

December 2, 2010



Cinemark to Participate at December Investor Conferences in Boston, New York and Chicago

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its senior management will participate at the following institutional investor conferences in December 2010:

- December 7: Raymond James Fall Boston Investors Conference
 - o 1-on-1 investor meetings
- December 8: UBS 38th Annual Global Media and Communications Conference in New York City
 - o Webcast of management fireside chat at 1:00 pm (ET) can be accessed by visiting the Company's website at www.cinemark.com (Investor Relations section)
 - o 1-on-1 investor meetings
- December 9: Barrington Research Investor Conference in Chicago
 - o 1-on-1 investor meetings

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 428 theatres with 4,938 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of September 30, 2010. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.