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# SkillSoft Announces New Audio Business Books from Franklin Covey and McGraw-Hill Professional

New audio books provide mobile option for busy business executives wanting benefits of top business titles

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft, a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced it is now offering audio books through its Books24x7(R) [BusinessPro](#)(TM) collection of on-demand business titles.

Based on positive feedback from customers who have used the audio components of the ExecSummaries(TM) and ExecBlueprints(TM) collections, SkillSoft is now expanding its offering of audio books to include popular business titles. These audio books will suit the changing needs of learners, supporting blended and mobile learning. Available through SkillSoft's Books24x7 [on demand platform](#), the audio books can be searched and downloaded to MP3 players, iPads, iPhones and other devices for on-demand learning.

"By offering audio books, we are reacting to the changing needs of our learners, who have been requesting blended, mobile learning content that is searchable and available at their convenience," said John Ambrose, SkillSoft's senior vice president of strategy, corporate development and emerging business. "We're proud to partner with premiere publishers to provide top business titles in audio format."

BusinessPro offers access to thousands of business titles from the most reputable publishers and authors in the industry on topics relevant to corporate professionals, including leadership development, career advancement, time management and other strategic issues. A select list of popular books that will now be offered as an audio edition, including best-selling titles such as "The 7 Habits of Highly Effective People," "Jack Welch & The G.E. Way: Management Insights and Leadership Secrets of the Legendary CEO," and "Crucial Conversations: Tools for Talking When Stakes Are High." The books are offered by leading publishers McGraw-Hill Professional and Franklin Covey.

"Audio books make learning truly mobile--at the gym, while travelling, while driving to work--learning can take place anywhere. Through our partnership with SkillSoft, we're providing a new learning experience for busy business executives," said Annie Oswald, Director of Audio Publishing, Franklin Covey.

Select audio books are immediately available, included as part of the standard BusinessPro subscription, with other titles to follow during 2011.

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM), inGenius(R) and virtual classroom.

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

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Source: SkillSoft