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Skillsoft and MIT Sloan Management Review Join Forces to Deliver a Leadership Development Program Designed to Cultivate Innovative Leaders for Today's Digital Economy

Visionary content prepares learners at all levels of the organization with critical competencies to improve leadership effectiveness and adaptability in an age of continuous innovation

BOSTON--(BUSINESS WIRE)-- *MIT Sloan Management Review*, a research-based magazine and digital platform for business executives published at the Massachusetts Institute of Technology (MIT), and Skillsoft, a global leader in corporate learning, are collaborating to deliver a co-branded leadership development program designed to provide a competitive edge in a digital world where innovation is key. As the digital economy demands new leadership skill sets, organizations are flattening, and individuals are assuming new leadership responsibilities at every level. Many in these new roles find themselves unprepared to lead in a digital world while organizations struggle to train the workforce in a scalable, affordable and effective way.

The Skillsoft Leadership Development Program powered by *MIT Sloan Management Review* provides exclusive access to visionary leadership development content that prepares leaders with the right competencies to tackle the most pressing challenges of the digital era. By joining forces, Skillsoft and *MIT Sloan Management Review* provide learners with cutting edge, research-based, quality content that will drive the innovation necessary for carving out a competitive advantage at a time when being digital is becoming table stakes for succeeding in today's business world. In addition to visionary content, the co-branded leadership solution, scheduled to launch in Q1 2020, will deliver a highly engaging and immersive learning experience via Percipio, Skillsoft's intelligent learning experience platform.

"Skillsoft and *MIT Sloan Management Review* are tightly aligned in our shared vision of the future of leadership development for the digital world," said Paul Michelman, editor in chief, *MIT Sloan Management Review*. "Together, we are better equipped to develop and deliver best-in-class, visionary content that will prepare leaders in every corner of the world to be successful in a digital economy. Access to leadership development training that accelerates agility, an innovation mindset and digital skills is increasingly critical in today's digital world where innovation drives competitive advantage."

In the first phase of the program's rollout, content and insights from acclaimed *MIT Sloan Management Review* authors will be curated into the Skillsoft content library. More than 200

MIT Sloan Management Review authored articles are already available while additional articles and videos from the vast *MIT Sloan Management Review* collection, as well as new content created with *MIT Sloan Management Review* authors and editors, will be launched throughout 2020. In the future, *MIT Sloan Management Review* authors and editors will participate in Skillsoft's interactive [Live Events series](#) as well as their annual [Perspectives](#) customer conference. To further improve an organization's ability to digitally transform, Skillsoft and *MIT Sloan Management Review* will co-develop a Leadership Digital Readiness Assessment designed to provide a diagnostic indicator of an organization's current ability to prepare for and capitalize on the digital disruption in their respective industry.

"As technologies, law and business currencies evolve, leadership KPIs have shifted. In order to sustain strong business performance, our leaders must adapt to tomorrow's market and workforce expectations," said Beth Teixeira, director of learning, Comscore. "The Skillsoft Leadership Development Program powered by *MIT Sloan Management Review* features the new skills our leaders need to retain top talent and respond to business demands."

"Market volatility and uncertainty require organizations to equip leaders to assume the responsibility of driving business transformation through innovation," said Heide Abelli, general manager and SVP, Leadership & Business, Skillsoft. "By collaborating with *MIT Sloan Management Review* and leveraging its renowned expert authors, we can ensure that leaders at all levels are developing the right skills and competencies required for fast-paced and rapidly changing digital business environments."

To learn more about the Skillsoft Leadership Development Program powered by *MIT Sloan Management Review*, visit the [product landing page](#) or read a blog post on '[Creating Leaders for the Era of Continuous Innovation](#)."

About *MIT Sloan Management Review*
At *MIT Sloan Management Review* (*MIT SMR*) we share with our readers an excitement and curiosity about how the practice of management is transforming in the digital age. Our expert contributors help leaders explore the trends that are shaping how organizations operate, compete and create value in a technology-fueled world. We deliver the kind of evidence-based analysis and practical insight that inspires leaders to do great work. Learn more at www.sloanreview.mit.edu.

About Skillsoft
Skillsoft is a global leader in corporate learning, delivering beautiful technology and engaging content that drives business impact for modern enterprises. Skillsoft comprises three award-winning systems that support learning, performance and success: Skillsoft learning content, the Percipio intelligent learning experience platform and the SumTotal suite for Talent Development.

Skillsoft provides a comprehensive selection of cloud-based corporate learning content, including courses, videos, books and other resources on Leadership Development, Business Skills, Digital Transformation, Technology & Developer and Compliance. Percipio's intuitive design engages modern learners and its consumer-led experience assists in accelerating learning. The SumTotal suite delivers measurable impact across that entire employee lifecycle via award-winning technology that powers talent acquisition, learning management and talent management.

Skillsoft is trusted by thousands of the world's leading organizations, including 65 percent of the Fortune 500. Learn more at www.skillsoft.com.

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