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Datavault AI CEO Nathaniel Bradley to Present at Luminary 2026 During Oscars Weekend in Los Angeles

Datavault AI (Nasdaq:DVLT) Debuts Tokenized Legacy™ Platform and ADIO® Technology at Beverly Center Alongside Scott Page's My Moon Experience, Pink Floyd Live Performance, and Entertainment Industry Luminaries

PHILADELPHIA, PA / [ACCESS Newswire](#) / March 11, 2026 / Datavault AI Inc. ("Datavault AI" or the "Company") (NASDAQ:DVLT), a provider of data monetization, credentialing, digital engagement, and real-world asset tokenization technologies, today announced that Chief Executive Officer **Nathaniel (Nate) Bradley** will deliver a featured presentation at **Luminary 2026 - Film, AI, Music and Crypto Innovators**, a premier conference taking place Saturday, March 14, 2026, at the Beverly Center (8500 Beverly Blvd, Suite 835, Los Angeles, CA 90048) as part of Oscars Weekend 2026.

The Luminary 2026 event is produced by **Space Blue/MMF** (Dallas Santana) and **Hollywood Road Show TV** (Chantelle Borelli) and forms the centerpiece of a four-day entertainment and technology activation series running March 12-15 across multiple iconic Los Angeles venues, including the Beverly Center and the Universal Hilton. Bradley's presentation is scheduled for the 2:00-3:45 PM block on Saturday, March 14.

Tokenized Legacy™: The Infrastructure Hollywood Has Been Waiting For

Bradley's presentation will introduce Datavault AI's Tokenized Legacy™ platform - a planned blockchain-based infrastructure that enables athletes, musicians, and entertainers to own, protect, and monetize their name, image, and likeness ("NIL") rights permanently and transparently on-chain. Every usage is permissioned, every payment is automated and traceable, and rights holders retain full ownership through every resale and licensing transaction.

The Beverly Center presentation directly follows Datavault AI's **February 26, 2026, Josh Gibson Coin launch** at its Philadelphia headquarters - what the Company believes is the first tokenized legacy athlete digital collectible issued by a Nasdaq-listed public company. Los Angeles marks the platform's entertainment industry debut, building on a period of rapid expansion that includes the completed acquisition of API Media Innovation Inc. - a veteran AV/IT provider to the PGA Championship, Ryder Cup, and Kentucky Derby - live activations at Super Bowl LX, a fan-data collaboration with the World Boxing Council, and the formation of Mandela Digital Ventures with members of the Nelson Mandela family.

"Data is no longer just information. It's an asset class. We are building the secure infrastructure that enables enterprises and media platforms to capture, manage, and monetize that value at scale." - **Nathaniel T. Bradley, CEO, Datavault AI**

My Moon Experience and the Space-Based Content Preservation Story

Adding a unique dimension to Datavault AI's Oscars Weekend presence is its association with **Scott Page's My Moon Experience (mymoonexp.net)**, a space-based digital content preservation initiative. Page - a longtime member of Pink Floyd and veteran audio-visual technology advocate - will perform live at the Beverly Center on Friday, March 13.

The My Moon Experience project places proprietary intellectual property ("IP") and entertainment content into lunar-orbit data preservation, positioning space as the ultimate tamper-proof medium for irreplaceable digital assets. This aligns directly with Datavault AI's blockchain-based infrastructure, which secures content provenance and rights ownership on-chain. Together, the two initiatives represent a convergence of space-based preservation and on-chain rights management - a combination that has no parallel in the entertainment industry today.

The broader event ecosystem includes the Luminary 2026 catalog of entertainment IP, music supervision credits spanning landmark films including Drive, Whiplash, and the Twilight franchise, as well as co-presenters from across sports, entertainment, and music IP communities.

ADIO® Technology: A Live Demo at the Forefront of Broadcast Innovation

Also on demonstration at both the Friday and Saturday Beverly Center activations will be Datavault AI's **ADIO®** audio data transmission technology. ADIO enables broadcasters - television, radio, satellite, and streaming platforms - to embed invisible, inaudible data tones directly into an audio signal. When received by a smartphone microphone, those tones instantly deliver mobile content to the user's device: directions, promotions, event information, and more. No app download required. No Wi-Fi or cellular network required. No power connection required. The data travels entirely over sound.

