

October 1, 2015



Synchrony Financial Employees Volunteer for Children during Diversity Symposium

Two events with Boys & Girls Clubs of Central Florida demonstrate company's ongoing commitment to community service

STAMFORD, Conn. & ORLANDO, Fla.--(BUSINESS WIRE)-- More than 200 employees of Synchrony Financial (NYSE:[SYF](#)), a premier consumer financial services company with 80 years of retail heritage, volunteered at two community events today to benefit children during the 2015 Global Diversity Network Symposium held in Orlando September 28-30.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151001005881/en/>



Synchrony Financial employees participate in a Build-A-Bike Workshop in Orlando to benefit children of the Boys and Girls Clubs of Central Florida. (Photo: Business Wire)

Employees took part in two separate events, benefiting children with Boys & Girls Clubs of Central Florida:

- Financial literacy sessions for 100 students in grades 4, 5 and 6, were led by 15 employees, using curriculum materials from Operation Hope. The students were guided in understanding banking basics and the importance of saving, as well as learning about empowerment, responsibility and hope as tools to help take control of their financial futures.
- The "Build-A-Bike" workshop provided 26 bicycles for children at the Tupperware Brands Boys & Girls Club in Kissimmee, assembled by 200 employee volunteers as part of an interactive, team-building effort.

“Volunteerism and giving back to the communities where we do business reflects our commitment to improve the quality of each life we touch,” said Patrick Little, Longwood site leader and a senior manager of Operations for Synchrony Financial. “We share Boys & Girls Clubs’ passion for preparing our children for life and careers through financial literacy and mentorship, and are proud to be their long-standing partner in Central Florida.”

Both events drew employees who were in Orlando as part of Synchrony Financial’s 2015 Global Diversity Network Symposium held at the Hilton Orlando Lake Buena Vista, September 28-30. The symposium brought together members of the company’s seven Engagement & Inclusion Networks: African-American Network, Asian Professional Engagement Network, Hispanic Network, LGBT Partnership Network, People with Disabilities Network, Women’s Network, and Veterans Network. In addition to the volunteer events, the symposium included a mix of workshops, panels and breakout sessions, providing one forum for leaders from across the business to connect and explore ways to help Synchrony Financial continue to grow.

Volunteerism is an important part of Synchrony Financial’s corporate culture. In Orlando, where Synchrony Financial has had a remittance processing site and call center since 1999, employees have volunteered nearly 400 hours to date in 2015, contributing support for organizations such as Second Harvest Food Bank of Central Florida, The Mustard Seed of Central Florida Furniture and Clothing Bank, American Diabetes Association’s Tour De Cure, and others.

“Synchrony Financial’s ongoing support enables us to better prepare our children for a lifetime of achievement,” said Gary Cain, President & CEO of Boys & Girls Clubs of Central Florida. “We’re grateful for their continued engagement, and stake, in the future of our children.”

About Synchrony Financial

Synchrony Financial (NYSE:[SYF](#)) is one of the nation’s premier consumer financial services companies. Our roots in consumer finance trace back to 1932, and today we are the largest provider of private label credit cards in the United States based on purchase volume and receivables.* We provide a range of credit products through programs we have established with a diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers to help generate growth for our partners and offer financial flexibility to our customers. Through our partners’ over 300,000 locations across the United States and Canada, and their websites and mobile applications, we offer our customers a variety of credit products to finance the purchase of goods and services. Synchrony Financial (formerly GE Capital Retail Finance) offers private label and co-branded Dual Card credit cards, promotional financing and installment lending, loyalty programs and FDIC-insured savings products through Synchrony Bank. More information can be found at www.synchronyfinancial.com, facebook.com/SynchronyFinancial and twitter.com/SYFNews.

*Source: The Nilson Report (April, 2015, Issue # 1062) - based on 2014 data.

Editor’s Note: Event photos available

©2015 Synchrony Bank/Synchrony Financial, All rights reserved.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20151001005881/en/>

For Synchrony Financial

855-791-8007

media.relations@synchronyfinancial.com

Source: Synchrony Financial