys. For more information, please visit [RSSC.com](https://RSSC.com), call 1.844.873.2381 or contact a professional travel advisor. Regent Seven Seas Cruises is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit [www.nclhld.com](https://www.nclhld.com).

Notes to editor: Images and can be found [here](#). Please use ©RSSC or “Images were provided by Regent Seven Seas Cruises®”.

### **Quinn PR Media Contact**

Loren Duran

917-353-0949

[lduran@quinn.pr](mailto:lduran@quinn.pr)

**Regent Seven Seas Cruises Media Contact**

James Arnold

Senior Director Communications & Public Relations, Regent Seven Seas Cruises

+44 (0)7408 956315

[jarnold@rssc.com](mailto:jarnold@rssc.com)