

Skillsoft Expands IT and Digital Skills Book Collection Through Partnership with Three New Publishers

Bleeding Edge Press, CCIEin8Weeks and Rocky Nook titles added to extensive corporate learning library

BOSTON--(BUSINESS WIRE)-- <u>Skillsoft</u>, the global leader in corporate learning, today announced partnerships with Bleeding Edge Press, CCIEin8Weeks and Rocky Nook to expand its comprehensive <u>IT Skills & Certification</u> and <u>Digital Skills</u> collections. By partnering with these three publishers, Skillsoft adds critical titles that enhance learners' digital skills and provide best-in-class programmer, developer, creative design and enterprise IT content to help learners build their skills, improve their productivity and advance their careers.

Skillsoft works with more than 230 global publishers to offer over 40,000 best-selling digital and audiobook titles that enable today's learners to achieve their fullest potential. The content includes comprehensive coverage on IT, software development, web design, digital imaging, professional effectiveness, leadership and digital skills, to help learners at all stages of their careers. Skillsoft delivers these digital books via personalized learning paths and modalities, across 450 curated channels through its new cloud-based, state-of-the-art learning platform, Percipio.

"Books continue to hold universal appeal across multiple generations, all of which prefer multi-modal learning resources. These new partnerships with Bleeding Edge Press, CCIEin8Weeks and Rocky Nook reinforce our commitment to delivering the most comprehensive and relevant content through highly desired book titles by leading authors," said Bill Donoghue, chairman and CEO of the Skillsoft group. "Adding more titles specifically geared toward our developer, design and digital skills audiences ensures that we continue to be the industry's go-to learning resource."

New Partner Content

Through partnerships with leading publishers, Skillsoft regularly adds meaningful content to its platform to help organizations develop well-rounded managers and leaders.

- <u>Bleeding Edge Press</u>: Believing that collaboration fosters innovation, the company works with teams of authors from around the world to produce short ebook content that focuses on early or hot technology themes that have not yet been overly published, ensuring new, fresh topics.
- <u>CCIEin8Weeks</u>: A team of networking industry experts with a combined experience of more than 30 years produces best-selling written exam study guides and quizzes. The content is designed to help users both learn and pass just about any Cisco certification exam, including CCIE (routing/switching, written and lab), CCIE (service provider,

written and lab), CCIE (security, written and lab), CCNP, CCDA and CCNA.

Rocky Nook: The company was founded in early 2006 to provide digital photography
and software development content, including imaging and software testing topics.
These books are written by experts who have a substantial amount of experience and
a deep technical understanding of the subject matter. This expertise ensures better
quality and depth of study for the learner.

"Bleeding Edge Press is thrilled to partner with Skillsoft to share our subject matter experts with a robust community of professionals," said Troy Mott, co-founder and publisher at Bleeding Edge Press. "We're looking forward to engaging with this new audience, bringing early, hot topics to developers so that they can get ahead."

"The CCIEin8Weeks team is passionate about helping networking professionals learn and pass the Cisco CCIE certification exams, and we're excited to share our study material with Skillsoft's corporate learners," said Paul Adam, founder of CCIEin8Weeks.

"Rocky Nook is excited to be part of the Skillsoft community," said Scott Cowlin, managing director and publisher at Rocky Nook, Inc. "We are proud to be home to some of the world's greatest photographers and educators in the industry and are always thrilled when we can get their work in front of professionals who are honing their skills and their craft."

Recent <u>research</u> by Skillsoft found that 80 percent of respondents across all age ranges declared books as an important part of their learning experience, with 85 percent of IT learners saying they use books to develop new skills. Recognizing customer needs, Skillsoft continues to strive towards new opportunities to expand their collection with quality content curated for the individual learning journey.

For information about Skillsoft and its IT and Digital Skills books collection, visit www.skillsoft.com.

About Skillsoft

Skillsoft is the global leader in corporate learning, providing the most engaging learner experience and high-quality content. We are trusted by the world's leading organizations, including 65 percent of the Fortune 500. Our mission is to build beautiful technology and engaging content that drives business impact for today's modern enterprise. Our 500,000+ multi-modal courses, videos, authoritative content chapters and micro-learning modules are accessed more than 130 million times every month, in 160 countries and 29 languages. With 100 percent secure cloud access, from any device, whenever, wherever. www.skillsoft.com

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