

First Soundbar Powered by WiSA E Wireless Audio Software Now Available

Platin Audio's New Milan 5.1.4 Dolby Atmos Soundbar System comes with four up-firing Dolby Atmos speakers and leads price performance at \$799 MSRP

SAN JOSE, Calif.--(BUSINESS WIRE)-- [WiSA Association](#), a subsidiary of WiSA Technologies Inc. (NASDAQ: WISA), announces today the launch of member brand [Platin Audio](#)'s first-ever soundbar and the first in the industry to leverage WiSA E wireless software. Supporting an impressive ten audio channels, including four channels of up-firing Dolby Atmos audio (two front and two rear), the [Milan 5.1.4 Soundbar System](#) ensures a robust, high-fidelity audio experience, setting a new standard for wireless sound. After debuting the new system with WiSA at CEDIA Expo 2023, the WiSA E-enabled Milan 5.1.4 Soundbar System is now available for purchase nationwide via [platinaudious.us](#), [Amazon](#) and more retailers.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20231109847312/en/>

Supporting an impressive ten audio channels, including four channels of up-firing Dolby Atmos audio (two front and two rear), the Milan 5.1.4 Soundbar System ensures a robust, high-fidelity audio experience, setting a new standard for wireless sound. (Photo: Business Wire)

Powered by WiSA E wireless audio software, the Platin Milan 5.1.4 Soundbar System is a

testament to cutting-edge audio engineering, especially notable for its integration of Dolby Atmos and the inclusion of two upfiring speakers in the front and two in the rear—a distinction rarely seen in soundbar systems. Not only does this system promise three-dimensional soundscapes, but it also utilizes WiSA E, a groundbreaking software-based multichannel wireless audio technology designed to be implemented in soundbars, HDTVs and set-top boxes and deliver crystal-clear uncompressed audio.

WiSA E enables a breakthrough price of \$799 MSRP for the Platin Milan package, which includes the soundbar, a pair of surround speakers and a robust subwoofer, ensuring an immersive cinematic audio experience in any setting—from vast living spaces to intimate rooms.

"We are thrilled for new and existing Platin Audio customers to experience the WiSA E difference. By coupling WiSA's impressive WiSA E technology with Dolby Atmos, Platin Audio is delivering a truly unique and robust audio solution, setting a new standard for innovation and space-saving design. WiSA E technology ensures crystal-clear, tightly synchronized, low latency audio delivery over its dedicated Wi-Fi network, elevating the wireless listening experience to amazing heights," said Tony Ostrom, President of WiSA. "Complete with four up-firing Dolby Atmos channels and creating enveloping 360-degree sound, the Platin Milan 5.1.4 breaks new ground while being remarkably affordable."

Blending innovation, function and affordability, the Milan 5.1.4 Soundbar System delivers today's most advanced home entertainment audio content with detail and spatial accuracy to replicate sensory experiences from professional theaters to stadiums and concert halls. Each component of the system, the soundbar, surround speakers and subwoofer, utilizes the WiSA DS wireless module and WiSA E software to manage all wireless audio and communication between the units. These speaker components work together to surround users with multiple channels of high-definition audio that fill living rooms with beautiful, next-generation sound, without compromising space or budget.

The Milan Soundbar App for Android and iOS allows audio customization to ensure the Milan 5.1.4 Soundbar System can be personally tuned for the space in which it lives, customized for each user's listening preference.

The Milan 5.1.4 Soundbar System is now available for purchase online and at select retailers nationwide. To learn more about WiSA Technologies and Platin Audio, visit www.wisatechnologies.com and platinaudio.us.

About WiSA Technologies, Inc.

WiSA Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next-generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung; LG; Hisense; TCL; Bang & Olufsen; Platin Audio; and others, the company delivers immersive wireless sound experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. WiSA Technologies, Inc. is a founding member of WiSA™ (the Wireless Speaker and Audio Association) whose mission is to define wireless audio interoperability standards as well as work with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to evangelize and market spatial audio technologies driven by WiSA Technologies, Inc. The company is headquartered in Beaverton, OR with sales teams in Taiwan, China, Japan, Korea, and California.

About WiSA, LLC

WiSA® educates, evangelizes and promotes solutions for spatial audio in the home. Working in collaboration with technology developed by WiSA Technologies, Inc., WiSA Association engages with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to make immersive audio an experience everyone can enjoy. WiSA, LLC - the Wireless Speaker and Audio Association - is a wholly owned subsidiary of WiSA Technologies, Inc. For more information about WiSA, please visit: www.wisatechnologies.com.

About Platin Audio

Our dedicated team of designers, visionaries, and engineers form the passionate team we proudly call Platin Audio. We're fanatical about dynamic sound and design simplicity. We understand that audio is a vital component of the stories that enrich our lives, and we strive to make every moment a memorable and emotionally connected experience. Platin means immersive sound that's so good, you don't just hear it—you feel it. For more information about Platin Audio, please visit: www.platinaudio.us.

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