



ServisFirst Bancshares, Inc., to Participate in Sandler O'Neill's East Coast Conference

BIRMINGHAM, Ala., Nov. 7, 2014 /PRNewswire/ -- ServisFirst Bancshares, Inc., (NASDAQ: SFBS) ("ServisFirst"), the holding company for ServisFirst Bank, today announced that members of management will be participating in Sandler O'Neill + Partners' 2014 East Coast Financial Services Conference.

The conference takes place Wednesday, November 12 and Thursday, November 13 in Naples, Florida.

Presenting to investors at the conference are Thomas A. Broughton, III, Chief Executive Officer of ServisFirst Bancshares, Inc. and ServisFirst Bank and William M. Foshee, Chief Financial Officer of ServisFirst Bancshares, Inc. and ServisFirst Bank.

All materials pertaining to ServisFirst Bancshares, Inc. that will be presented to investors November 12-13 at the East Coast Conference will be made available after the close of the market on November 10, 2014. This information may be accessed through the Investor Relations link at www.servisfirstbank.com.

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama with ServisFirst Bank as its subsidiary. ServisFirst Bank is a full service bank focused on commercial banking, cash management, private banking and the professional consumer market, emphasizing competitive products, and state-of-the-art technology. ServisFirst Bank has organically expanded into Huntsville, Alabama in August 2006; Montgomery, Alabama in June 2007; and Dothan, Alabama in September 2008. The Correspondent Banking division was established in March of 2011. ServisFirst Bank expanded into Pensacola, Florida in April 2011; Mobile, Alabama in July 2012; and Nashville, Tennessee in April 2013, with plans of opening additional locations throughout the southeast. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.servisfirstbank.com.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at www.servisfirstbank.com or by calling (205) 949-0302.

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