

## Skillsoft Announces 2014 Innovation Award Winners

Capgemini, TELUS, Lawrence Livermore National Laboratory and UST Global Among Winners Recognized for Innovation and Learning Success

NASHUA, N.H.--(BUSINESS WIRE)-- Skillsoft today announced the winners of its 2014 Innovation Awards at Global Skillsoft Perspectives, its annual user conference. The winners, which include Cablevision Systems, Capgemini, The PGA of America, TELUS, San Diego Gas & Electric, Security Service Federal Credit Union, University of Alberta and a major cosmetics company demonstrate how Skillsoft's learning solutions are enabling organizations to improve performance through a diverse set of innovative learning programs. UST Global was recognized with the Program of the Year award. In addition, Lawrence Livermore National Laboratory's Leslie Positeri, Senior Training and Development Specialist, and Brian Molyneaux, Elearning Information Technology Lead, have been recognized as Learning Champions of the Year. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

The awards were judged by an independent panel of industry experts including Cushing Anderson of *IDC*, Todd Tauber of *Bersin by Deloitte*, Laci Loew of *Brandon Hall Group*, Mollie Lombardi of *Aberdeen Group*, Joe DiDonato of *Elearning! Magazine*, Catherine Upton of *Elearning! Magazine*, Ladan Nikravan of *Chief Learning Officer* and Craig Weiss of *E-Learning 24/7*.

The 2014 Global Skillsoft Perspectives user conference, which was held April 8-11, 2014 in Las Vegas, Nevada, is an annual live and interactive forum for Skillsoft customers to gather and discuss innovations in the learning industry. Each year, more than 1,000 attendees from a wide variety of business, governmental and educational organizations explore ways in which learning drives performance and delivers business value for organizations. Skillsoft annually honors the winners for their significant achievements in corporate learning and development, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

"This group of award-winning organizations and individuals exemplifies what it means to make learning integral to everyday business and life," said John Ambrose, senior vice president, strategy, corporate development and emerging business, Skillsoft. "We are pleased to recognize these learning leaders and are proud to continue to work with them as they progress toward optimizing their programs."

The 2014 Innovation Award categories and winners are:

Effective Elearning in Small and Medium Enterprises: Security Service Federal Credit

Union was honored for implementing learning programs that directly impacted their business objectives. In particular, their program that supports the development of managers and supervisors increased employee engagement, revenue and decreased employee turnover.

## Empowering Continuous Learning in the Enterprise: Cablevision

Systems Corporation was recognized for centralizing learning and development for its more than 14,000 employees in varying roles. To better foster cross-functional collaboration and ensure efficiency, the organization leverages a blended and innovative learning approach that ensures managers have the right content for their needs and the visibility to see how it connects to their performance.

**Outstanding Compliance and Ethics:** A major cosmetics company was honored for their scalable learning program that easily addresses new business needs as they arise. By preparing employees in the retail environments and the supply chain, the company provides a safe workplace which is measurable by their traumatic incident reduction.

**Inspiring Leadership Development:** Capgemini was recognized for their large-scale learning model that reaches over 4,500 unique participants, all while keeping learners engaged. Their leadership programs allow for flexible self-study, while also allowing executive leaders, people/line managers, or junior leaders to be accompanied and supported by peers and subject matter experts through weekly live sessions.

**Best IT Training:** San Diego Gas & Electric was honored for a learning program that addresses their current and future IT needs. Upon identifying technical skill gaps, the organization mapped the gap areas to existing training resources, including Skillsoft learning assets such as courses, videos, books and simulations. An Honorable Mention in this category was also awarded to Monash University.

**Enhancing Learning with Services:** The PGA of America was honored for its innovative, custom learning programs developed in partnership with Skillsoft for its apprentices and members. As a result of the training, the PGA improved engagement and realized a \$5.14 return for every \$1 spent on learning.

Impacting Learning in Higher Education and the Public Sector: University of Alberta was recognized for their learning program that addresses their seven core competencies for support staff as well as their flexible training options for all employees. By offering Skillsoft assets in the form of targeted learning programs, their employees are able to take training at their own pace and availability.

**Innovative Collaboration in Learning:** TELUS was recognized for a learning program that facilitates collaboration with their geographically dispersed audience and fundamentally drives a cultural shift with respect to learning and leadership. Their integrated platform for social conversations, videos, wikis and blogs helps flatten their organization and give senior leaders a stronger sense of what's happening within the organization.

Learning Champion of the Year: Leslie Positeri, Senior Training and Development Specialist and Brian Molyneaux, Elearning Information Technology Lead, both of Lawrence Livermore National Laboratory, manage a best-in-class learning program. Leslie and Brian achieved success with their learning program, U-Learn, by aligning the program with strategic business goals and embedding it into the workflow with innovative solutions such as

Skillsoft KnowledgeCenter Portals mapped to competencies, hybrid study groups for IT certifications, and institutional leadership and succession planning programs.

**Program of the Year:** UST Global was honored for a learning program that grows their organization by providing the right talent at the right time. UST Global addresses challenges with Skillsoft solutions across the entire business spectrum, from leadership development to project management and technology up skilling. As a result, employee learning hours have grown by 127%, increasing skills and improving employee engagement. An Honorable Mention in this category was also awarded to PricewaterhouseCoopers, LLP.

For more information on the 2014 Global Skillsoft Perspectives Innovation Awards, please visit the awards website here.

Tweet This: <u>To recognize customer #innovation & #learning success, @Skillsoft announces #Perspectives14 Innovation Award Winners http://bit.ly/OJIZJz</u>

## **About Skillsoft**

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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