

## SkillSoft Wins Best IT Content Provider and Best Compliance Program; Named Finalist in 5 Categories of Best of Elearning! Awards

Publication's Readers Name SkillSoft a Top eLearning Provider for the Sixth Consecutive Year

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft, a leading SaaS provider of <u>e-learning</u> and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced that Elearning! Magazine has recognized the company with <u>two distinguished awards</u> based on reader votes. Named the Best IT Content provider for its expansive ITPro(TM) library, SkillSoft was also recognized as a top provider in the Best Compliance Program category for SkillSoft Compliance Training Academy.

SkillSoft received Awards of Excellence in five categories, affirming SkillSoft as an industry leader that understands the learning challenges confronting organizations today and that provides top-rated solutions to meet this need. Categories in which SkillSoft was honored include: Best Learning Management System for SkillPort, Best Leadership Development Program for SkillSoft Leadership Advantage, and Best Soft Skills Content for SkillSoft Business Skills Library. The 2010 awards mark the sixth consecutive year that SkillSoft has been named a Best of Elearning! Award honoree. Additionally, SkillSoft is also being recognized for the third year in a row as an honoree in the Best IT Content category.

"Receiving this award for the sixth consecutive year is a great achievement because it's a reflection of the way end users think about the effectiveness of our solutions," said John Ambrose, Senior Vice President, Strategy, Corporate Development and Emerging Business, SkillSoft. "We are dedicated to providing customers the broadest and deepest collection of learning assets across all modalities to support workforce development, and are delighted to be recognized again for executing against that goal."

SkillSoft's ITPro content library, an on-demand collection from Books24x7(R), allows technology professionals to develop essential skills by providing unparalleled access to thousands of books, documents and other reference materials that span a wide variety of technology topics. ITPro is a trusted resource for today's IT workforce, offering them anytime, anywhere online access to in demand training materials that are required to prepare for certification exams and stay abreast of the most current technologies.

The SkillSoft Academy platform provides organizations with a <u>compliance solution</u> that allows tracking, reviewing and reporting for specific training requirements. SkillSoft's compliance courseware includes more than 120 courses on environmental safety and health, and a robust collection of legal compliance courses. The platform manages blended curricula

of e-learning courses along with records of other types of training such as classroom, video or on-the-job training, allowing all training records to be managed in one system.

Award winners are chosen by readers nominating products and solutions via online balloting from Elearning! Magazine. This year, Elearning! Magazine received 1,730 nominations, consistent with last year's program, making each category very competitive. The December issues of Elearning! Magazine and Government Elearning! Magazine will also highlight SkillSoft's wins.

"The Best of Elearning! Awards program formalizes the informal 'word-of-mouth' referrals practiced in our industry," said Catherine Upton, group publisher, Elearning! Media Group.

## About Elearning! Media Group

Elearning! Media Group is owned by B2B Media Group LLC. Elearning! Media Group consists of thirteen media products including: Elearning! Magazine, Government Elearning! Magazine, eMagazines, e-mail newsletters, Alerts, web sites, Elearning! Summit, Enterprise Learning! Summit, Expo & Conference. Elearning! Media Group serves the \$160 billion enterprise learning market. In combination, these brands reach over 2 million executives, practitioners and professionals all evaluating, deploying or implementing enterprise learning and workplace technologies across their organizations each year. To learn more, visit: 2elearning.com and gov.2elearning.com.

## About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <a href="http://www.skillsoft.com">http://www.skillsoft.com</a>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 25,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM), inGenius(R) and virtual classroom.

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