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Synchrony and Dental Intelligence Partner to Simplify Payment and Marketing Solutions for Dentists

New seamless integration includes Synchrony CareCredit financing options, innovations including Synchrony's CareCredit Status Tool and customer marketing materials

STAMFORD, Conn., July 23, 2025 /PRNewswire/ -- Synchrony (NYSE: SYF), a premier consumer finance company, today announced a strategic partnership with Dental Intelligence, a leading patient relationship management and analytics platform used by over 9,000 dental practices. The partnership will integrate the CareCredit credit card solution directly into the platform's comprehensive communication tools to help simplify how practices manage patient financing and drive administrative efficiency.



Through this collaborative initiative, providers can now offer CareCredit to patients more intuitively through simple automated payment communications. Functionalities including appointment reminders, confirmations, metrics and reporting, in addition to the platform's core payment and application functions, will optimize how practices handle these details with patients.

"Practices have told us that they can at times struggle to include financial conversations in their daily workflows," said Sonia Williams, Senior Vice President and General Manager, Dental, Synchrony. "Our partnership with Dental Intelligence will not only help providers connect patients with the right financing information at the right moment, but will also make it easier for patients to understand their payment options. Our integration process is faster and more efficient than ever, strengthening care processes through innovation and allowing patients to get the care they need when insurance is not sufficient."

With the integration, providers will easily be able to identify whether patients are preapproved for or have the CareCredit credit card. This solution, combined with CareCredit's suite of offerings, will enhance the financing process throughout the care journey for everyone involved.

"At Dental Intelligence, we strive to help grow dental practices by creating the ideal patient experience," said Marty Ostermiller, Chief Operating Officer at Dental Intelligence. "Integrating CareCredit's capabilities into the platform advances our efforts by proactively informing patients about alternative payment options, enhancing patient-provider relationships and driving administrative efficiency for clinical staff."

With over 40 partnerships with healthcare software solutions, Synchrony has made it even easier to have financing conversations and streamline practice operations through innovative technology.

Synchrony has been a leader in consumer lending for nearly 100 years and has been at the forefront of dental financing with its CareCredit credit card for more than 35 years. Today, CareCredit is accepted by over 285,000 providers, including 80% of dental practices in the U.S. For more information, please visit www.CareCredit.com.

About Synchrony

Synchrony (NYSE: SYF) is a leading consumer financing company at the heart of American commerce and opportunity. From health to home, auto to retail, our Synchrony products have been serving the needs of people and businesses for nearly 100 years. We provide responsible access to credit and banking products to support healthier financial lives for tens of millions of people, enabling them to access the things that matter to them. Additionally, through our innovative products and experiences, we support the growth and operations of some of the country's most respected brands, as well as more than 400,000 small and midsize businesses and health and wellness providers that Americans rely on. Synchrony is proud to be ranked as the country's #2 Best Company to Work For® by Fortune magazine and Great Place to Work®. For more information, visit www.synchrony.com.

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