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CINEMARK°

Hollywood's Elite Films Shine at Cinemark's Nationwide Oscar® Movie Week Festival

Exhibitor to offer fan-favorite all-inclusive festival passes alongside individual tickets for moviegoers to see Oscar[®] film nominees in the immersive, cinematic environment.

This year's program is presented by Focus Features' upcoming film "Black Bag," a spy drama from acclaimed director Steven Soderbergh which hits theaters on March 14.

PLANO, Texas--(BUSINESS WIRE)-- <u>Cinemark Holdings, Inc.</u>, one of the largest and most influential theatrical exhibition companies in the world, is bringing the most prestigious Hollywood films of 2024 to big screens across the nation with the return of its annual Oscar[®] Movie Week festival. In theaters from **Monday, Feb. 24** through **Sunday, March 2**, Oscar[®] Movie Week offers movie buffs the chance to experience Best Picture as well as Live Action and Animated Short Film nominees in the incomparable immersive, cinematic environment only a movie theater can provide. This year's festival is presented by Focus Features' upcoming film *Black Bag* and will offer a convenient, all-inclusive festival pass that will include all participating nominees, as well as single showtime tickets for those interested in select titles. The festival is being held at more than 120 participating Cinemark theaters nationwide in advance of the 97th Oscars[®], which airs March 2 on ABC and will be streamed live on Hulu. Festival passes are on sale now at <u>Cinemark.com/movieweek</u> with individual showtime tickets going on sale Jan. 29.

"The Oscars[®] are about celebrating the art of cinema, and there's no better way to experience the year's most accoladed Hollywood content than alongside other fans in one of our auditoriums with sight and sound technology that cannot be replicated at home," said Cinemark Chief Marketing and Content Officer Wanda Gierhart Fearing. "We're thrilled to bring Oscar[®] Movie Week back to Cinemark with our highly sought after festival passes, offering moviegoers the chance to catch these prestigious films on the big screen before the must-see awards ceremony."

In addition to the festival pass, which is on sale now, individual tickets will go on sale for each title beginning Wednesday, Jan. 29. Tickets for the feature-length Best Picture nominees are available at standard pricing, with showtimes beginning on Monday, Feb. 24. All Live Action and Animated Short Film nominees are bundled into one \$10 viewing, available Friday, February 28 through Sunday, March 2. Oscar[®] Movie Week attendees can get star-studded savings with 50 percent off any size popcorn at participating Cinemark theaters during the run of the program.

Those wanting to have a red carpet-worthy watch party at home for Hollywood's biggest night, Cinemark's nationwide delivery partnerships with DoorDash, Grubhub and Uber Eats will ensure you have the best in movie snacks to go alongside the best in entertainment.

Visit <u>https://www.cinemark.com/food-drink/delivery</u> for more information on available options and participating locations.

For more details on Oscar[®] Movie Week, including participating theaters, showtimes and how to purchase tickets, visit <u>Cinemark.com/movieweek</u>.

About Black Bag

From Director Steven Soderbergh, *Black Bag* is a gripping spy drama about legendary intelligence agents George Woodhouse and his beloved wife Kathryn. When she is suspected of betraying the nation, George faces the ultimate test – loyalty to his marriage or his country. The film stars Michael Fassbender, Cate Blanchett, Regé-Jean Page, Marisa Abela, Naomie Harris, Tom Burke and Pierce Brosnan.

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (306 theaters; 4,282 screens) and 13 South and Central American countries (193 theaters; 1,398 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit https://ir.cinemark.com.

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