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Cinemark Announces Plans to Construct New 14-Screen Movie Theatre in North Haven, Connecticut

New Multiplex Will Feature Cinemark's Luxury Lounger Electric-Powered Recliners in All Auditoriums, Cafeteria Style Concession Stand and a Cinemark XD Auditorium

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors, announces plans to construct a 14-screen, all-digital movie theatre that will feature the company's new NextGen design concept and Luxury Lounger recliners in North Haven, Connecticut. The new multiplex will be located at 550 Universal Drive, in the same location as the existing site. Upon completion, the older complex will be closed and torn down. The new Cinemark branded theatre is scheduled to open in the spring of 2015, just in time for the summer movie blockbuster season.

"Cinemark operates several theatres throughout the state of Connecticut and we're looking forward to building a brand new NextGen theatre, with Luxury Lounger recliners, in North Haven," commented Tim Warner, Cinemark's CEO. "Our new theatre will become recognized as one of the best places in the area to enjoy a great entertainment experience."

"The Town of North Haven is delighted that Cinemark is bringing its NextGen concept along with Luxury Loungers to the site of a theatre which has been serving the community since 1988," stated First Selectman Michael J. Freda. "Along with the theatre complex we are looking forward to the additional development of restaurants and retail beside the theatre to complement the ongoing improvements to the Universal Drive retail corridor."

Long recognized as a leader in the theatrical exhibition industry, Cinemark's new complex will offer guests the latest options and cutting-edge technology, including:

- State-of-the-art viewing environment with wall-to-wall and ceiling-to-floor screens in all 14 auditoriums
- New Luxury Lounger, electric-powered, oversized recliners with cup holders and footrests
- 4K crisp, clear digital projection
- Seven auditoriums will offer Cinemark's immersive RealD 3D capability
- Enhanced digital surround sound systems
- Cinemark's innovative cafeteria style concession stand – offering freshly-popped popcorn, Coca-Cola fountain beverages and favorite candy brands
- Cinemark bar offering craft beers, wine and frozen beverages
- **Cinemark XD: *Extreme Digital Cinema*** auditorium

Cinemark takes pride in creating the best entertainment experience in the industry. In order to make movie-going as easy and enjoyable as possible, Cinemark focuses on offering more choices to their customers. For example, the new theatre will feature online "Print at Home" ticketing, available at www.cinemark.com, which will make it easy for patrons to purchase tickets in advance from the comfort of their home or office. Customers will be able to bypass lines at the box office and go directly to a kiosk in the theatre lobby. Also, guests can download and purchase tickets through Cinemark's mobile applications that are available for iPhone, Android and Windows phones. Finally, to stay connected, customers can sign up online to receive free, weekly showtime emailers that contain online coupons for discounts at the concession stand and other weekly special offers.

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 488 theatres with 5,609 screens in 40 U.S. states, Brazil, Argentina, and 10 other Latin American countries as of June 30, 2014. For more information, go to www.investors.cinemark.com

ABOUT THE TOWN OF NORTH HAVEN

Founded on October 19, 1786, The Town of North Haven is proud to have been included in Money Magazine's top 100 places to live in the USA in 2007. The Town of North Haven is a healthy commercial, retailing, and manufacturing base which employed approximately 18,856 people in 2011. There are more than 1,000 highly diversified manufacturing and commercial firms in North Haven, including five industrial parks containing 490 acres, and boast corporate community members such as Covidien (United States Surgical), United Aluminum, Connecticut Container, and O.F. Mossberg Firearms. Quinnipiac University, Gateway Community College, and Yale-New Haven Hospital are also located in town.

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