

Percipio Provides Just-in-Time, Contextual Learning with Embedded Learning Synchronized Assistant (ELSA)

Award-winning intelligent learning platform now delivers frictionless learning

BOSTON--(BUSINESS WIRE)-- <u>Skillsoft</u>, the global leader in corporate learning, today announced just-in-time learning with the Percipio Embedded Learning Synchronized Assistant (ELSA). Percipio ELSA provides access to the award-winning intelligent learning platform via a browser plug-in, so that the experience is available for all users throughout their workday, directly in their natural workflow.

"Percipio is revolutionizing the learning landscape with its anywhere, anytime, on-demand approach. ELSA takes that one step further and delivers the Percipio on-demand experience on any application and to any webpage," said <u>Bill Donoghue, Chairman and CEO of the Skillsoft Group</u>. "ELSA is embedded into all of the user's workflow – creating frictionless, groundbreaking, in-the-moment learning."

Learners can use <u>Percipio ELSA</u> to search for content and consume video and audio directly within the app, and they can add content to playlists. Because it's a cloud-based solution, any activity in Percipio ELSA will automatically be synced to the mobile, tablet and web versions of Percipio, giving users a seamless experience.

"The new Percipio mini-app will enable learning and development teams to deliver embedded learning. There will no longer have to be a separation between working and learning which should result in users spending more time in learning activities without actually scheduling time for them. Embedding Percipio into browsers and applications will bring learning into the workflow and into the everyday experience of our employees," commented John R. Heyman, Director of Content Development and Delivery for Unisys University.

"Today employees want learning in the flow of work," said Josh Bersin, Principal and Founder of Bersin by Deloitte. "As we are all busier than ever, products that embed learning into websites, web-browsers and other productivity tools can provide transformational value to employees at all levels."

"Percipio ELSA is a great example of cutting-edge technology being used to disrupt a market. Percipio ELSA dramatically improves the user experience by offering learning where they are, when they want it and how they want it. If you want quick snippets, a deeper dive, video, audio or text, it is at your fingertips. It used to be that immediate access was one-click-away. Percipio ELSA sets a new standard by enabling embedded learning. You never leave your work to learn. That's a game changer," said Todd Maddox, Ph.D., Learning Analyst at Amalgam Insights, Inc.

Additional Resources

- Watch Percipio ELSA in action
- To learn more about Percipio or start a free trial visit http://www.skillsoft.com/percipio.

About Percipio

Percipio is the brand new intelligent learning platform from Skillsoft. Designed to meet the needs of the modern learner, Percipio allows them to take advantage of pre-curated channels, micro-learning courses, and offers the choice of where, when, and how to learn. Percipio has over 500 channels, with new channels and content being added all the time. Percipio delivers an intuitive design to engage learners, with a consumer-led experience to accelerate learning. Percipio has been designed as an open platform which will enable our clients to include curated content including custom, third-party content and complements Learning Management Systems (LMS). www.percipio.com

About Skillsoft

Skillsoft is the global leader in corporate learning, providing the most engaging learner experience and high-quality content. We are trusted by the world's leading organizations, including 65 percent of the Fortune 500. Our mission is to build beautiful technology and engaging content that drives business impact for today's modern enterprise. Our 500,000+ multi-modal courses, videos, authoritative content chapters and micro-learning modules are accessed more than 130 million times every month, in 160 countries and 29 languages. With 100 percent secure cloud access, from any device, whenever, wherever. www.skillsoft.com

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