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## **Norwegian Cruise Line Holdings Ltd. Announces Appointment of Harry Sommer as President, International**

MIAMI, Dec. 10, 2018 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) ("Norwegian Cruise Line Holdings", "Norwegian" or the "Company"), a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands, today announced the promotion of Harry Sommer to the position of President, International.



Harry Sommer Appointed to President,  
International

This newly created executive role reinforces the Company's commitment to expanding and diversifying its global sourcing and distribution. Sommer is responsible for sales, marketing, public relations and office operations for Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises in all markets outside the United States and Canada. He will continue to report to the Company's President and Chief Executive Officer, Frank Del Rio.

"As our company continues to grow, we look towards emerging and international markets to further expand our global footprint across our portfolio of award-winning brands," said Del Rio. "With Harry at the helm, I am confident we will continue to profitably diversify our business globally and offer guests best-in-class vacation experiences around the world."

A 25-year cruise industry veteran, Sommer joined Norwegian Cruise Line Holdings in 2000 and rejoined in 2008, serving in various executive capacities, including most recently as executive vice president of International Business Development, which he assumed in June 2015. During this time, he championed the growth of the company's international division, increasing Norwegian Cruise Line Holdings' presence worldwide, opening 13 offices globally, including most recently Auckland, New Zealand and Tel Aviv, Israel. Sommer was also instrumental in the development of the company's "Best Guest" strategy, which sources the highest yielding guests regardless of geographic location. The initiative has increased the profitability of international guests, driving higher revenue and returns. In early 2015, he served as executive vice president and chief integration officer. From 2013-2014, Sommer was chief marketing officer for Oceania Cruises and Regent Seven Seas Cruises, and prior to that also held a variety of C-suite positions in accounting, finance, and revenue management. Before joining the company, he worked eight years at Renaissance Cruises in various marketing and finance roles. Sommer earned a Masters of Business Administration from Pace University and a Bachelors of Business Administration from Baruch College.

"This is a thrilling time for our company and industry, and I am honored to be part of the leadership team that is expanding our brands worldwide," said Sommer. "Our strong newbuild growth profile will enable us to reach even more guests around the globe and our veteran management team will play a key role in driving our core expansion strategy by growing our international business across continents."

#### **About Norwegian Cruise Line Holdings Ltd.**

Norwegian Cruise Line Holdings Ltd. (NYSE:NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 26 ships with approximately 54,400 berths, these brands offer itineraries to more than 450 destinations worldwide. The Company will introduce eight additional ships through 2027.

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 15 ships.

Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six intimate and luxurious ships which carry only 684 or 1,250 guests offer an unrivaled vacation experience featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on more than 450 ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, Panama Canal, Tahiti and the South Pacific and epic Around The World Voyages that range from 180 to 200 days.

Regent Seven Seas Cruises is the world's most inclusive luxury experience with a modern, five-ship fleet that visits more than 450 iconic and immersive destinations around the world. The cruise line's fares include all-suite accommodations, round-trip business-class air on

intercontinental flights from U.S. and Canada, the largest collection of free, unlimited shore excursions, unlimited internet access, highly personalized service, exquisite cuisine, fine wines and spirits, prepaid gratuities, ground transfers and one-night, pre-cruise hotel package for guests staying in Concierge-level suites and higher. Its spacious and intimate ships have a capacity of up to 750 guests. Seven Seas Mariner's 2018 dry-dock refurbishment concluded the line's \$125 million refurbishment program to elevate the fleet's elegance to the standard set by Seven Seas Explorer, the most luxurious ship ever built. In early 2020, Regent will perfect luxury with the launch of Seven Seas Splendor.

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A photo accompanying this announcement is available at

<https://www.globenewswire.com/NewsRoom/AttachmentNg/194739fc-dd04-40fb-8848-6b3957a43d8e>



Source: Norwegian Cruise Line Holdings Ltd.