The live ADIO demonstration offers broadcast media a direct, camera-ready moment: a reporter can hear nothing, hold up a phone, and watch content appear in real time. ADIO is currently in exploration across retail, healthcare, sports and entertainment venues, education, and transportation sectors.

Hollywood Strikes, NIL Rights, and the Infrastructure Solution

The 2023 WGA and SAG-AFTRA strikes were driven in large part by concerns over artificial intelligence ("AI")-generated content, digital replicas, and the lack of transparent, on-chain payment reporting for artists. The contracts that ended those strikes required studios to obtain artist consent and provide compensation for any such use. Datavault AI's platform converts those contract commitments into technical guarantees: every NIL usage is permissioned, every royalty is automatically routed on-chain, and every rights agreement is permanently attached to the asset with no possibility of unauthorized duplication or unreported resale.

Partner WAD3 Holdings - co-founded by two-time Super Bowl Champion Billy Davis - joins Datavault AI at Luminary 2026. The partnership is built around the conviction that athletes and entertainers should own the infrastructure that monetizes their legacies, not merely license their identities to platforms that do.

About Datavault AI

Datavault AI TM (Nasdaq: DVLТ) is leading the way in AI-driven data experiences, valuation, and monetization of assets in the Web 3.0 environment. The Company's cloud-based platform provides comprehensive solutions with a collaborative focus in its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA[®], ADIO[®], and Sumerian[®] patented technologies and industry-first foundational spatial and multichannel wireless HD sound transmission technologies with IP covering audio timing, synchronization and multi-channel interference cancellation. The Data Science Division leverages the power of Web 3.0 and high-performance computing to provide solutions for experiential data perception, valuation and secure monetization. Datavault AI's cloud-based platform provides comprehensive solutions serving multiple industries, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange[®] enables Digital Twins, licensing of name, image and likeness by securely attaching physical real-world objects to immutable metadata objects, fostering responsible AI with integrity. Datavault AI's technology suite is completely customizable and offers AI and Machine Learning automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The Company is headquartered in Philadelphia, PA. Learn more about Datavault AI at www.dvlt.ai.

Forward-Looking Statements

This press release contains "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and other securities laws) about Datavault AI Inc. ("Datavault AI," the "Company," "us," "our," or "we") and our industry that involve risks and uncertainties. In some cases, you can identify forward-looking statements because they contain words, such as "may," "might," "will," "shall," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential," "goal," "objective," "seeks," "likely" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. The absence of these words does not mean that a statement is not forward-looking. Such forward-looking statements, including, but not limited to, statements regarding future events, anticipated customer adoption of and use cases (including tokenization, data exchange and valuation) for Datavault AI's products and services, the expected operational, technical and commercial outcomes of the Company's commercial strategy, and the anticipated benefits of Datavault AI's commercial partnerships and/or collaborations, are necessarily based upon estimates and assumptions that, while considered reasonable by the Company and its management, are inherently uncertain. Readers are cautioned not to place undue reliance on these and other forward-looking statements contained herein.

Actual results may differ materially from those indicated by these forward-looking statements as a result of various risks and uncertainties including, but not limited to, the following: risks related to the ability of Datavault AI to successfully implement its commercial partnerships, collaborations and/or strategies; changes in market demand for Datavault AI's services and products; changes in economic, market, or regulatory conditions; risks relating to evolving regulatory frameworks applicable to tokenized assets; risks associated with technological development and integration; and other risks and uncertainties as more fully described in Datavault AI's filings with the SEC, including its Annual Report on Form 10-K for the year ended December 31, 2024 and other filings that Datavault AI makes from time to time with

the SEC, which are available on the SEC's website at www.sec.gov, and could cause actual results to vary from expectations.

The forward-looking statements made in this press release relate only to events as of the date on which the statements are made. Datavault AI undertakes no obligation to update any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law. Datavault AI may not actually achieve the plans, intentions or expectations disclosed in its forward-looking statements, and you should not place undue reliance on such forward-looking statements. Datavault AI's forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments it may make.

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