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Super League Appoints Bitcoin Treasury Operator and Capital Markets Strategist Jesse Myers as Incoming Chief Investment Officer

Co-founder of Onramp, a pioneer in multi-institution Bitcoin custody, and former Head of Bitcoin Strategy at a leading UK Bitcoin treasury company brings hands-on experience developing preferred equity and executing an Amplified Bitcoin strategy

SANTA MONICA, Calif., Nov. 16, 2026 (GLOBE NEWSWIRE) -- Super League Enterprise, Inc. (Nasdaq: SLE) (“Super League” or the “Company”), an audience intelligence and media activation company trusted by global brands to reach and engage people who play video games, today announced that Jesse Myers will join the Company as Chief Investment Officer upon completion of its proposed transaction with Metaplanet, Inc., which remains subject to the satisfaction of remaining closing conditions, including Nasdaq approval. In the interim, Myers will serve as Senior Advisor to the CEO, working closely with Chief Executive Officer Matt Edelman and the executive team on Bitcoin accumulation, capital allocation, preferred equity design, and the development of the Company’s Bitcoin treasury strategy. Myers’s mandate centers on Bitcoin per share, a driving metric the Company intends to report.

Myers is a Bitcoin operator, investor, and capital markets strategist with direct experience building Bitcoin infrastructure and directing Bitcoin treasury strategy at a public company. He co-founded Onramp Bitcoin, a pioneer of multi-institution custody, a commercial application of Bitcoin’s native multisig that distributes control across independent institutions, designed so that no single party can move or lose the Bitcoin. He previously founded and managed Protocol Capital, a Bitcoin investment fund. Most recently, as Head of Bitcoin Strategy at The Smarter Web Company, he helped shape its Bitcoin treasury strategy and investor communications. He played a key role in developing its preferred equity offering, which the company described as the first of its kind in the UK, transitioning the company to an Amplified Bitcoin approach designed to grow Bitcoin ownership per share over time. Myers is also a widely followed Bitcoin analyst whose “Full Potential Valuation” framework was adopted by Michael Saylor as the basis for Mr. Saylor’s Bitcoin24 model.

“Jesse has already become an integral part of our team. He brings the rare combination of having built Bitcoin infrastructure, managed capital, executed treasury strategy and helped develop preferred equity at a public Bitcoin treasury company,” said Matt Edelman, Chairman and Chief Executive Officer of Super League. “We’re thrilled he will serve as our

Chief Investment Officer when we become Superplanet. We intend to build a balance sheet designed to keep growing Bitcoin per share, irrespective of market conditions. Jesse's operating experience and strategic clarity make him the right partner to help us deliver on that goal."

Super League has outlined its ambition to issue perpetual preferred equity in the United States following completion of the Metaplanet transaction. The intention of such issuance would be to operate an Amplified Bitcoin treasury strategy designed to increase Bitcoin ownership per common share over time. As Chief Investment Officer, Myers will lead development of that strategy and the evaluation of financing opportunities. Any preferred equity offering would be subject to Board approval and market conditions.

Active in Bitcoin since 2016, Myers has built and helped lead businesses across the Bitcoin ecosystem. Earlier in his career, he was a management consultant at Bain & Company. He holds a master's degree in accounting from the University of Texas at Austin and an MBA from Stanford University. Through his publication, *Once-in-a-Species*, he has also become an influential voice on Bitcoin's monetary properties and long-term valuation.

"Bitcoin is one of the most consequential investment opportunities of our time, a once-in-a-species asset," said Myers. "Its path will be volatile, which is exactly why capital structure matters. An Amplified Bitcoin strategy, built on permanent preferred capital, is designed to grow Bitcoin ownership per share over time and across market cycles. The proposed Metaplanet transaction gives Superplanet a remarkable foundation for that approach, backed by the long-term commitment of a parent company with aligned strategic interests. Working alongside Matt and the team has reinforced my conviction in Superplanet's potential, and I'm excited to dedicate my full focus to implementing its Bitcoin strategy."

Since announcing the proposed Metaplanet transaction, Super League has purchased 39 Bitcoin. Metaplanet reported consolidated holdings of 44,000 Bitcoin as of September 30, 2026. Under the previously announced agreement, Metaplanet, through its wholly owned U.S. subsidiary, Metaplanet Holdings, Inc., is expected to contribute 2,100 of its Bitcoin and $2.5 million in cash at closing. Upon completion of the transaction, Super League will be renamed Superplanet, Inc. and is expected to trade on Nasdaq under the ticker symbol "SUPA," becoming Metaplanet's U.S. Bitcoin treasury platform.

