

September 13, 2018



NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Norwegian Cruise Line Offers Limited-Time Free Airfare for Norwegian Joy Alaska Sailings

-Available on September 13 to Past Guests and September 14 to the General Public

-Features Free and Reduced Airfare for Seven-day Cruises on Norwegian Joy to Alaska in 2019

-Valid for New Reservations and at Over 100 Airports in the U.S. and Canada

MIAMI--(BUSINESS WIRE)-- Norwegian Cruise Line, the innovator in cruise travel, today announced a free and reduced roundtrip airfare offer for new reservations on [Norwegian Joy's](#) seven-day [Alaska](#) itineraries beginning April 2019 through September 2019.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180913005535/en/>

Norwegian Joy (Photo: Business Wire)

The offer will be available to the general public for one

day only on September 14, with past guests gaining early access on September 13. New bookings for a balcony or better will be eligible for free or reduced roundtrip economy class airfare for up to two guests from over 100 airports across the U.S. and Canada. Guests reserving The Haven or Concierge level will receive complimentary airfare at all eligible airports. Guests may opt for a discount up to \$1,000 per stateroom instead of the airfare offer. The Free Air promotion is also combinable with Norwegian's [Free at Sea](#) offer, where guests can select up to five amenities of their choosing.

The promotion celebrates the repositioning of Norwegian Joy to the U.S. for year-round sailings on the west coast. Prior to her arrival in Seattle, Norwegian Joy will undergo approximately \$50 million in upgrades to enhance her already popular features and bring her designs and offerings to be virtually identical to those of her sister ship, Norwegian Bliss, the newest and most successful ship in the line's 51-year history. From dining and entertainment to recreational activities, guests will have more opportunities to experience the innovative features expected of the modern and dynamic fleet while discovering the natural beauty of Alaska.

"Alaska itineraries are some of our most popular cruises amongst travelers nationwide, as they offer one of the best ways to see and experience the Last Frontier," said Andy Stuart, president and chief executive officer of Norwegian Cruise Line. "We're extremely excited to have Norwegian Joy join her sister Norwegian Bliss in Seattle next year, so we're asking guests to join us in celebrating her arrival with this new and exciting free airfare promotion."

Norwegian Joy will cruise a variety of itineraries featuring Juneau, Ketchikan, Skagway, Holkham Bay and Icy Strait Point, long recognized for its untouched wilderness, rich culture and fresh seafood. She will also call into Victoria, British Columbia. Following her first season in Alaska from Seattle, she will remain on the west coast with cruises to the [Mexican Riviera](#) and [Panama Canal](#) from Los Angeles, as one of the newest and largest ships in the area, growing the brand's presence in the underserved market.

The Free Air promotion will be available on September 14, with past guests gaining early access on September 13. It is only available with seven-day Alaska itineraries on Norwegian Joy and is based on availability. The offer includes roundtrip economy class airfare from select airports. It is not applicable with Sail Away categories. Additional [terms and conditions](#) may apply.

For more information about the free air fare offer, Norwegian Joy or to book a cruise aboard one of Norwegian's ships, please contact a travel professional; call Norwegian at 888-NCL-CRUISE (625-2784); or visit www.ncl.com.

For images, click [here](#).

About Norwegian Cruise Line

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, a private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 16 ships.

For further information on Norwegian Cruise Line visit www.ncl.com; contact us in the U.S. and Canada at 888-NCL-CRUISE (625-2784); or follow us on the following social channels for the latest company news & exclusive content: Facebook, Instagram and YouTube: @NorwegianCruiseLine; Twitter and Snapchat: @CruiseNorwegian; and WeChat: @goncln. High resolution, downloadable images are available at www.ncl.com/media-center.

View source version on businesswire.com:
<https://www.businesswire.com/news/home/20180913005535/en/>

Norwegian Cruise Line
Christine da Silva , +1 305-436-4713
PublicRelations@ncl.com

Source: Norwegian Cruise Line