



## **ServisFirst Bancshares, Inc. Awarded Raymond James Community Bankers Cup**

### **Named Top 3 Community Bank Nationwide**

BIRMINGHAM, Ala., March 18, 2015 /PRNewswire/ -- [ServisFirst Bancshares](#), Inc. (NASDAQ: SFBS), whose subsidiary is ServisFirst Bank, a full service professional business bank headquartered in Birmingham, AL, and with offices across the Southeast, announced today that it has received the [2014 Raymond James Community Bankers Cup](#), which recognizes the top 10 percent of community banks.

ServisFirst Bancshares ranked third out of 306 community banks nationwide that are exchange-traded domestic banks with assets between \$500 million and \$10 billion as of Dec. 31, 2014. Each bank's performance was judged by various metrics regarding profitability, operational efficiency and the balance sheet. The six financial performance and stability measures include nonperforming assets to loans and real estate owned, five-year average core deposit percentage, net interest margin, efficiency ratio, return on average assets and return on average tangible common equity.

"On behalf of ServisFirst Bancshares, it is an honor to receive this prestigious award as a top three performing bank in the nation," states Tom Broughton, President and CEO of ServisFirst Bancshares. "Our ongoing commitment and dedication to providing superior banking services continues to prove its value to our shareholders."

For more information on ServisFirst Bank, please contact Krista Conlin, [Krista@KCProjects.net](mailto:Krista@KCProjects.net).

#### **ABOUT SERVISFIRST BANCSHARES**

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary, ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Mobile, Montgomery and Dothan, Alabama, Pensacola, Florida, Nashville, Tennessee, Atlanta, Georgia, and Charleston, South Carolina. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at [www.sec.gov](http://www.sec.gov) or at [www.servisfirstbank.com](http://www.servisfirstbank.com).

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at [www.servisfirstbank.com](http://www.servisfirstbank.com) or by calling (205) 949-0302.

#### **FOR INFORMATION CONTACT Krista Conlin, (205) 937-3777**

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