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# SkillSoft's Leadership Development Channel Continues to Add Rich Leadership-Focused Video Content

*Leading Business Thought Leaders and Best-Selling Authors Join SkillSoft's Video Library*

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft, a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced the continued growth of its [Leadership Development Channel](#), with the addition of nearly 200 on-demand assets over the past six months, capturing more than 30 unique speakers.

SkillSoft's Leadership Development Channel is designed to help subscribing organizations develop their managers and leaders to be more effective at [managing people and driving results](#). The Leadership Development Channel is a Web-based learning solution that combines live interactive events and on-demand video programs featuring some of the world's most recognized [leaders and management gurus](#). Some of the most sought-after business thought leaders and authors added to the mix include:

- [Carol Roth](#) - Author, *The Entrepreneur Equation*
- [Curt Coffman](#) - Author, *First, Break All the Rules: What the World's Greatest Managers Do Differently*
- [Jeanne Meister](#) - Co-Author, *The 2020 Workplace: How Innovative Companies Attract, Develop, and Keep Tomorrow's Employees Today*
- [Laura Stack](#) - Author, *Super Competent: The Six Keys to Perform at Your Productive Best*
- [Michael Port](#) - Author, *Book Yourself Solid: The Fastest, Easiest, and Most Reliable System for Getting More Clients Than You Can Handle Even if You Hate Marketing and Selling*
- [Renee Mauborgne](#) - Co-Author, *Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant*
- [Robert Sutton](#) - Author, *Good Boss, Bad Boss: How to Be the Best... and Learn from the Worst*
- [Shawn Achor](#) - Author, *The Happiness Advantage: The Seven Principles of Positive Psychology That Fuel Success and Performance at Work*
- [Steve Shapiro](#) - Author, *24/7 Innovation: A Blueprint For Surviving and Thriving In An Age of Change*
- [Vikas Kapoor](#) - President & CEO of iQor

The Leadership Development Channel offers customers valuable tools to improve their managerial and leadership skills in a way that's easily translatable to the workplace. It includes more than 2,000 video assets from best-selling business authors, speakers and business leaders. Each video presentation offers current, insightful and actionable information to drive positive change, growth and innovation in today's businesses.

The on-demand videos are delivered in multiple formats including downloadable video suitable for mobile devices, meeting starters and classroom integration.

"We have been actively developing filming collaborations with a growing number of internationally recognized executives and thought leaders," said Shawn Hunter, executive producer of SkillSoft's Leadership Development Channel. "It's wonderful that these actionable messages, from such great minds, can inspire and jumpstart teams and organizations around the world."

SkillSoft's Leadership Development Channel also produces up to seven [live events](#) annually. These events provide executives with cutting-edge thinking in business and leadership through live and interactive presentations featuring the most recognized and sought-after thought leaders including Ram Charan, Tom Peters, Lynda Gratton, Patrick Lencioni and more. The next live event is *Drive: The Science of Motivation and its Connection to High Performance* by [Daniel Pink](#) on September 22.

To get more information about subscribing to the Leadership Development Channel, please visit <http://www.skillsoft.com/products/LDC/default.asp>.

## **About SkillSoft**

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM), inGenius(R) and virtual classroom.

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SkillSoft

Donna Ayer, 603-821-3211

[Donna\\_Ayer@SkillSoft.com](mailto:Donna_Ayer@SkillSoft.com)

or

Lois Paul & Partners

Maribel Lopez, 781-782-5719

[Maribel\\_Lopez@lpp.com](mailto:Maribel_Lopez@lpp.com)

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