

May 10, 2007



# **Cinemark Holdings, Inc. Announces First Quarter 2007 Earnings Release Date and Conference Call**

PLANO, Texas--(BUSINESS WIRE)--

Cinemark Holdings, Inc. (NYSE:CNK), a leading motion picture exhibitor, today announced that the Company will release its fiscal first quarter 2007 results before the market opens on Tuesday, May 15, 2007, to be followed by a conference call at 8:30 a.m. (Eastern Time). Due to the quiet period associated with the Company's initial public offering, there will be no question and answer session on the call.

The call can be accessed live over the phone by dialing (800) 374-1346, or for international callers, (706) 679-3149. The passcode is 8916016. A replay will be available one hour after the call and can be accessed by dialing (800) 642-1687, or for international callers, (706) 645-9291. The passcode for the replay is 8916016. The replay will be available until May 17, 2007.

Interested parties may also listen to a simultaneous webcast of the conference call by logging onto the Company's website at [www.cinemark.com](http://www.cinemark.com) and clicking on the "Investor Relations" tab. The on-line replay will be available for a limited time beginning immediately following the call.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is a leader in the motion picture exhibition industry. As of December 31, 2006, Cinemark operates 396 theatres and 4,488 screens in 37 states in the United States and internationally in 13 countries, mainly in Mexico, South and Central America.

Forward-looking Statements

Cinemark Holdings, Inc. intends that this release be governed by the "safe harbor" provision of the Private Securities Litigation Reform Act of 1995 (the "PSLR Act") with respect to statements that may be deemed to be forward-looking statements. Statements contained in this release other than statements of historical fact, including statements based on our current expectations, assumptions, estimates and projections about our business and our industry, are forward-looking statements. You can identify forward-looking statements by the use of words such as "may," "should," "will," "could," "estimates," "predicts," "potential," "continue," "anticipates," "believes," "plans," "expects," "future" and "intends" and similar expressions, which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond Cinemark Holdings, Inc.'s control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the

forward-looking statements. Forward-looking statements contained in this release reflect Cinemark Holdings, Inc.'s view only as of the date of this release. Cinemark Holdings, Inc. does not undertake any obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Source: Cinemark Holdings, Inc.