About Super League
Super League (Nasdaq: SLE) connects brands with the 3.3 billion-person global gaming population through advertising and branded content programs across gaming and digital media platforms. The Company generates revenue by delivering these programs through proprietary interactive formats, creator content, immersive experiences, data-driven insights, and strategic campaign services designed to improve marketing performance. By translating player behavior into actionable intelligence, Super League serves as a trusted partner helping brands reach and influence consumers who play video games. With a deep understanding of this highly engaged yet under-monetized audience, Super League is positioned to capture an increasing share of brand advertising spend as the market evolves.

Forward-Looking Statements
This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the safe harbor provisions of the U.S. Private Securities Litigation

Reform Act of 1995.

Forward-looking statements can be identified by words such as “anticipate,” “intend,” "plan," "goal," "seek," "believe," "project," "estimate," "expect," "strategy," "future," "likely," "may," "should," "will" and similar references to future periods. Forward-looking statements include all statements other than statements of historical fact, including, without limitation, all statements regarding the Metaplanet Transaction; the value of Bitcoin received by Super League in exchange for the shares of Super League common stock to be issued to Metaplanet; Super League’s value, assuming the consummation of the Metaplanet Transaction; Super League becoming controlled by Metaplanet following the closing of the Metaplanet Transaction; Super League’s new business strategy regarding a Bitcoin treasury model; Super League’s ability to raise capital after the consummation of the Metaplanet Transaction, including the sale of preferred shares to purchase additional Bitcoin; terms of potential preferred stock to be issued should the Metaplanet Transaction be consummated; publishing of Bitcoin-related metrics after the consummation of the Metaplanet Transaction; the transaction structure and key terms of the Metaplanet Transaction; and the approval by Super League’s stockholders in connection with the Metaplanet Transaction; Super League’s ability to maintain compliance with the Listing Rules of the Nasdaq Capital Market; strategic transactions and partnerships; and capital structure, liquidity, and financing activities. These statements are based on current expectations, estimates, forecasts, and projections about the industry and markets in which the Company operates, management’s current beliefs, and certain assumptions made by the Company, all of which are subject to change.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, these are based only on Super League’s current beliefs, expectations and assumptions regarding the future of its business, future plans and strategies, projections, anticipated events and trends, the economy and other conditions. Because forward-looking statements relate to the future, these are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of Super League’s control. These and other forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause actual results or financial condition to differ materially from those indicated in any forward-looking statements. Neither Super League nor any other person assume responsibility for the accuracy and completeness of the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements as predictions of future events.

Important risk factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, but are not limited to: fluctuations in the market price of bitcoin and any associated unrealized gains or losses on digital assets, including accounting treatment relating to the Company's bitcoin holdings; changes in securities laws or other laws or regulations, or the adoption of new laws or regulations, relating to bitcoin that adversely affect the price of bitcoin or Super League’s ability to transact in or own bitcoin; the impact of the availability of spot exchange traded products and other investment vehicles for bitcoin and other digital assets; a decrease in liquidity in the markets in which bitcoin is traded; security breaches, cyberattacks, unauthorized access, loss of private keys, fraud or other circumstances or events that result in the loss of Super League’s bitcoin; impacts to the price and rate of adoption of bitcoin

associated with financial difficulties and bankruptcies of various participants in the digital asset industry; the extent and timing of market acceptance of Super League's new product offerings; the Company's ability to create customer demand and adoption trends; the Company's ability to successfully integrate new technologies and partnerships; the consummation of the Metaplanet Transaction on anticipated terms and timing, including the satisfaction of closing conditions; the Company's ability to maintain compliance with the Nasdaq Capital Market continued listing standards; access to, and the cost of, capital; and the other risks and uncertainties described in the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2025, the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2026, the Company's Definitive Proxy Statement on Schedule 14A, and other filings with the Securities and Exchange Commission. You are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date hereof. Any forward-looking statement made by the Company in this press release is based only on information currently available to Super League and speaks only as of the date on which it is made. Except as required by law, the Company undertakes no obligation to update or revise any forward-looking statements to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

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Source: Super League Enterprise