

September 16, 2014



Join Skillsoft in Celebrating Learning Leaders Appreciation Day on September 17

Day to celebrate the efforts and achievements of learning and development professionals

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) is celebrating the first annual [Learning Leaders Appreciation Day](#) on Sep. 17. Skillsoft is aiming to recognize learning and development professionals for their contributions in growing the skills and capabilities of workforces in organizations around the world. The purpose of Learning Leaders Appreciation Day is to acknowledge those working in corporate professional development and encourage them to take pride in their role in developing human capital.

“Those working in learning and development play a pivotal role in ensuring an organization’s most valuable assets, its people, have the skills and knowledge they need to develop and be successful,” said Pam Boiros, Vice President, Corporate Marketing, Skillsoft. “Too often these leaders go unrecognized, considering the impact they have on both individual growth and organizational success. We think it’s time these leaders take an opportunity to celebrate their achievements.”

Learning Leaders can use the following resources to celebrate their efforts:

- A [social sharing badge](#) for Twitter, Facebook and LinkedIn for participants to declare their status as a Learning Leader using the hashtag #LearningAppreciation;
- A [certificate of appreciation](#) to be printed out and filled in for key team members as a way of recognizing their contributions;
- A special [signature graphic](#) to add to email signatures; and
- A [white paper](#) with actionable tips for learning professionals to advance their careers and stay ahead, entitled “6 Ways for L&D to Earn a Seat at the Table.”

Tweet this: [September 17 has been declared Learning Leaders Appreciation Day by @Skillsoft bit.ly/1uBfDNZ #LearningAppreciation](#)

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience, flexible delivery platforms and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business

skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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